

The famous C.B.S.
RADIO *Laff-Riot!*

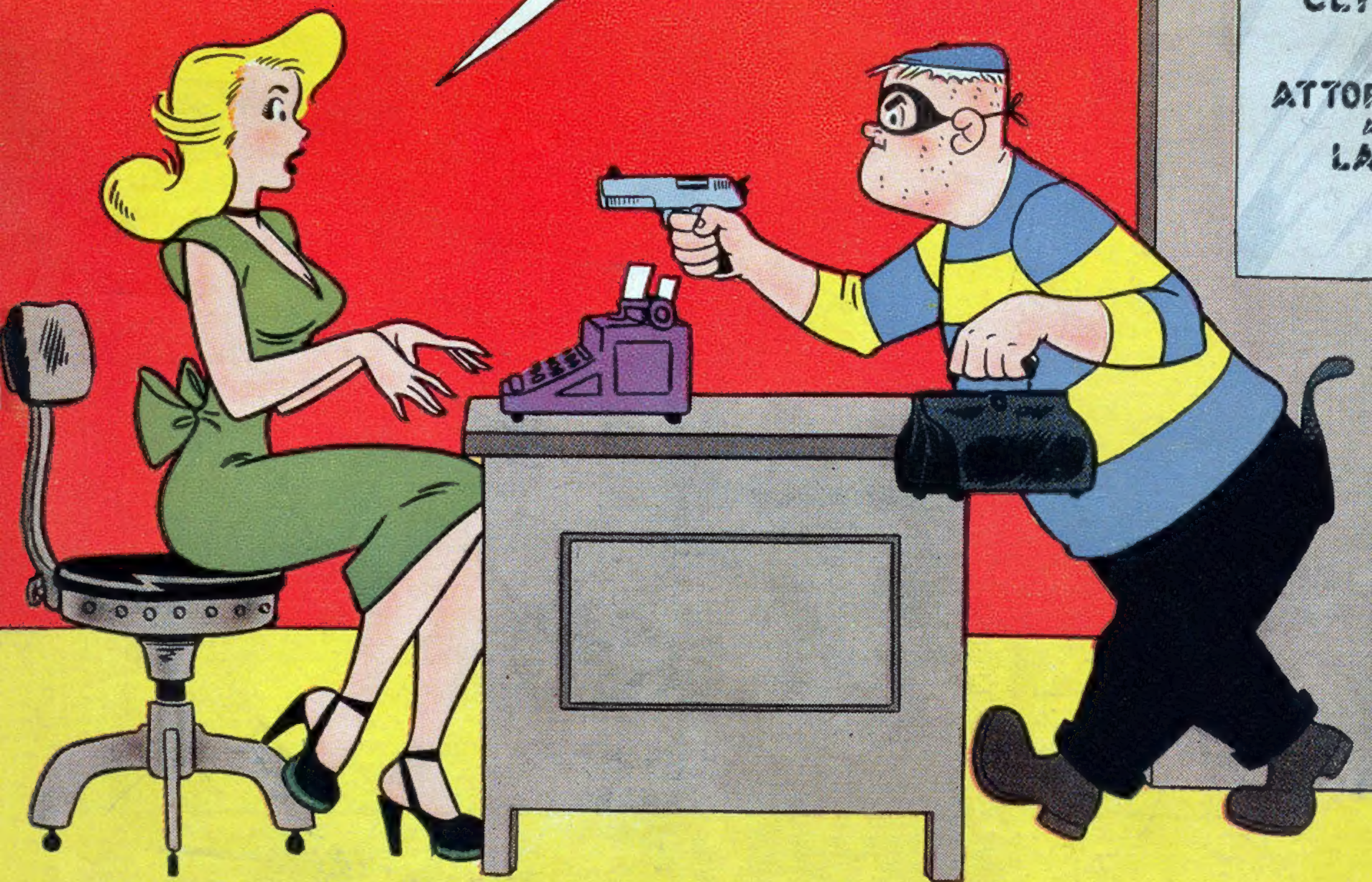
my Friend Irma

FEBRUARY

10¢
K

NO. 7
©

HELLO... DO
YOU HAVE
AN
APPOINTMENT?



52 BIG, FUN-FILLED FULL COLOR PAGES!

FUN FOR ALL! ORDER TODAY!

Beautiful BLONDIE WONDER DOLL WITH "RUBBER SKIN"



"SQUEEZE ME
... I COO!"

- 13 Inches High
- Lifelike Appearance
- She Can Be Washed
- She Has Moving Eyes

Here she is now, that CUDDLY, HUGGABLE, love-me baby Beautiful Blondie. She is 13" high and her soft, smooth body is of REAL RUBBER WONDERSKIN. Squeeze her and she "COOS" . . . just like a baby. Every little mother will want Blondie for her carriage. She's got Blondie curls aplenty, and they're thick and long just like real hair. Blondie's hair can be put up in ribbons at night and tucked her in bed and watch her long lashes sleepily close those big blue eyes. She rests soundly till her next day of fun. Every child will have the time of her life giving her body a bath and powdering her soft, baby RUBBER WONDERSKIN. She comes dressed in bright BIRTHDAY PARTY dress, cute panties, shoes and stockings. Wonderful, beautiful amazing doll is yours for this unbelievably low price. SEND NO MONEY. Remit with order and we pay postage or order C.O.D. plus postage.

EVERYBODY LOVES ME...
WON'T YOU? BUY NOW FOR XMAS **IMAGINE \$2.98** complete

JUNIOR CHAMP PUNCHING BAG!



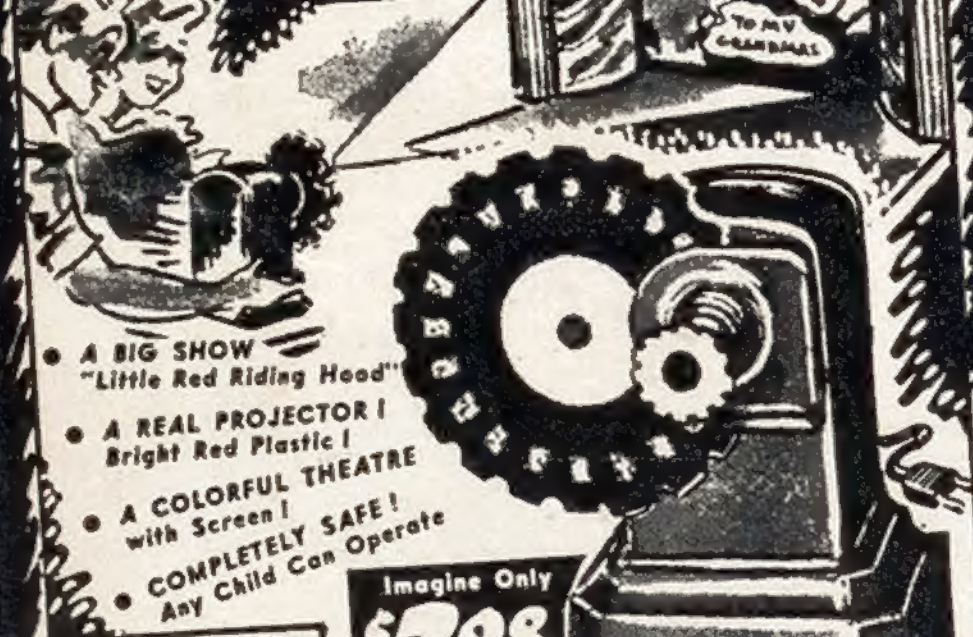
Youngsters will have hours of fascinating entertainment and health building fun with this wonderful muscle developer. Dad will join in the fun too! It's made just like a professional punching bag with real snap! Teaches youngsters to defend themselves successfully—develops muscle coordination. Made of REAL RUBBER, — the bag is attached to a flexible steel rod standing 36 inch high. The stand is made of sturdy wood, carefully constructed to withstand lots of action. Each unit is packed individually with the stand and bag in a special stowaway case for storage when not in use. An inflating needle is supplied for quick air-filling. Get this unusually low priced gift now. Start that youngster on his way to robust muscle building. SEND NO MONEY—Rush your order today. Remit your order and we pay postage or C.O.D. plus postage.

Imagine
ONLY **3.49** complete

AMAZING • EXCITING • IT'S TELEVUE! SUPER DELUXE

ELECTRIC MOVIE PROJECTOR

SHOWS REAL MOVIES



- A BIG SHOW "Little Red Riding Hood"
- A REAL PROJECTOR! Bright Red Plastic!
- A COLORFUL THEATRE with Screen!
- COMPLETELY SAFE! Any Child Can Operate

EXTRA FILM
3 FILMS ONLY \$1.00

SNOW WHITE
THE OWL AND
THE PUSSY CAT
JINGLE BELLS
THREE LITTLE PIGS
JACK AND JILL
RIP VAN WINKLE
TOM THUMB
ROBINSON CRUSOE
HOUSE THAT JACK
BUILT
WINKIN WILLIE

Imagine Only
\$2.98

COMPLETE Projector, One film and Screen!

Now any child can show the most exciting movies at home with this streamlined TELEVUE Projector, complete with colorful theatre and screen. The bright red plastic projector is safe and simple to operate — nothing to get out of order. Think of the fun of watching your favorite come to life on the theatre screen! This Super Deluxe Projector will mean big movie parties for friends and family. You boys and girls will be fascinated with the Big Movie Shows, and running movies all by yourself is the greatest treat of them all! SEND NO MONEY. Remit with order and we pay postage or C.O.D. plus postage.

LOOK! NEW 1951 ELECTROCAR with 3 real speed shifts



LOW
SECOND
HIGH
REVERSE

TOUCH IT — IT GOES THE OTHER WAY!

Here is the sensationally new scale-model car that captivates every child (and mommy and daddy, too.) One flick of the magic gear lever and off it goes — in low, second, high — or reverse. Runs for hours. Driven by an electric motor, powered by two flashlight batteries — safe, economical — easily replaced. Over 10 inches long — comes completely assembled with batteries, headlights, balloon-type rubber tires — in shiny red durable plastic body. Lasts forever. RUSH ORDER TODAY! SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)

Imagine
2.98 complete

Hello! I'm SANDY!
I drink I wet I sleep
and you can
WAVE MY
HAIR!

I have
RUBBER
WONDERSKIN!

TERRIFIC
VALUES

only
\$3.98

complete

SEND NO MONEY

(C.O.D. you pay postage. Remit with order, we pay postage.)

RUSH YOUR
ORDER TODAY!



AMAZING!
FREE
HAIR
WAVE
KIT!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with . . . plastic curlers, . . . rubber waving bands, . . . waving end papers, plastic comb and . . . bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close — she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her — move her cuddly arms, legs and head — make her stand, walk and sleep.

SEND
COUPON!

NOVELTY MART, Dept. 65
59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M. O. ☐ C. O. D. plus postage.

- | | | | |
|--|--------|--|--------|
| <input type="checkbox"/> Sandy | \$3.98 | <input type="checkbox"/> Junior Champ | \$3.49 |
| <input type="checkbox"/> Electro Car | \$2.98 | <input type="checkbox"/> Blondie Coo | \$2.98 |
| <input type="checkbox"/> Film Projector .. | \$2.98 | | |

(3 Films \$1.00)

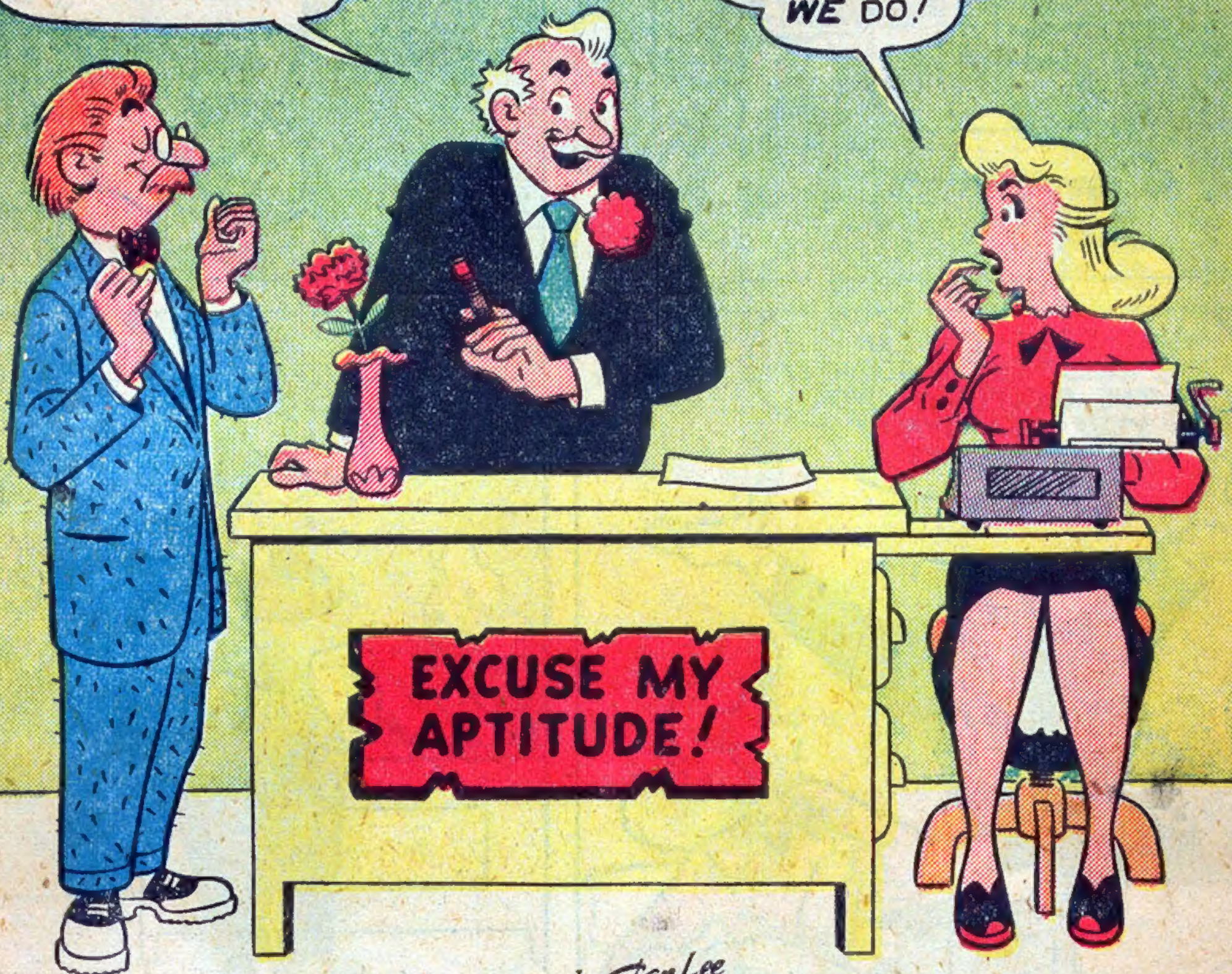
Name _____
Address _____ City _____ State _____

NOVELTY MART 59 East 8th Street, New York 3, N. Y.

My Friend IRMA

IRMA, I'D LIKE YOU TO MEET MY FRIEND DOCTOR LUMPKIN! HE'S A PSYCHIATRIST!

TSK-TSK! AND HE LOOKS AS HEALTHY AS **WE** DO!

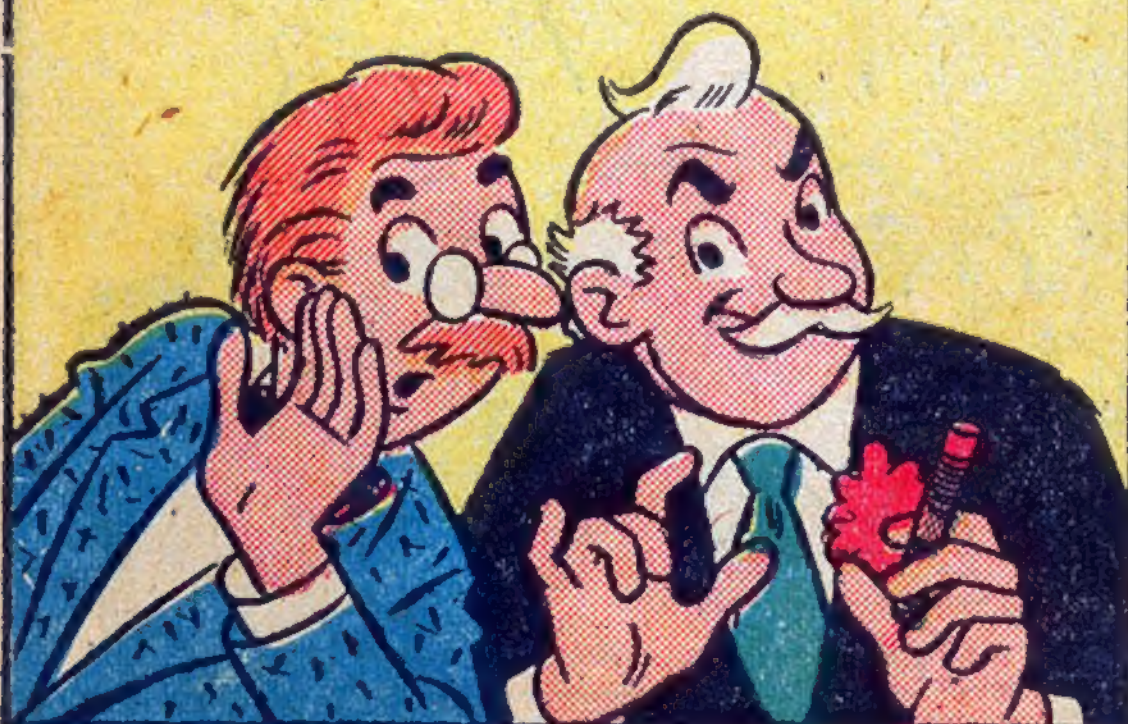


by Stan Lee

7830

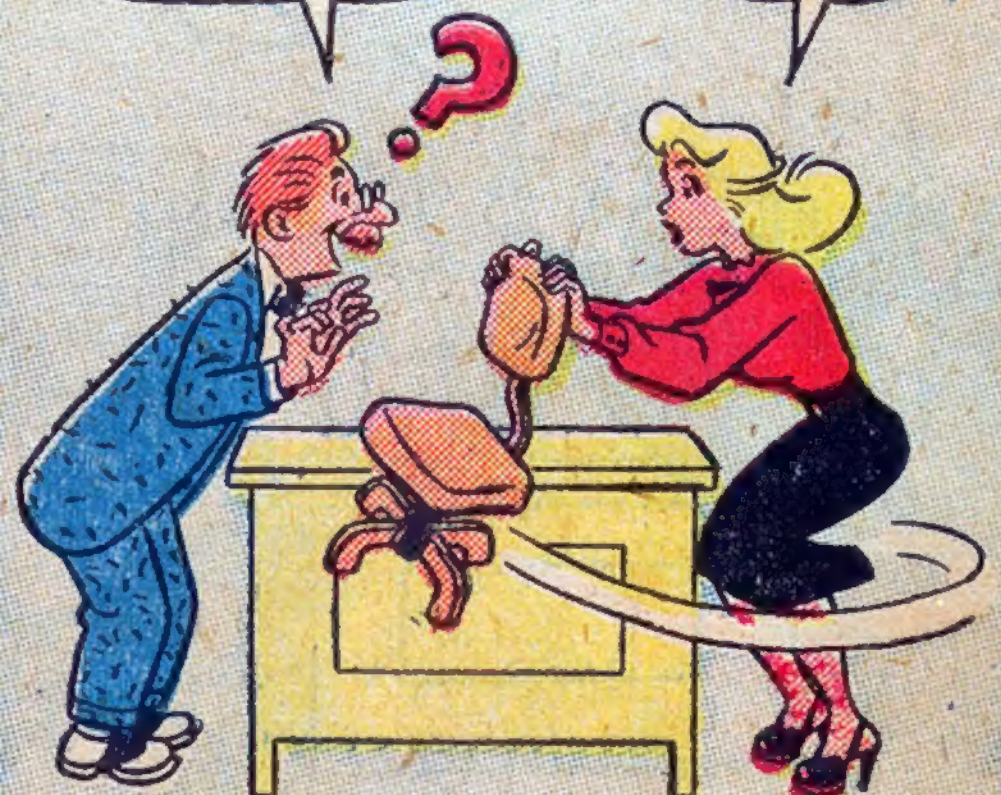
IS **SHE** THE ONE?

YES! SHE'LL BE **PERFECT** FOR YOUR EXPERIMENT!



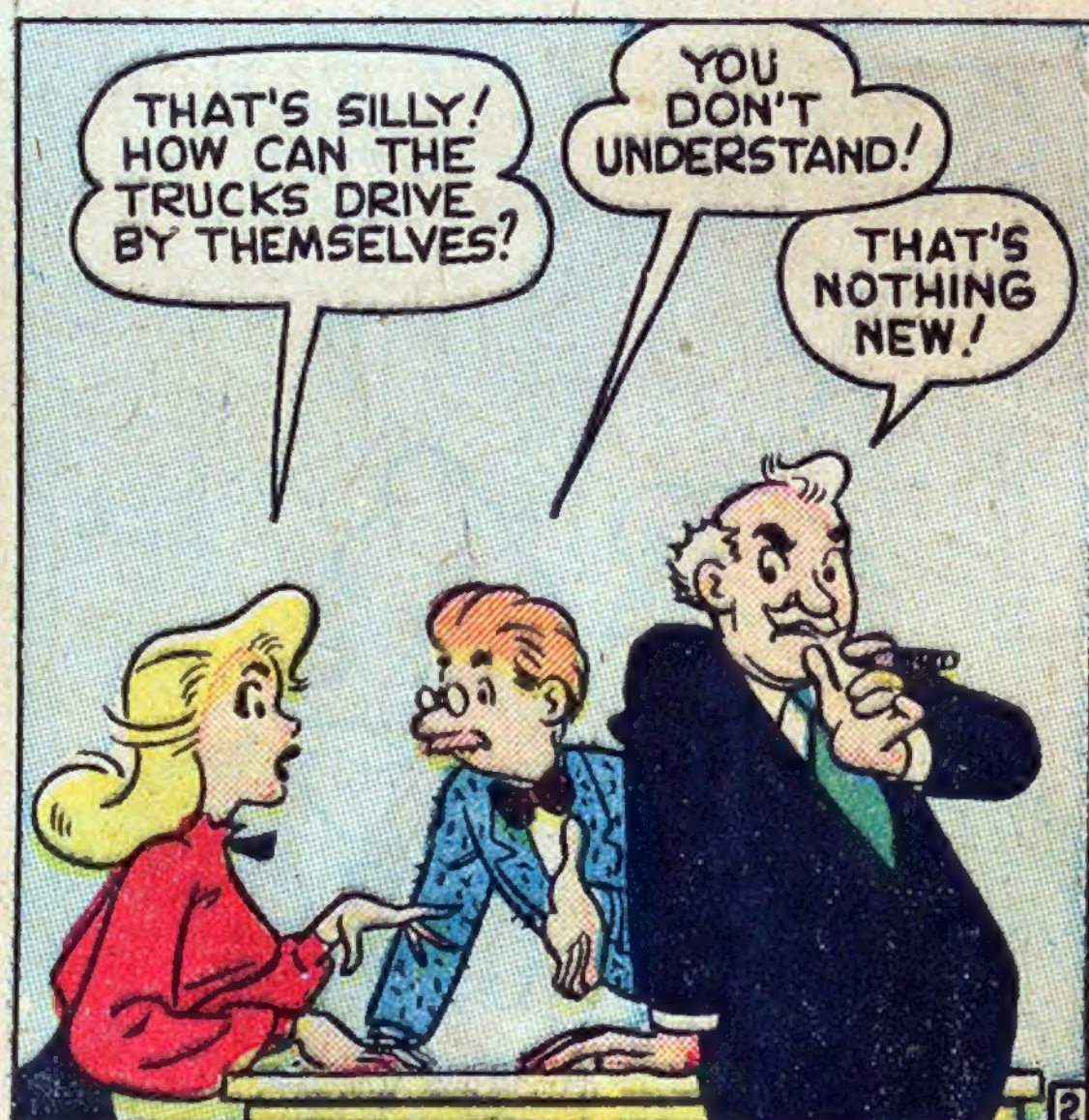
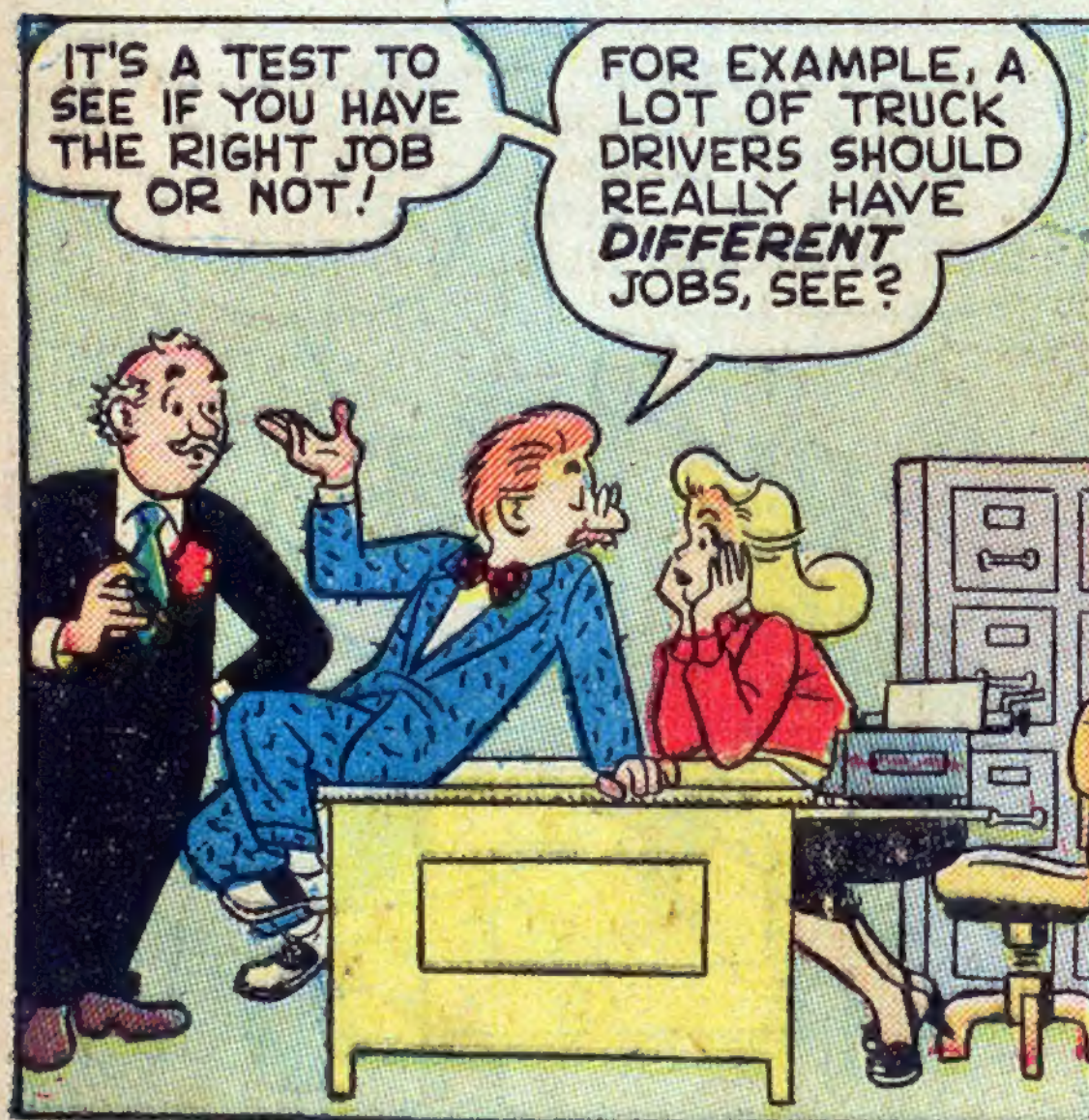
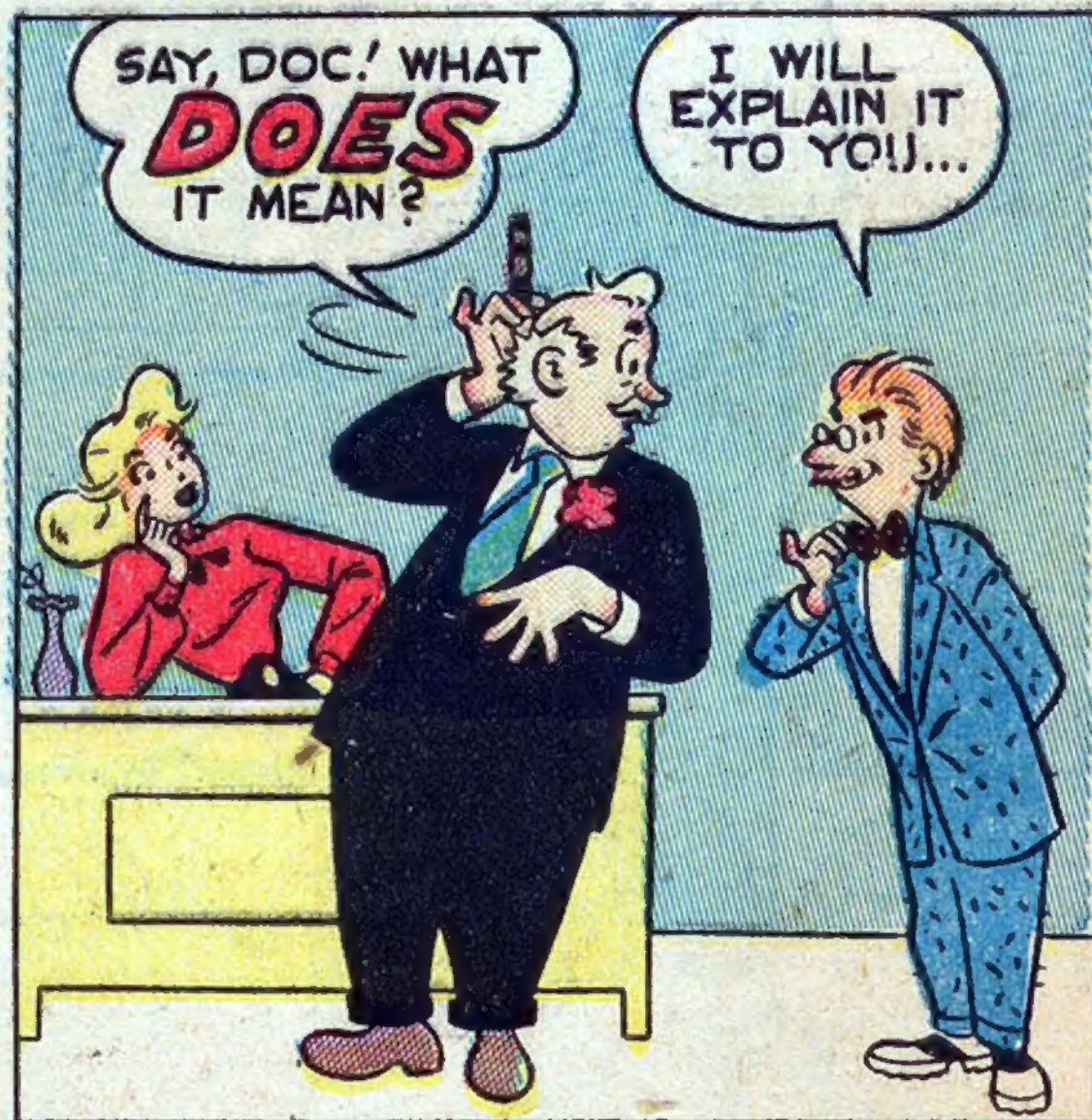
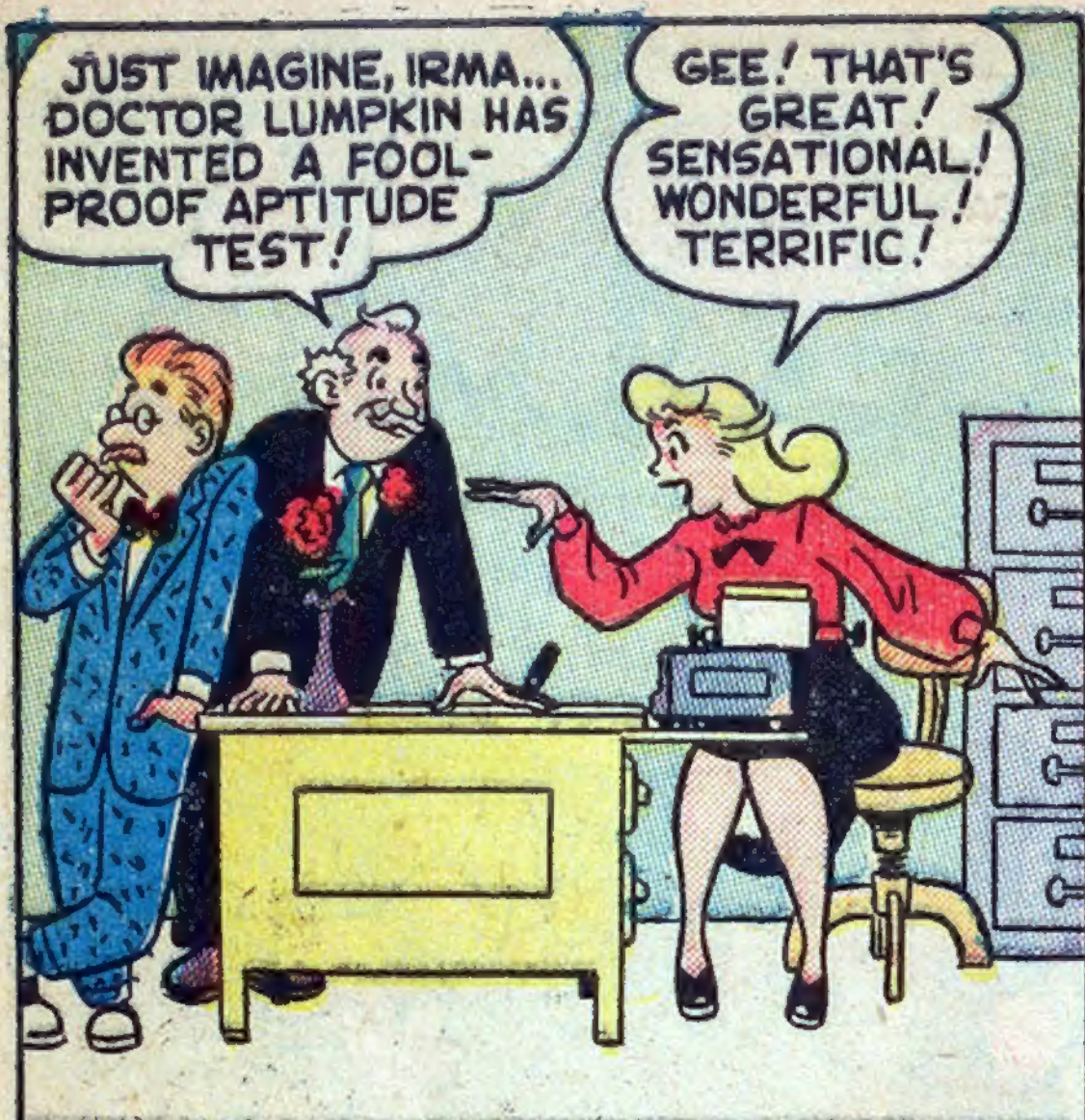
IRMA, I'VE MADE A WONDERFUL DISCOVERY AFTER MANY LONG YEARS OF EXPERIMENTING!

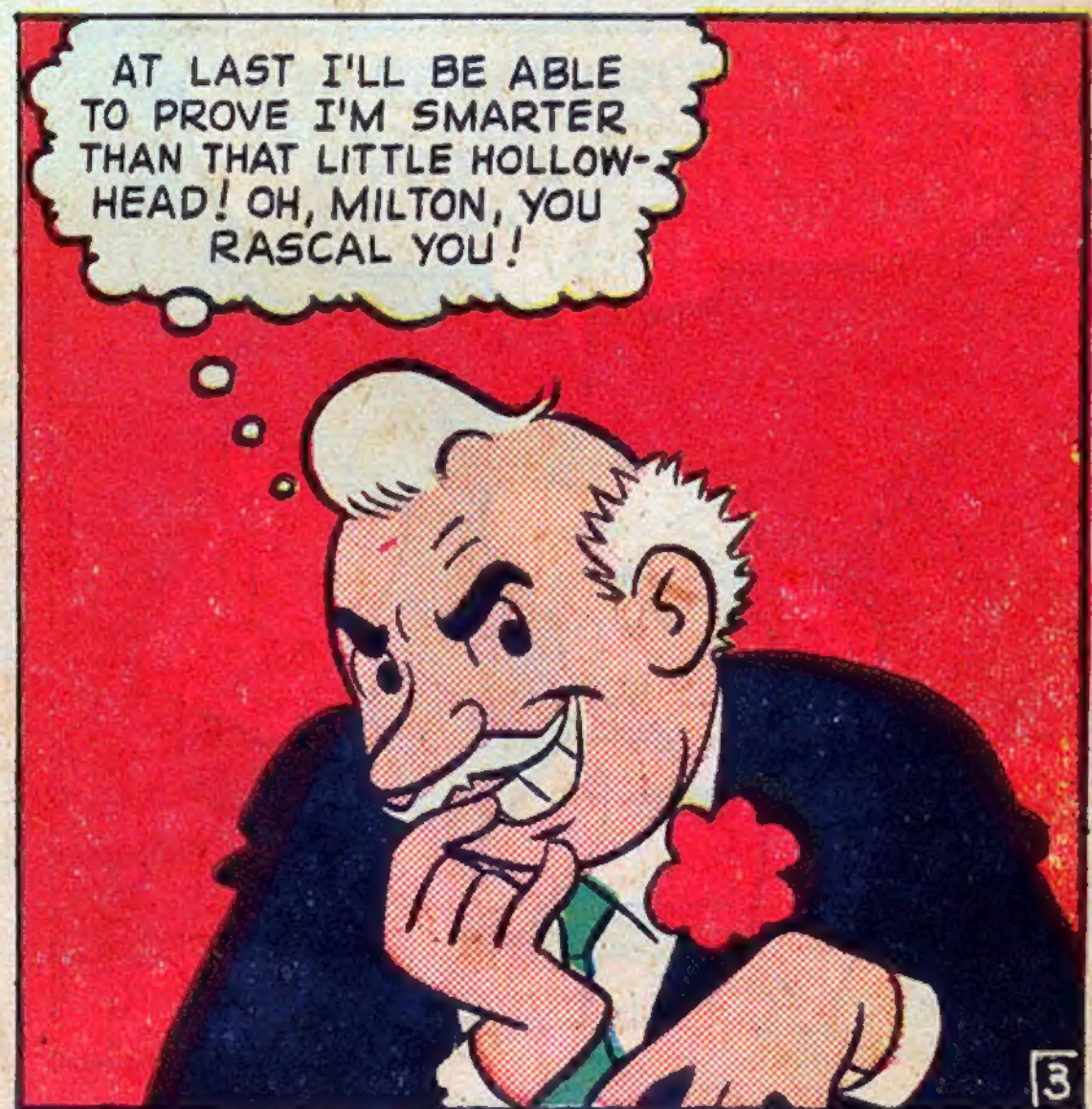
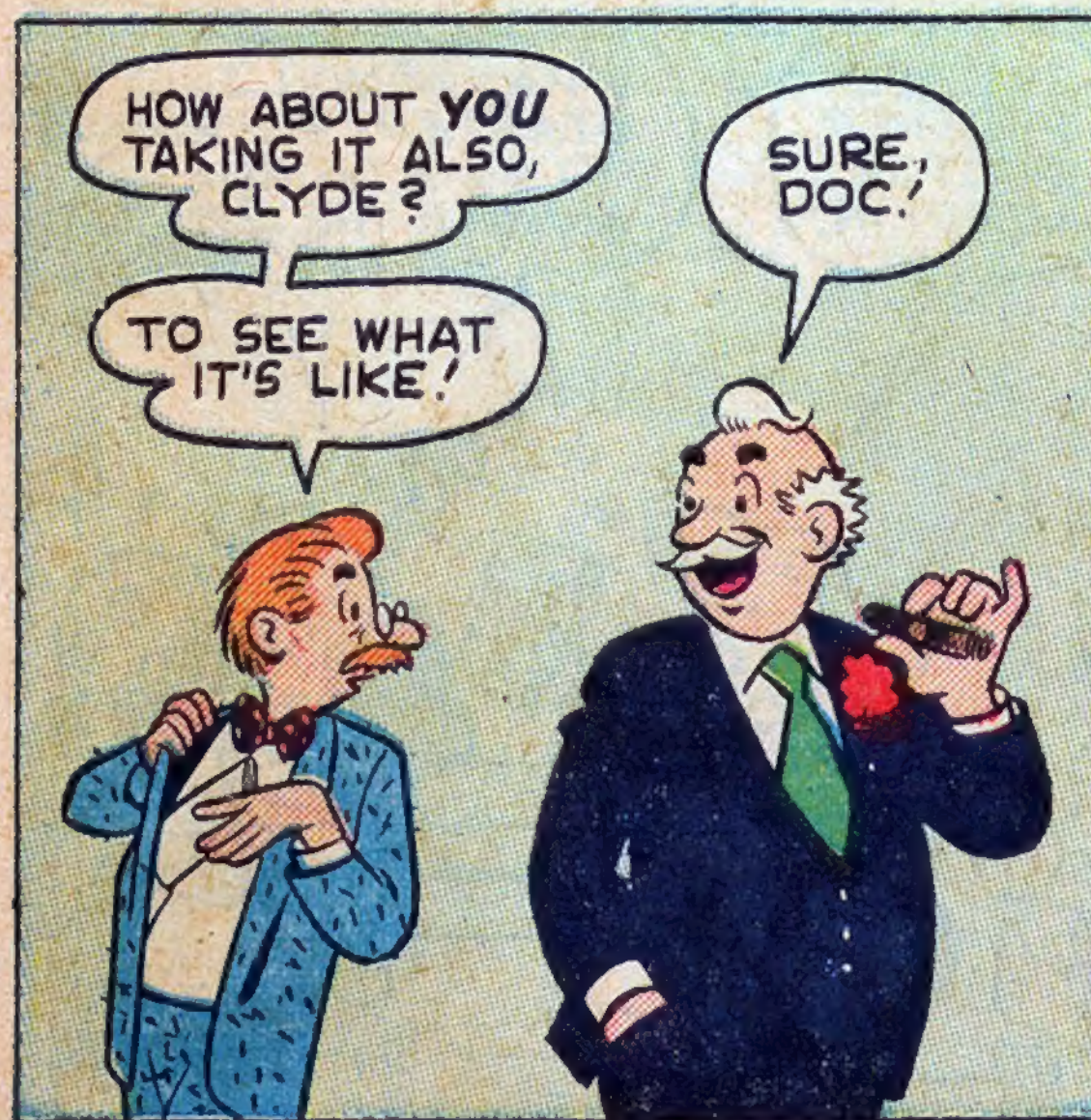
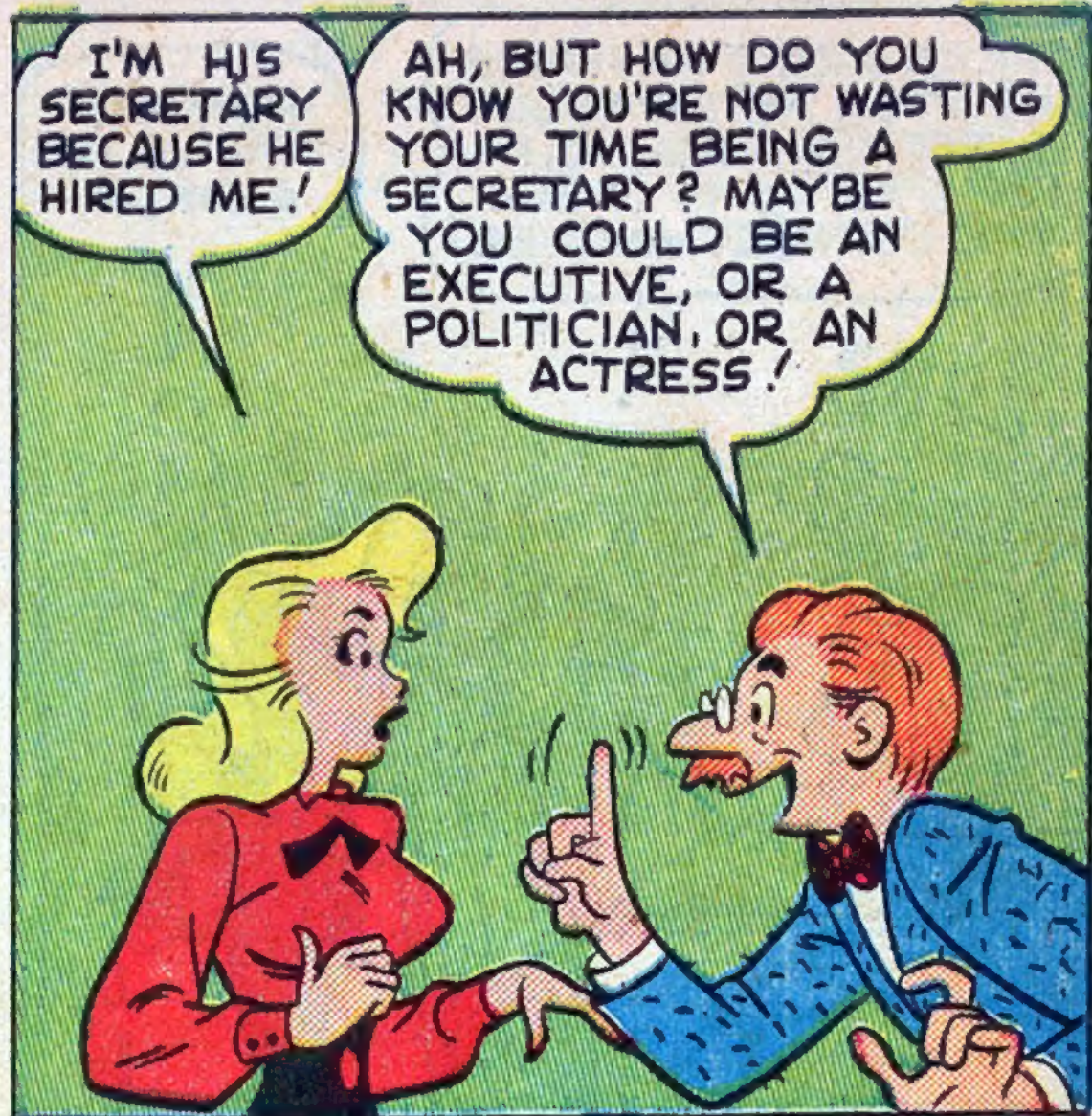
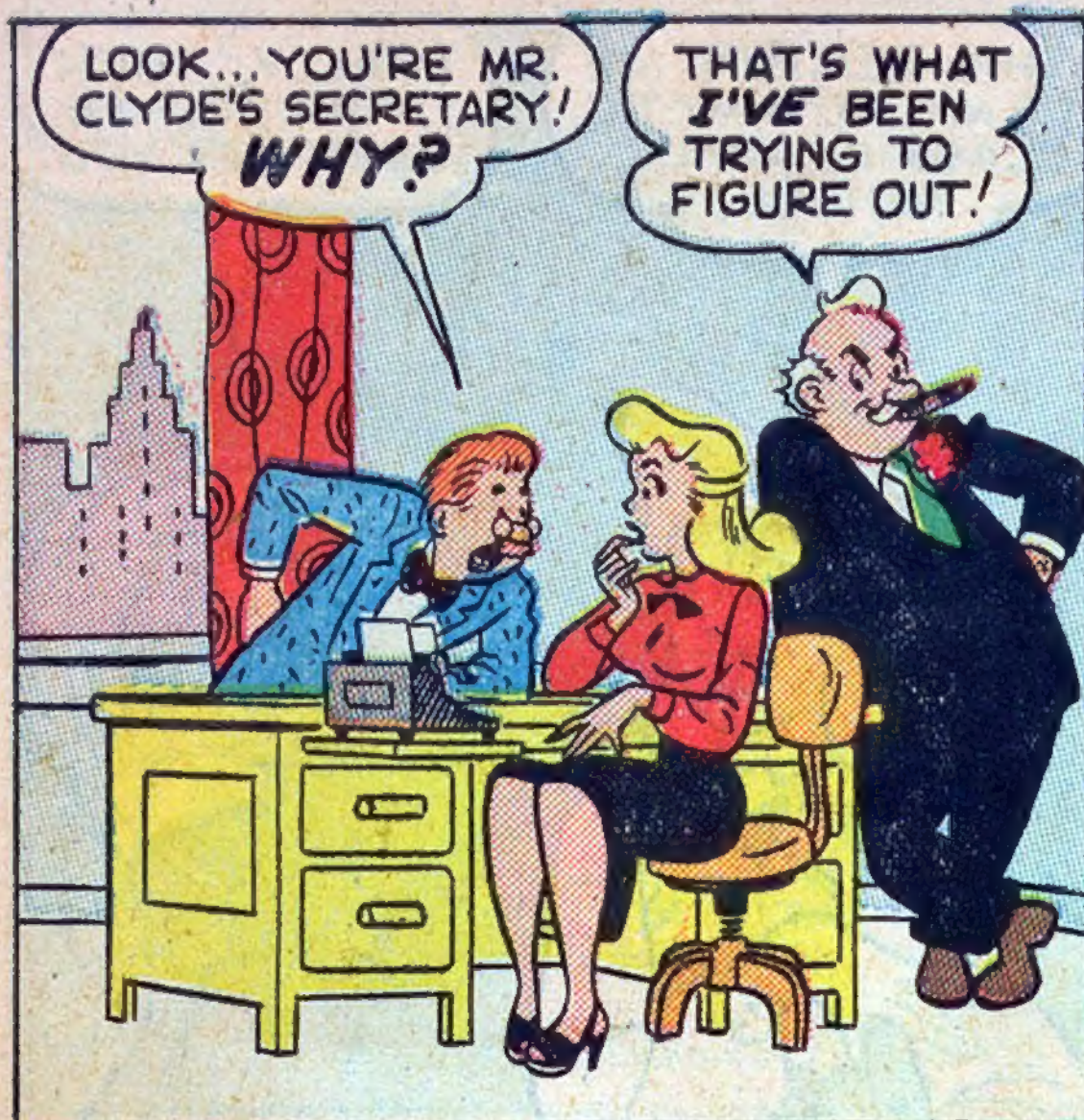
GOLLY... SIT DOWN! YOU MUST BE AWFULLY TIRED!

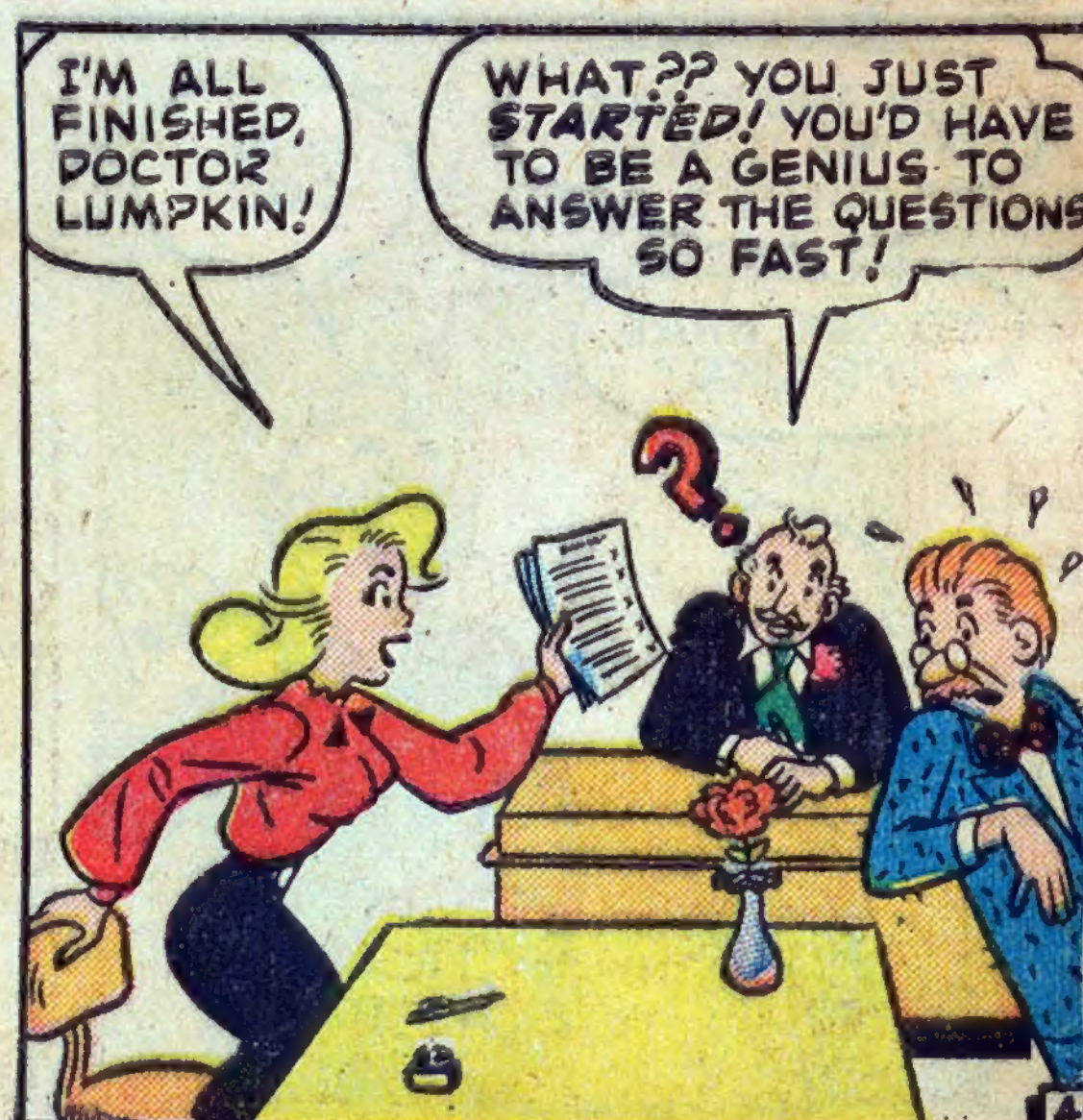
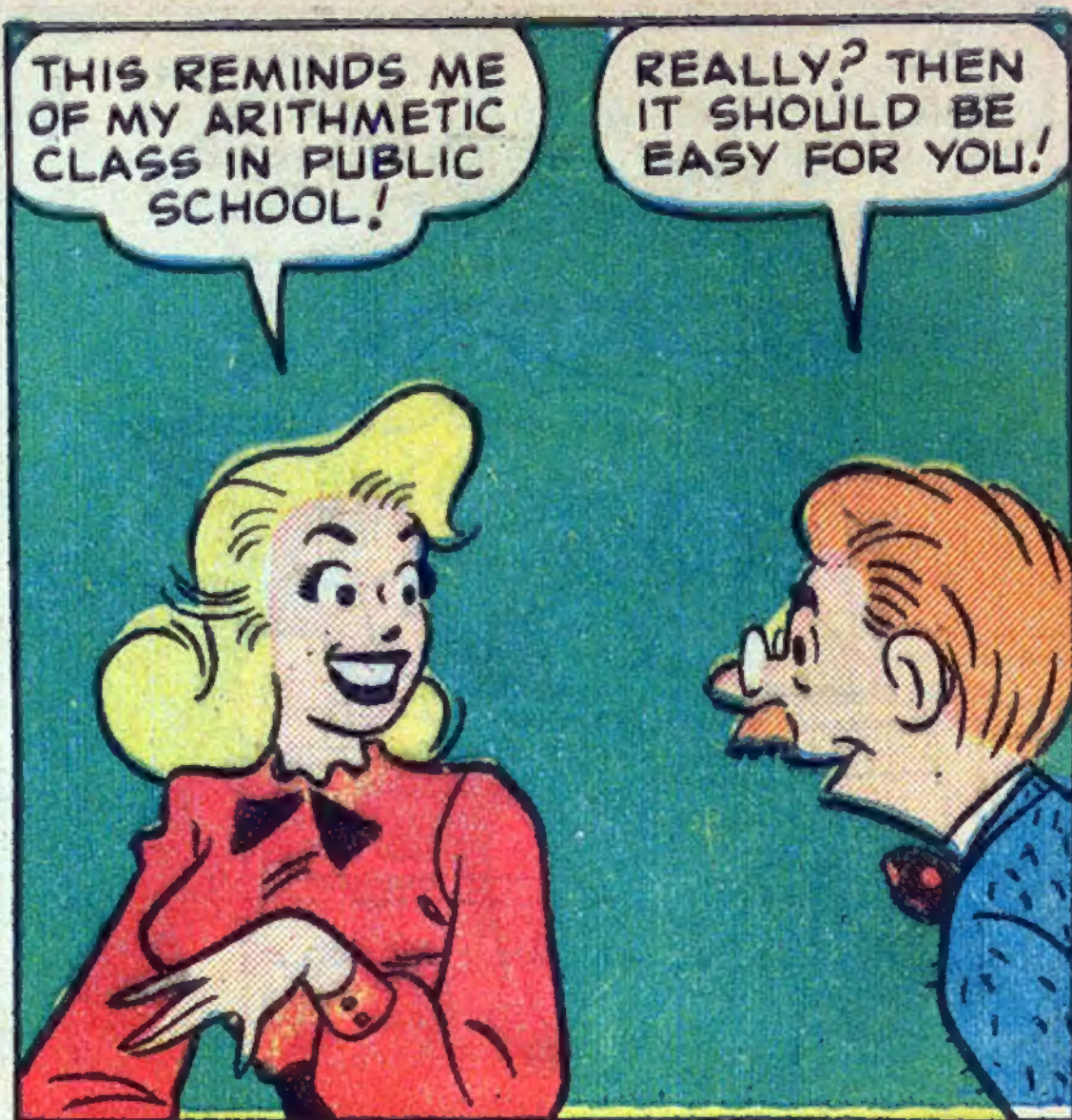


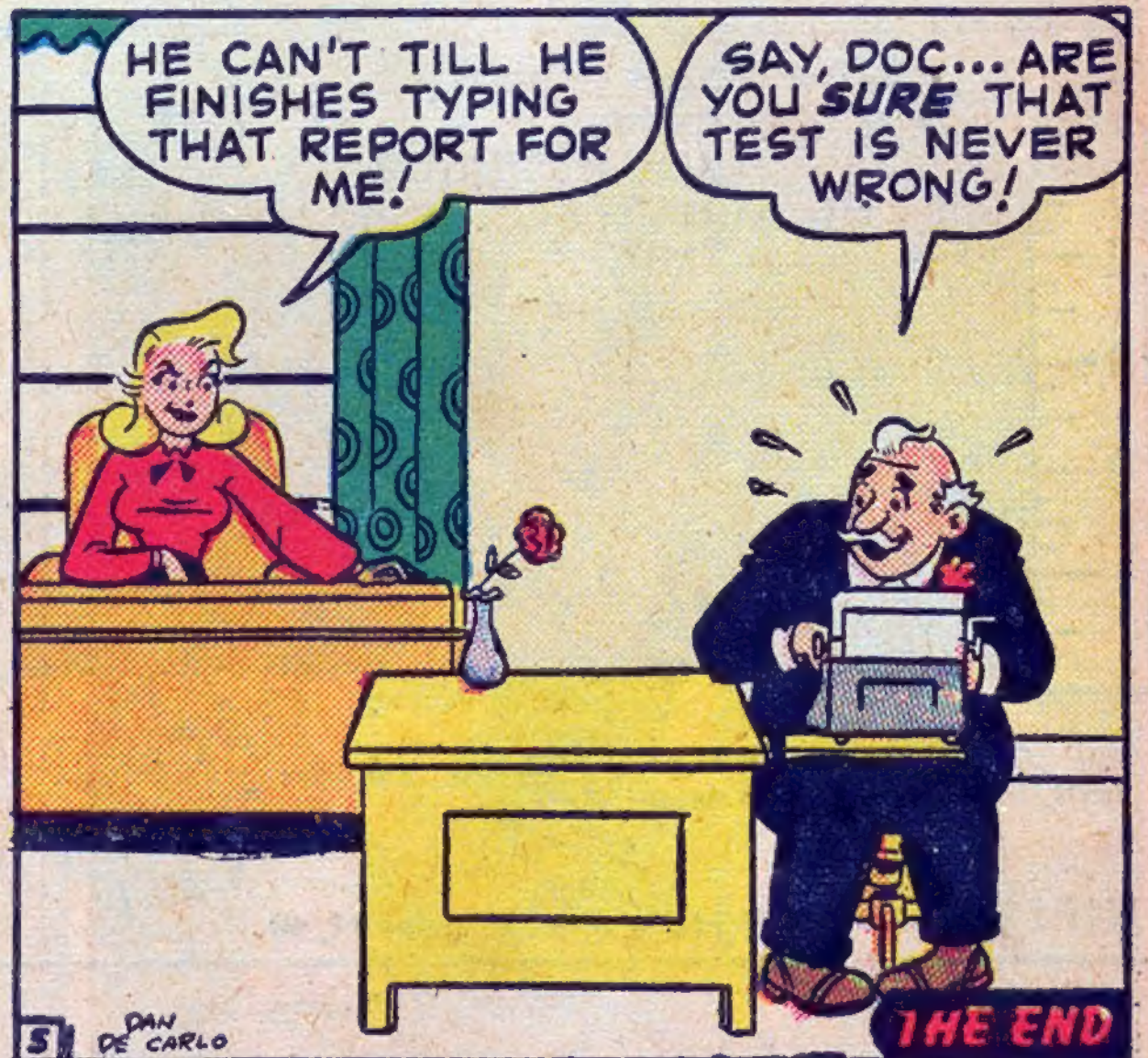
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BASED ON THE C.B.S. PROGRAM "MY FRIEND IRMA" CREATED BY CY HOWARD.









AMAZINGLY LIFE-LIKE

"Baby Blue Eyes"

MIRACLE SKIN DOLL

She Sleeps! She Cries! She Sits Up!
GIVEN! Beautiful Gold-Finish
Heart-Shaped Locket Necklace

SHE'S

Regular
\$12.95 Value
only

\$5.95

LIFE-SIZE!

"Baby Blue Eyes" is 2 feet tall. Her real-looking curls are thick mohair. She has rosy cheeks, cute Cupid's bow mouth and real eyelashes that close in sleep over big, beautiful blue eyes. Arms, legs and head are movable so she can sit up and assume many lifelike poses. Bend her and she cries! And she's all dressed up in a six-piece wardrobe.

Look at these features:

REAL MOHAIR CURLS! And real eyelashes, too! Eyes close in sleep when "Baby Blue Eyes" lies down. And the cutest plump little face you ever saw, perfectly framed in chic organdy bonnet with lace, tulle and satin trim!

SIX-PIECE WARDROBE "Baby Blue Eyes" is all dressed up in flared organdy dress, bonnet, white cotton slip, rubber panties, white socks and booties!

MIRACLE SKIN! Movable arms and legs are made of "Miracle Skin" latex rubber that's soft like a baby's skin. Easy to clean, too—just wipe with damp cloth.

LIFE-SIZE! "Baby Blue Eyes" measures a full 24 inches from the top of her pretty head to her dainty feet—larger than many real-life babies—she's a big doll—a big bargain!

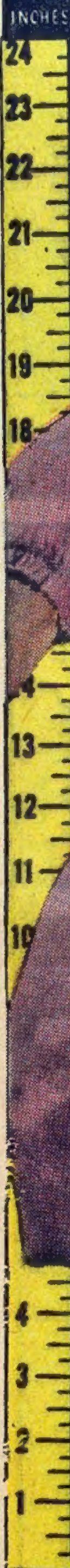
LOCKET AND CHAIN INCLUDED: Breathtakingly lovely gold-finish heart locket and chain, given for prompt action. Can be worn by girl or doll.

SEND NO MONEY

SATISFACTION
GUARANTEED

NIRESK, Dept. D-204
430 N. Michigan Ave., Chicago 11, Ill.
Please rush complete Baby Blue Eyes Doll on money-back
guarantee. Lovely gold finish heart locket included at no
extra cost.

Name.....
Address.....
(please print)
City.....
State.....
Zone.....
☐ Send COD plus postage.
☐ I enclose \$5.95—ship postpaid.



Soft skin
feels real



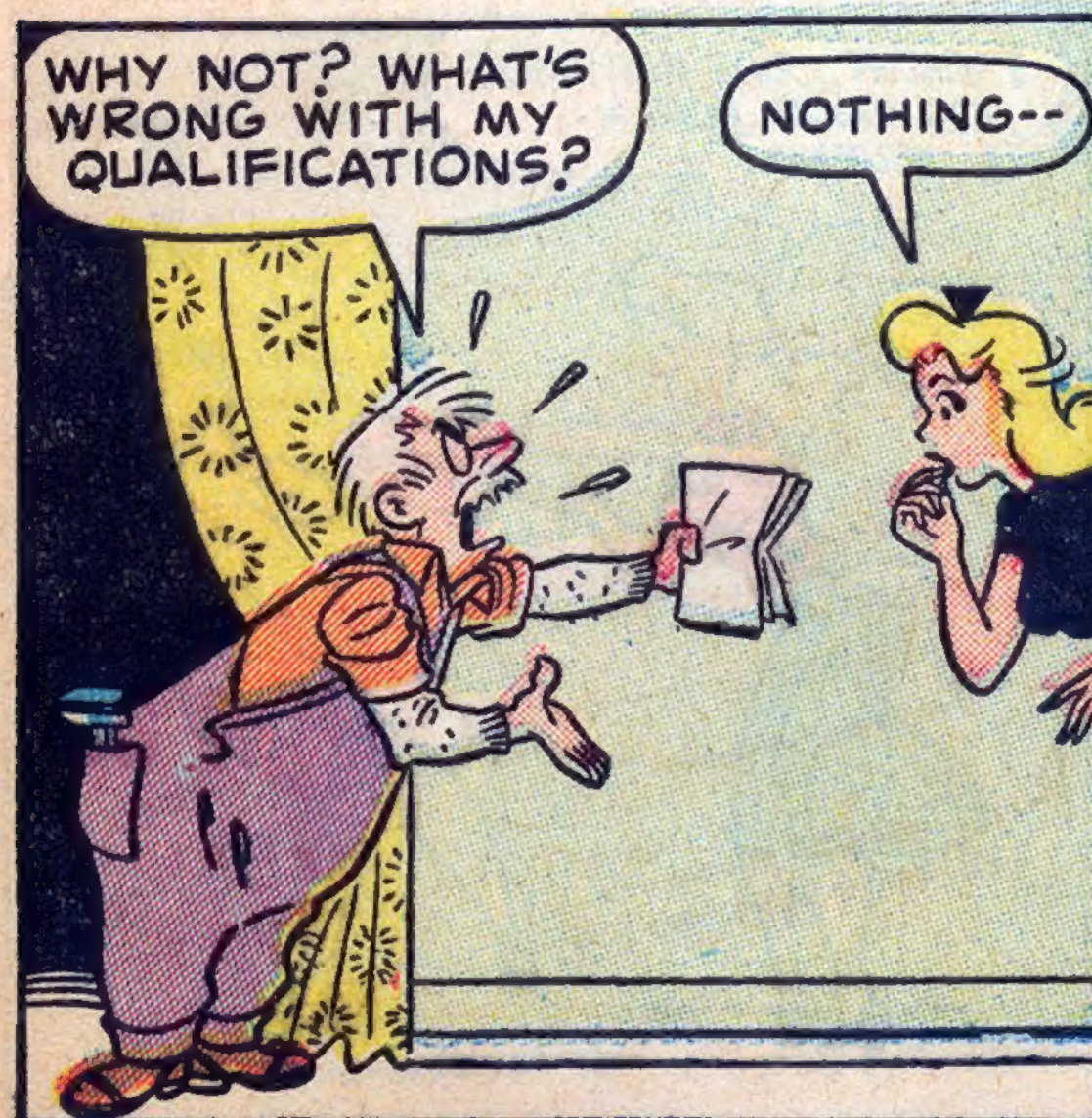
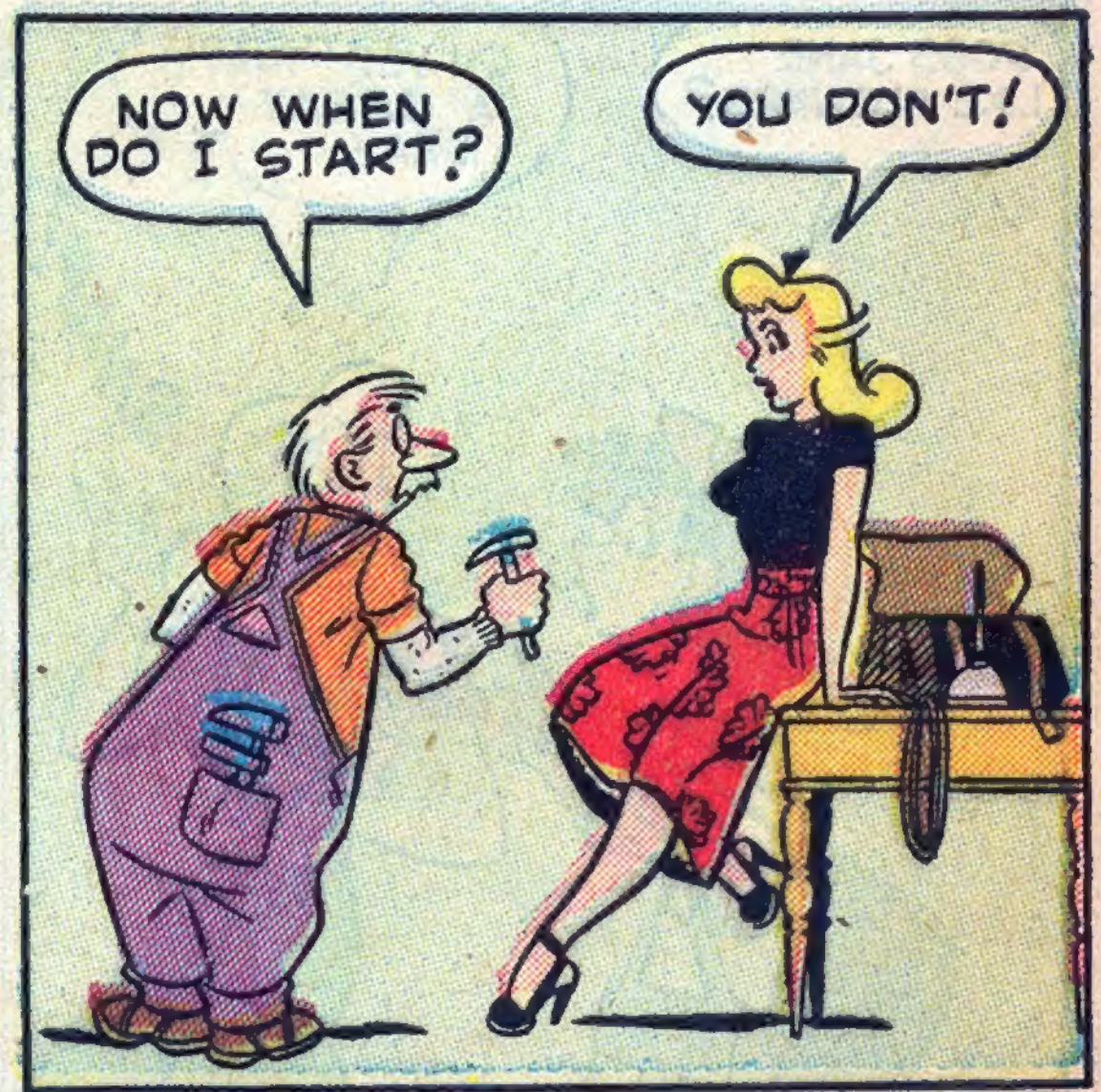
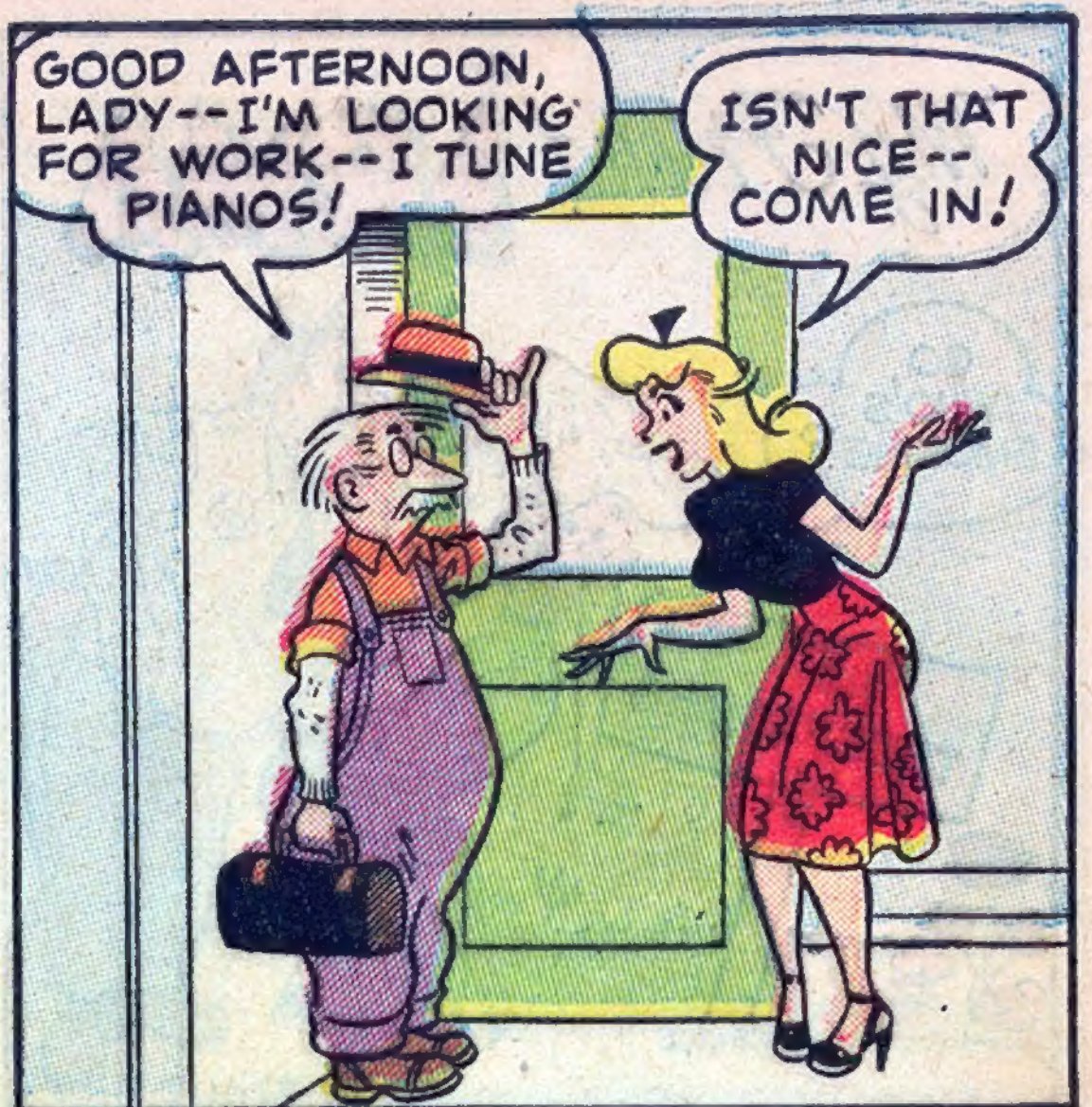
Eyes go
to sleep

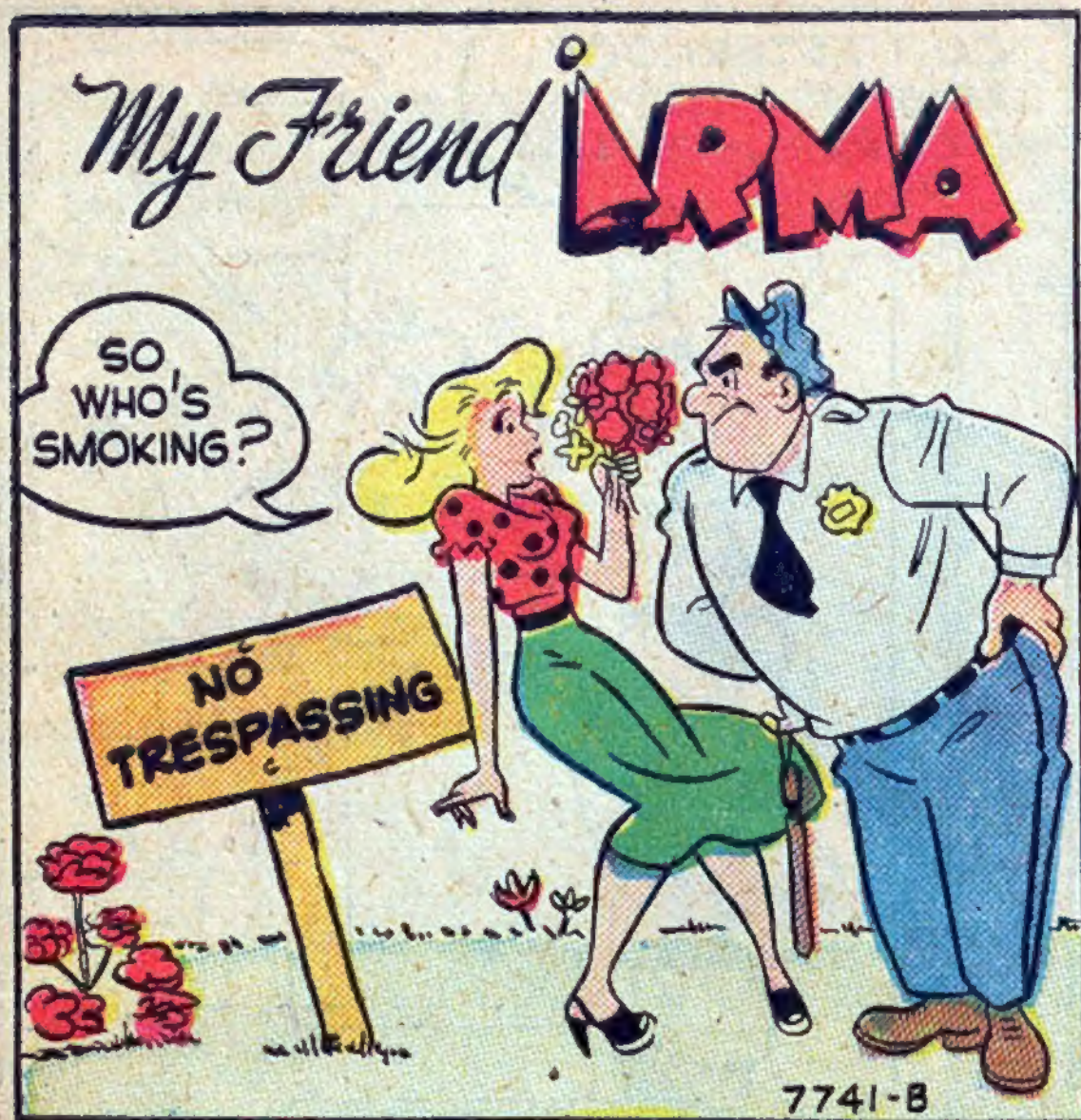


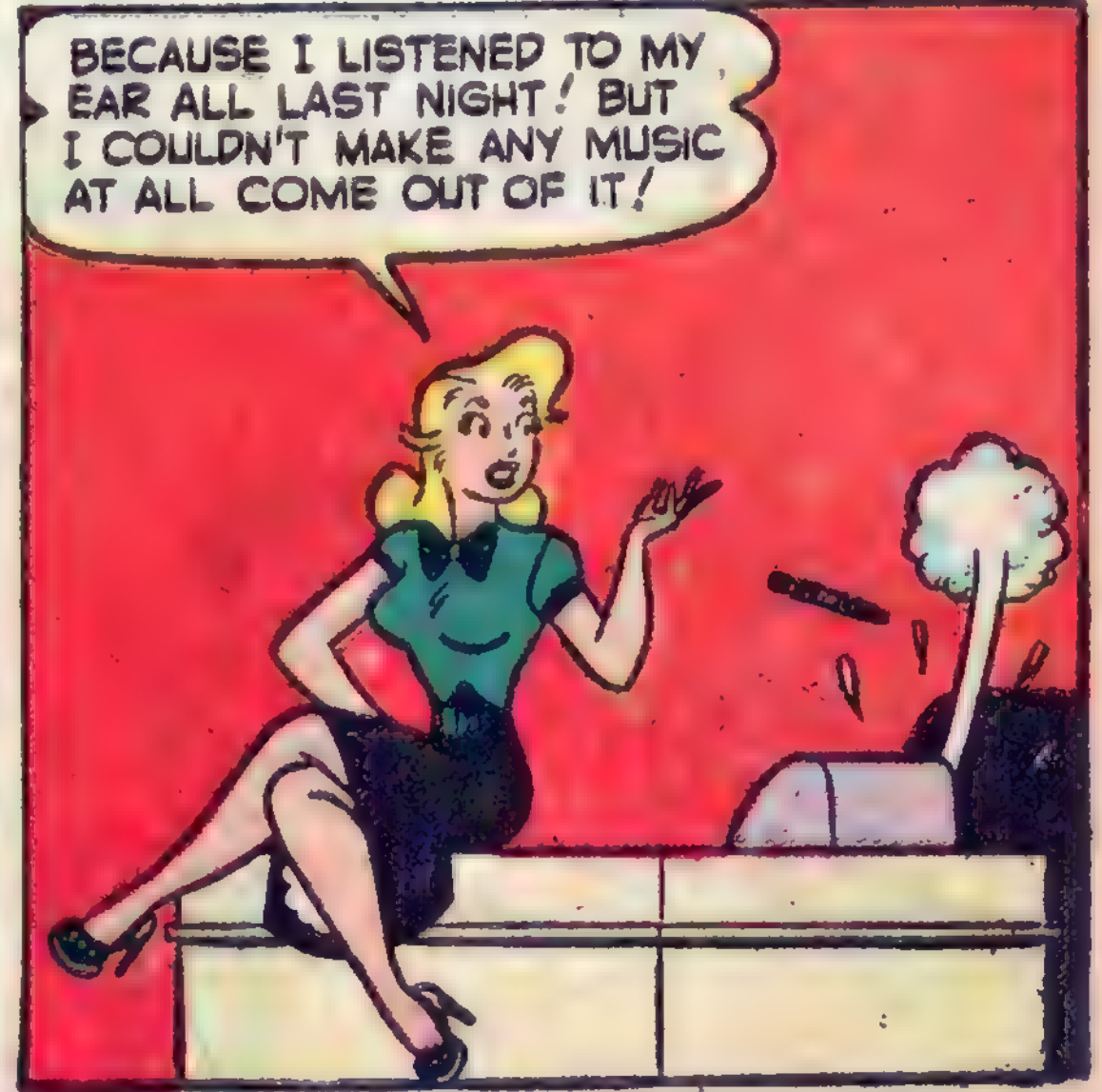
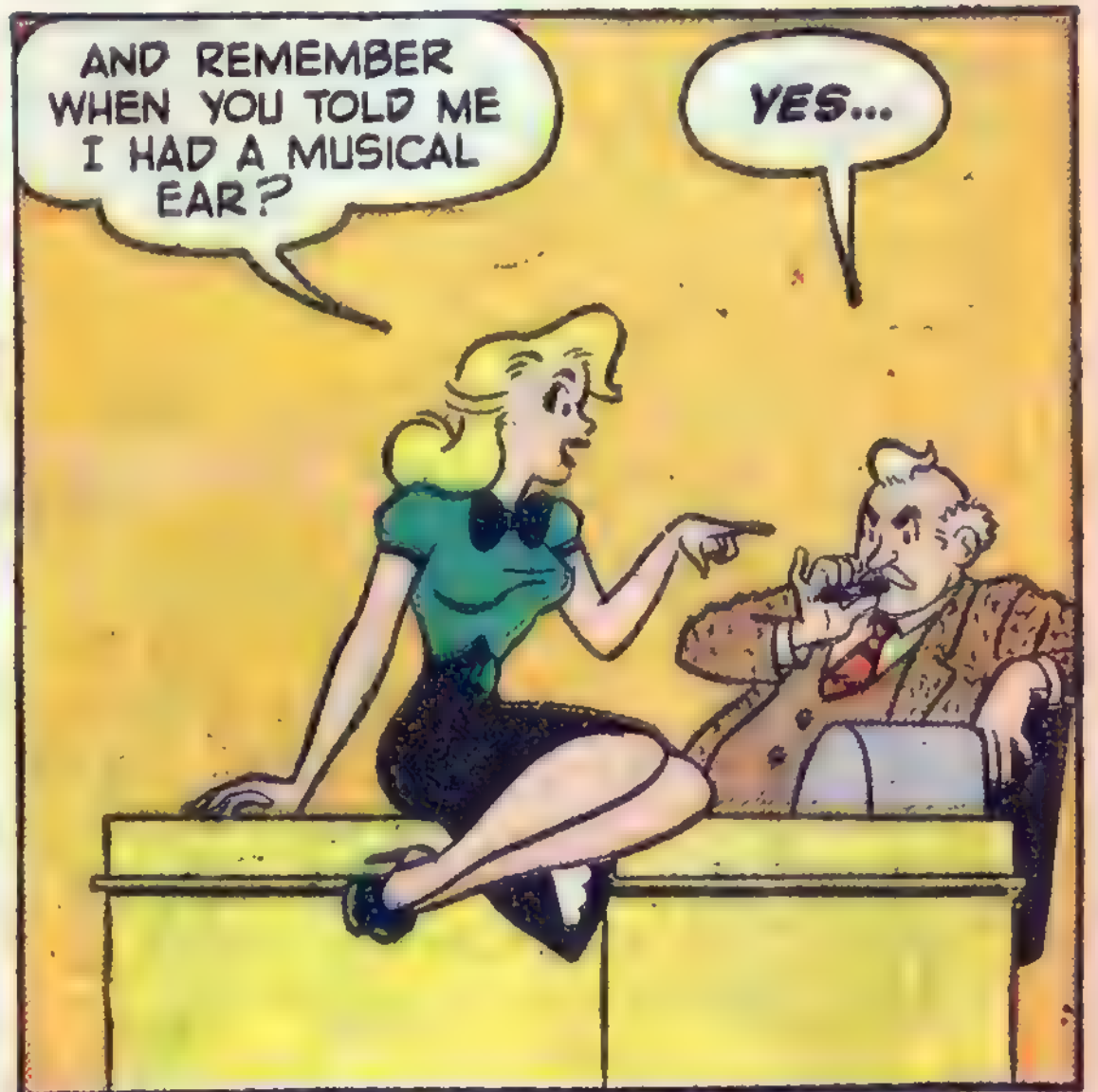
She cries

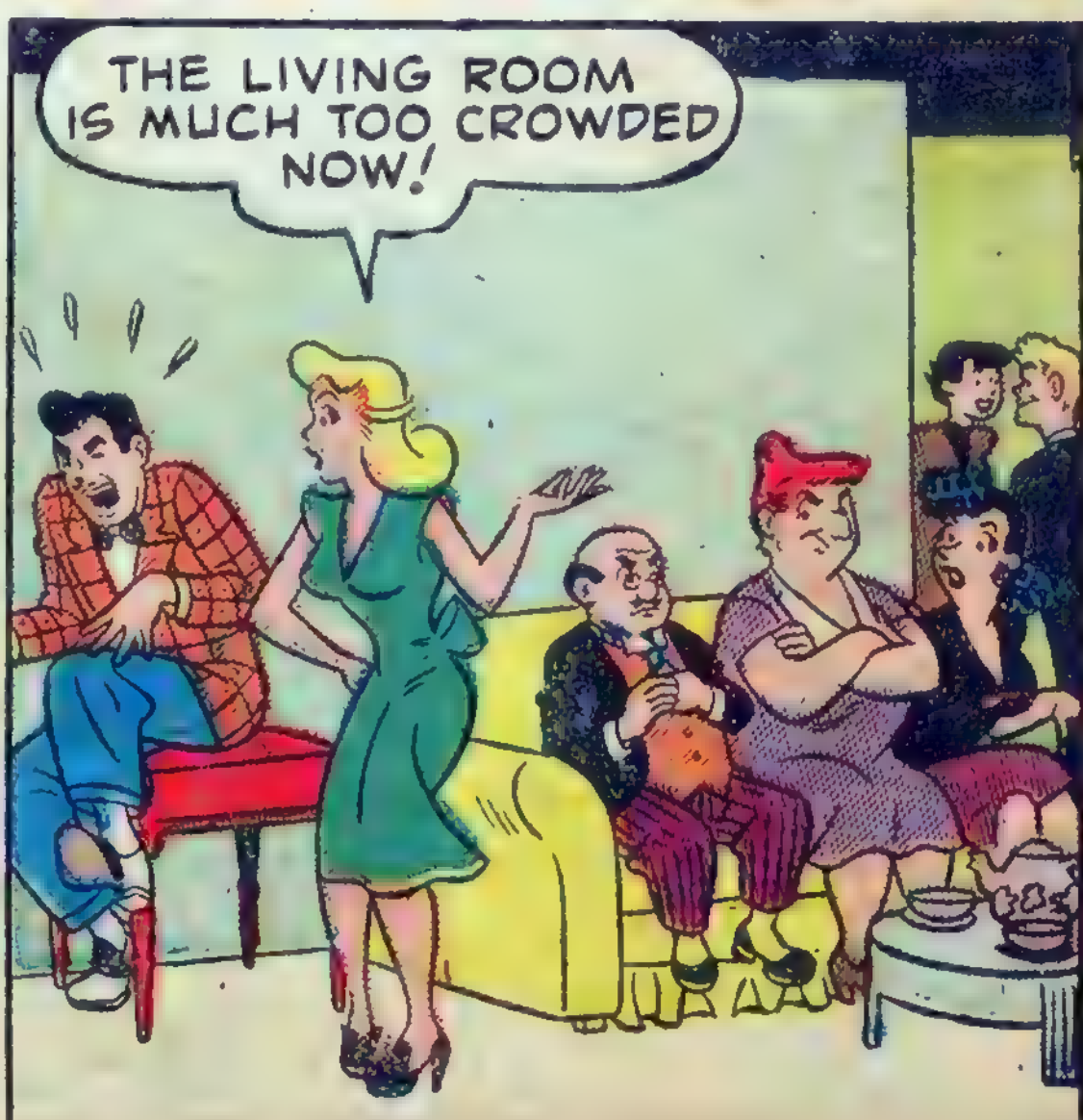
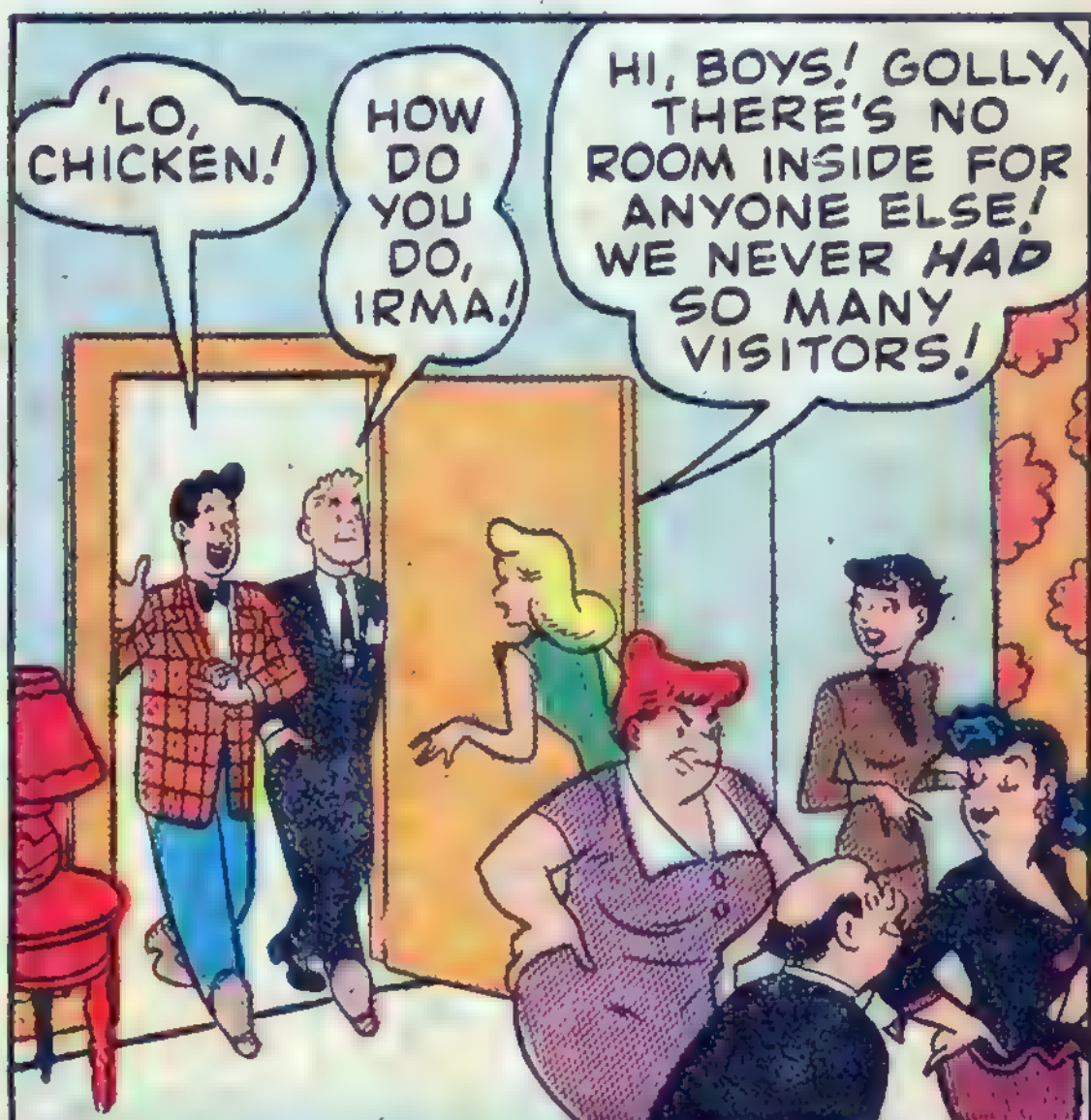
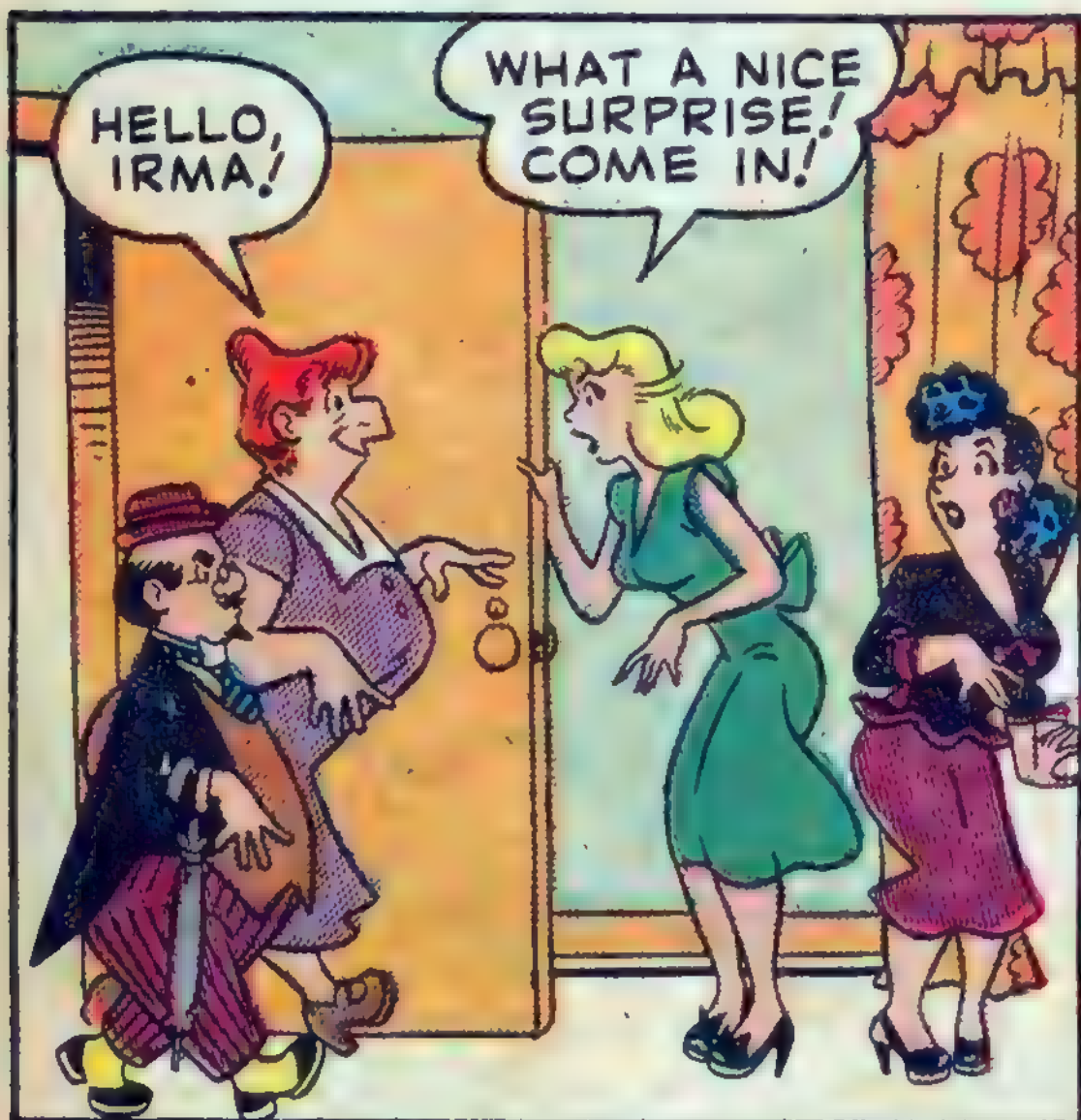
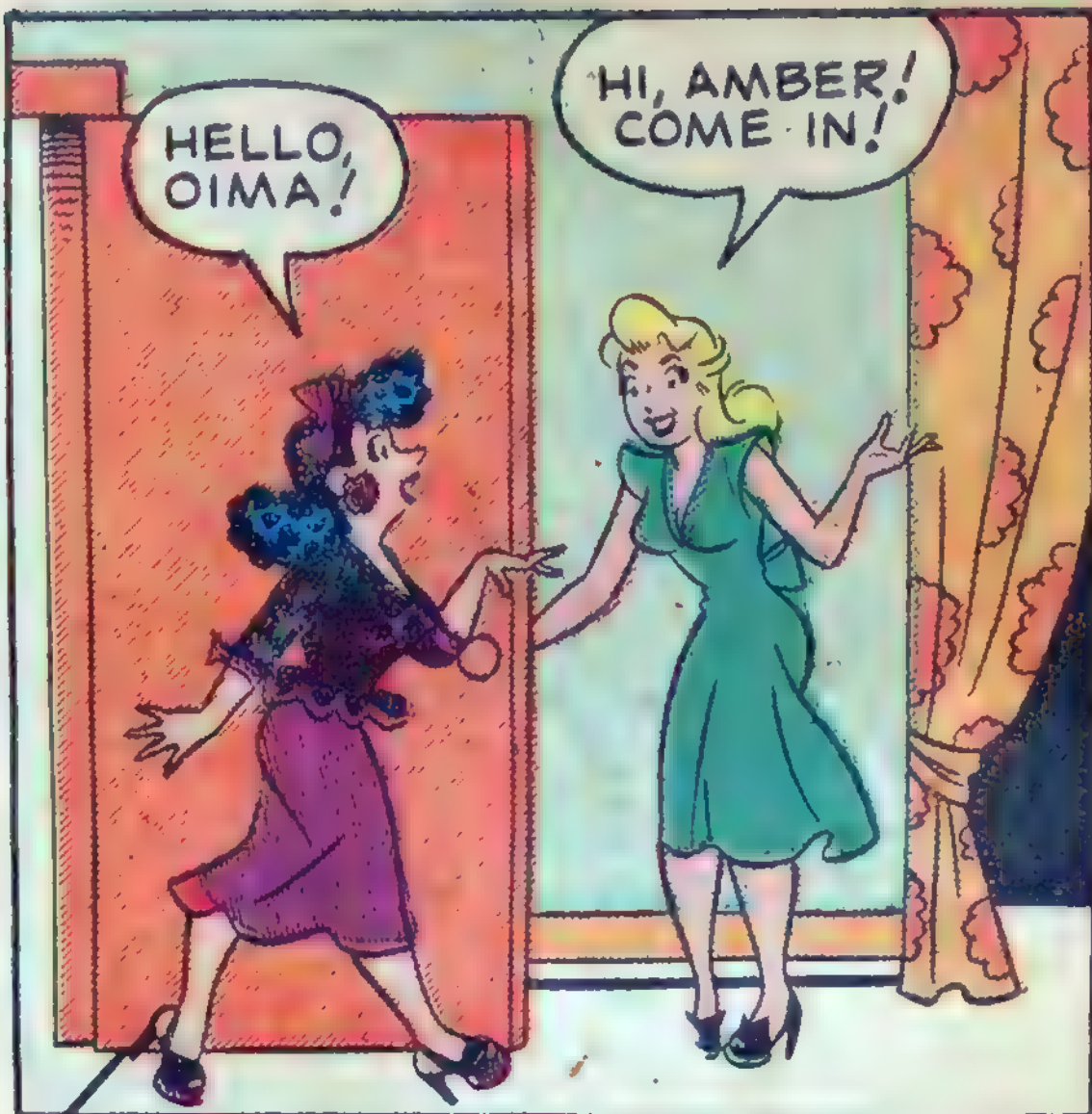
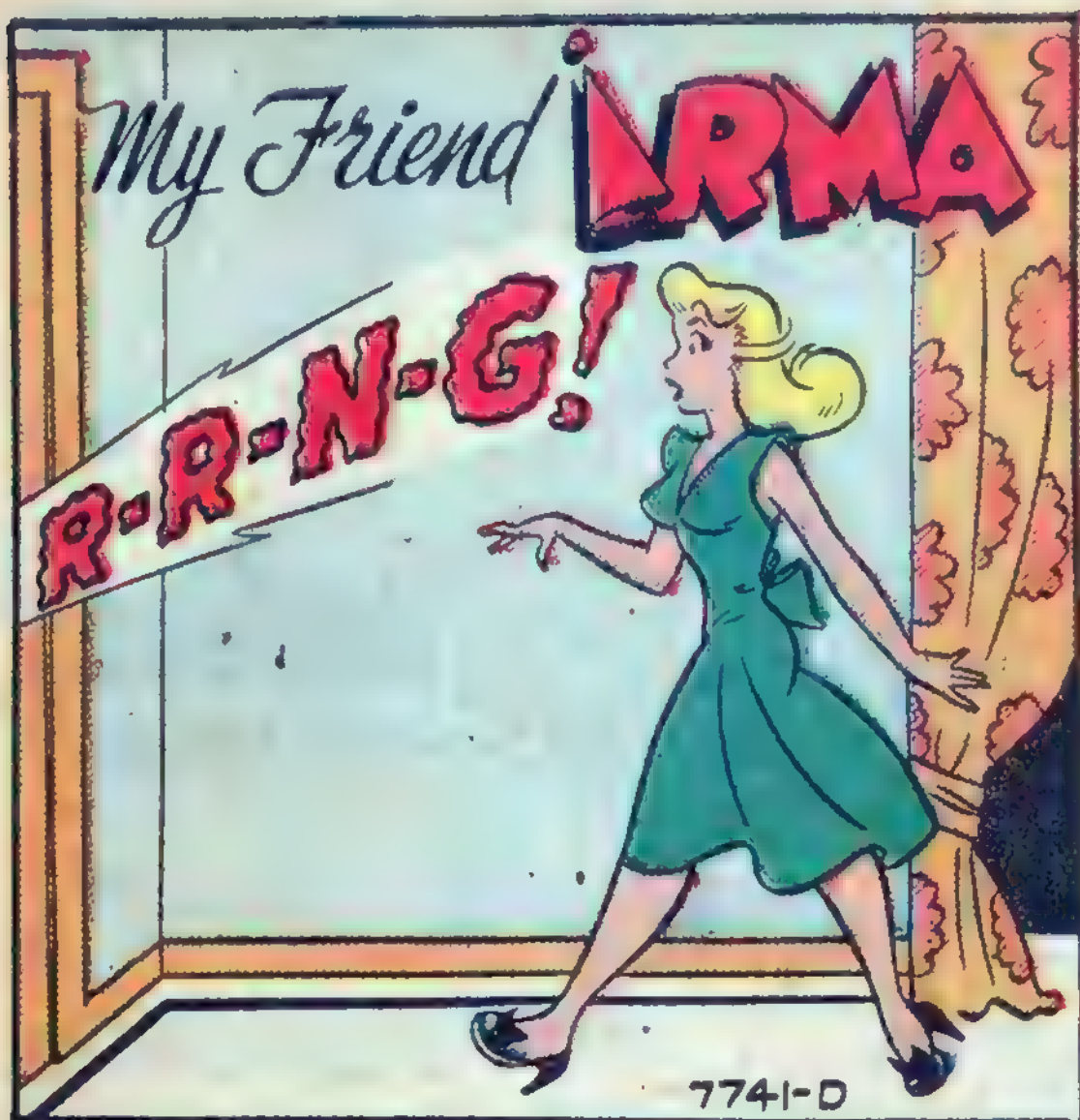


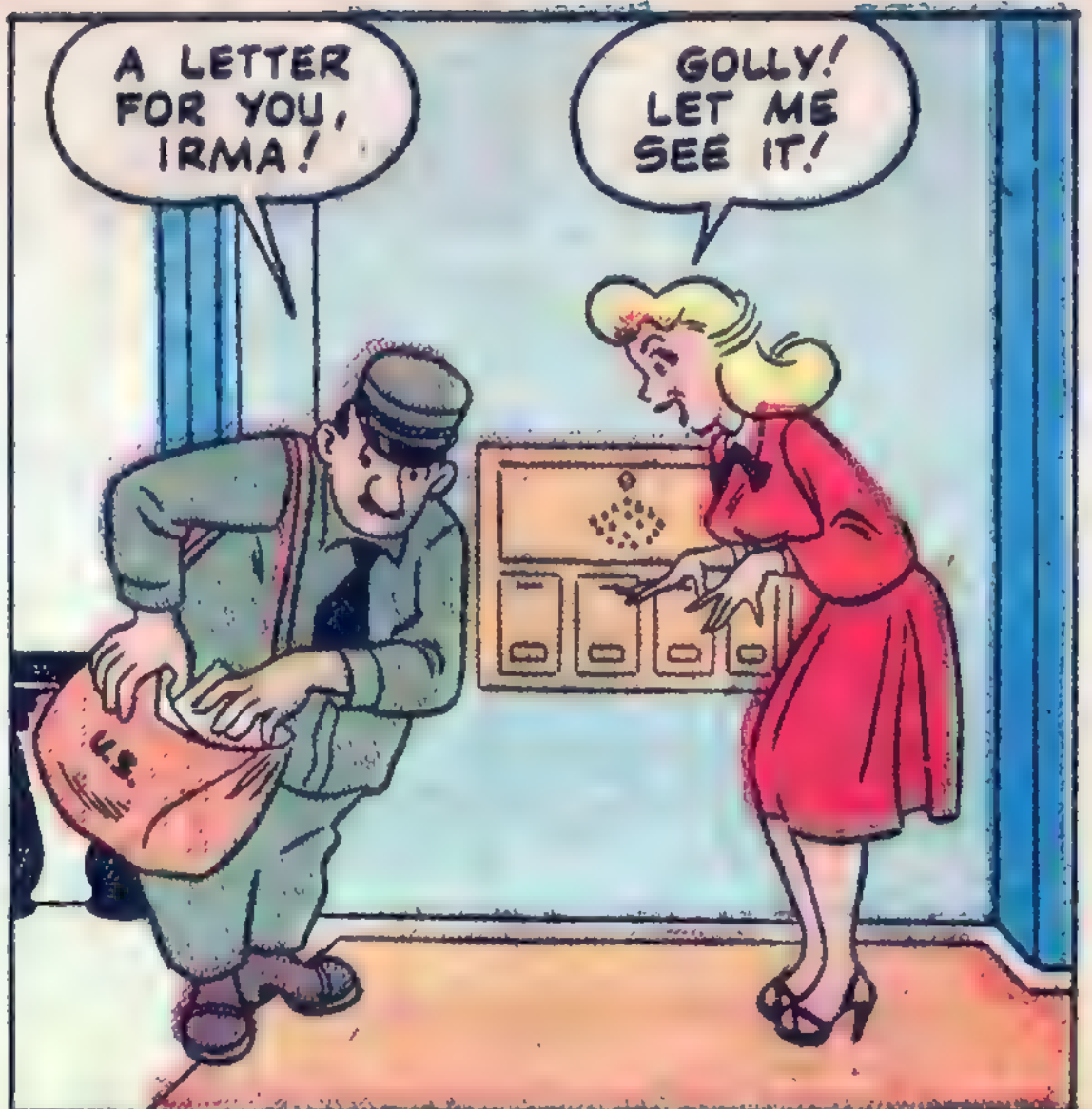
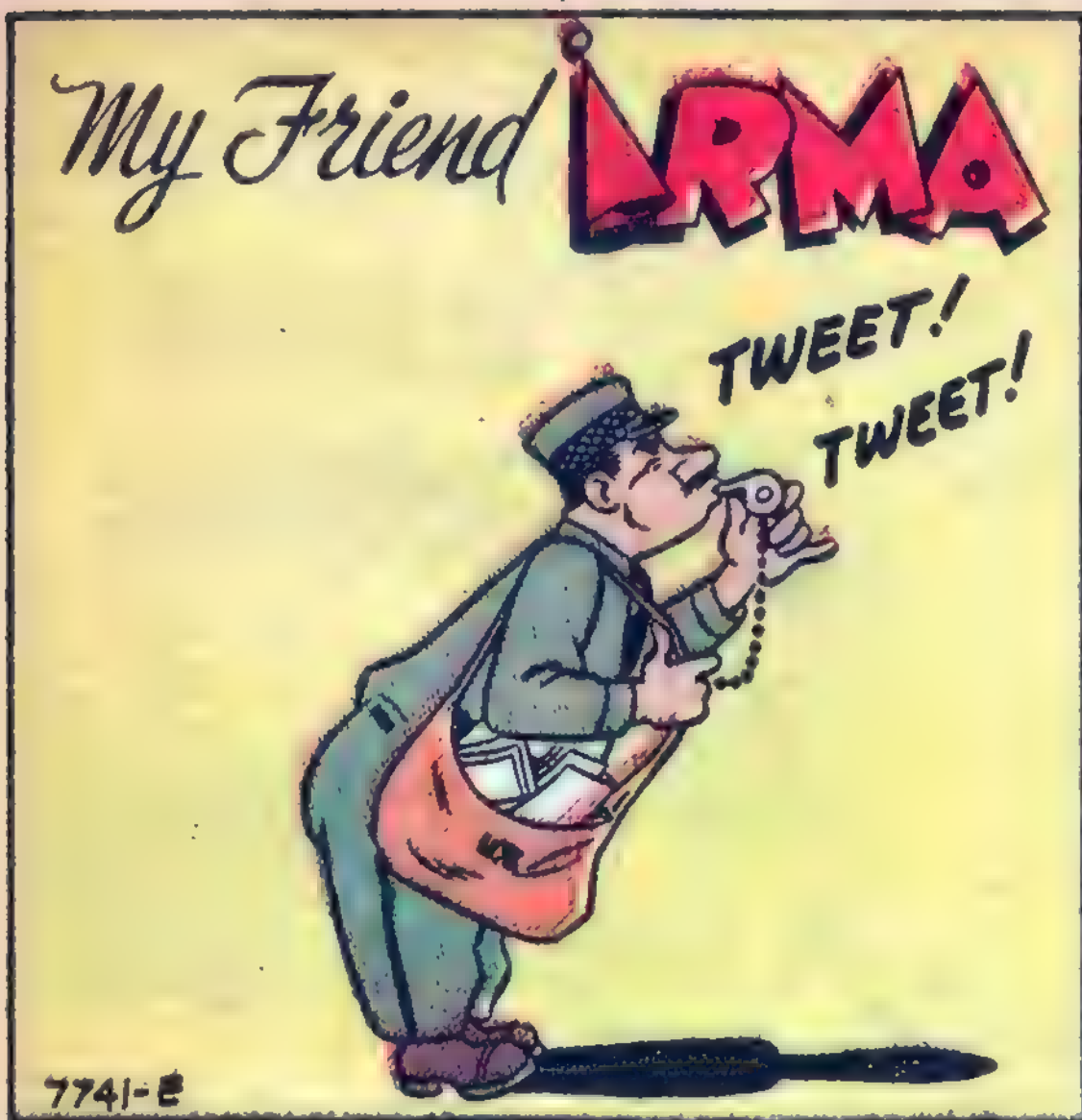
NIRESK—430 N. Michigan Ave., Chicago 11, Ill.

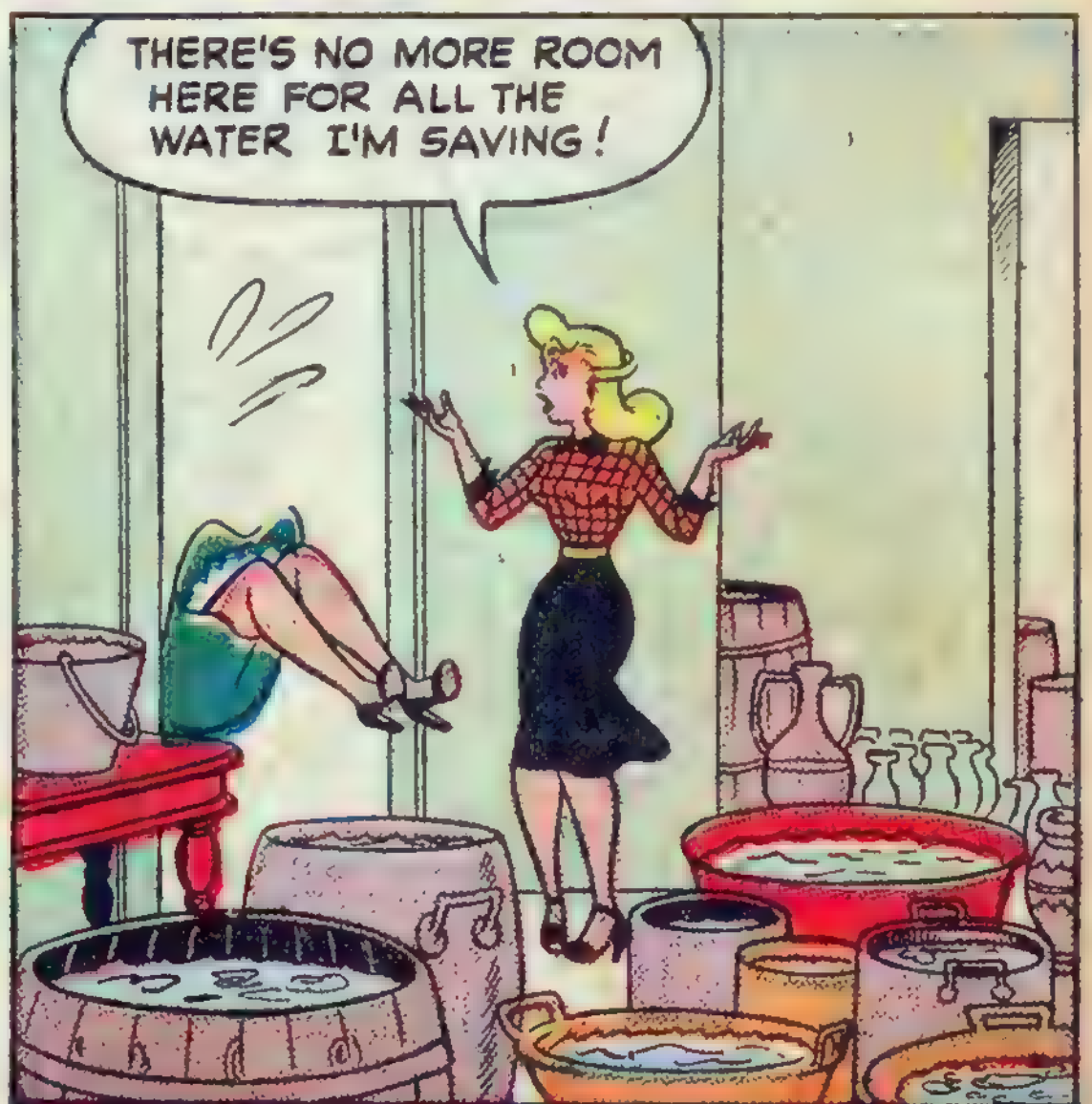
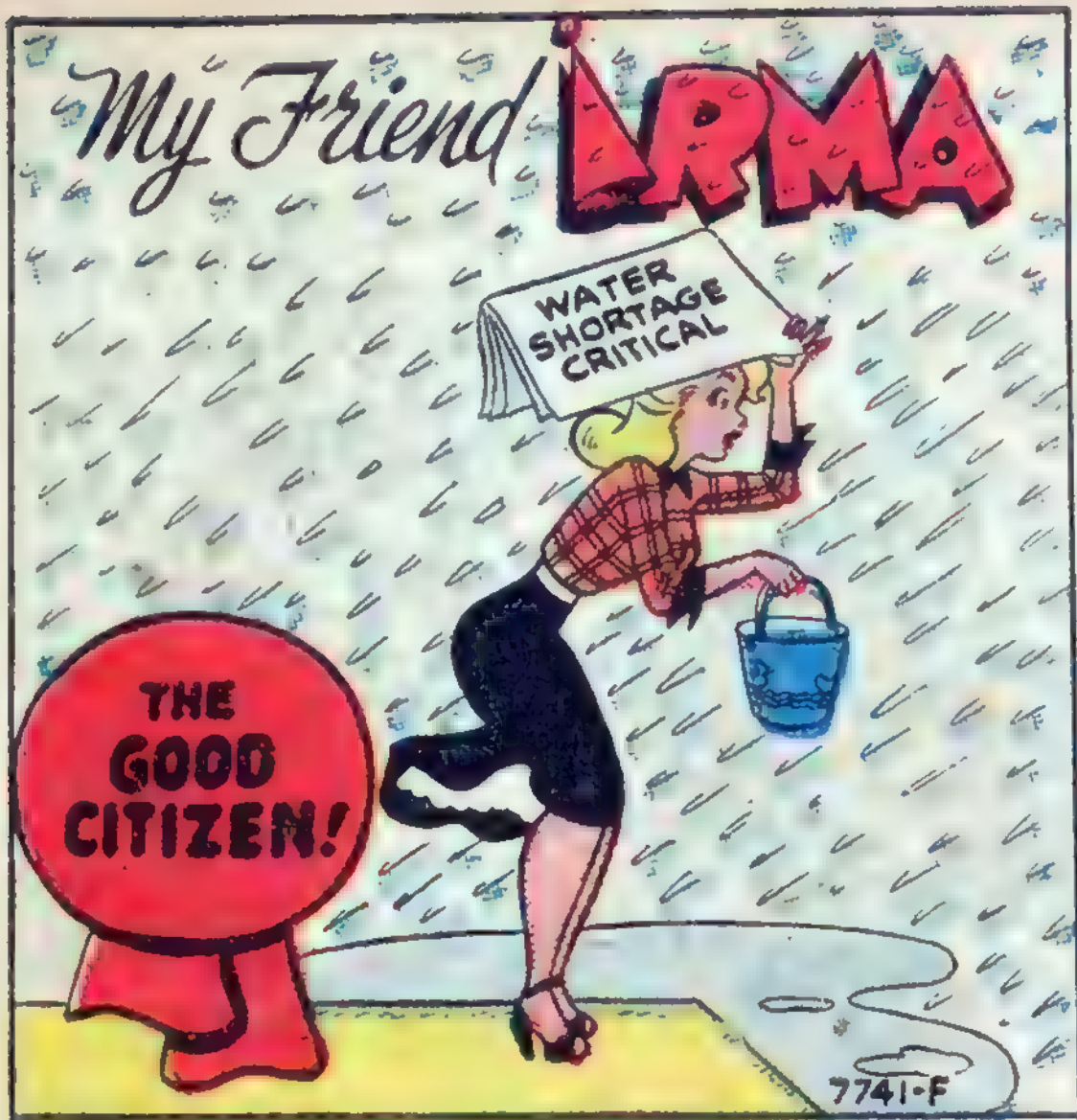












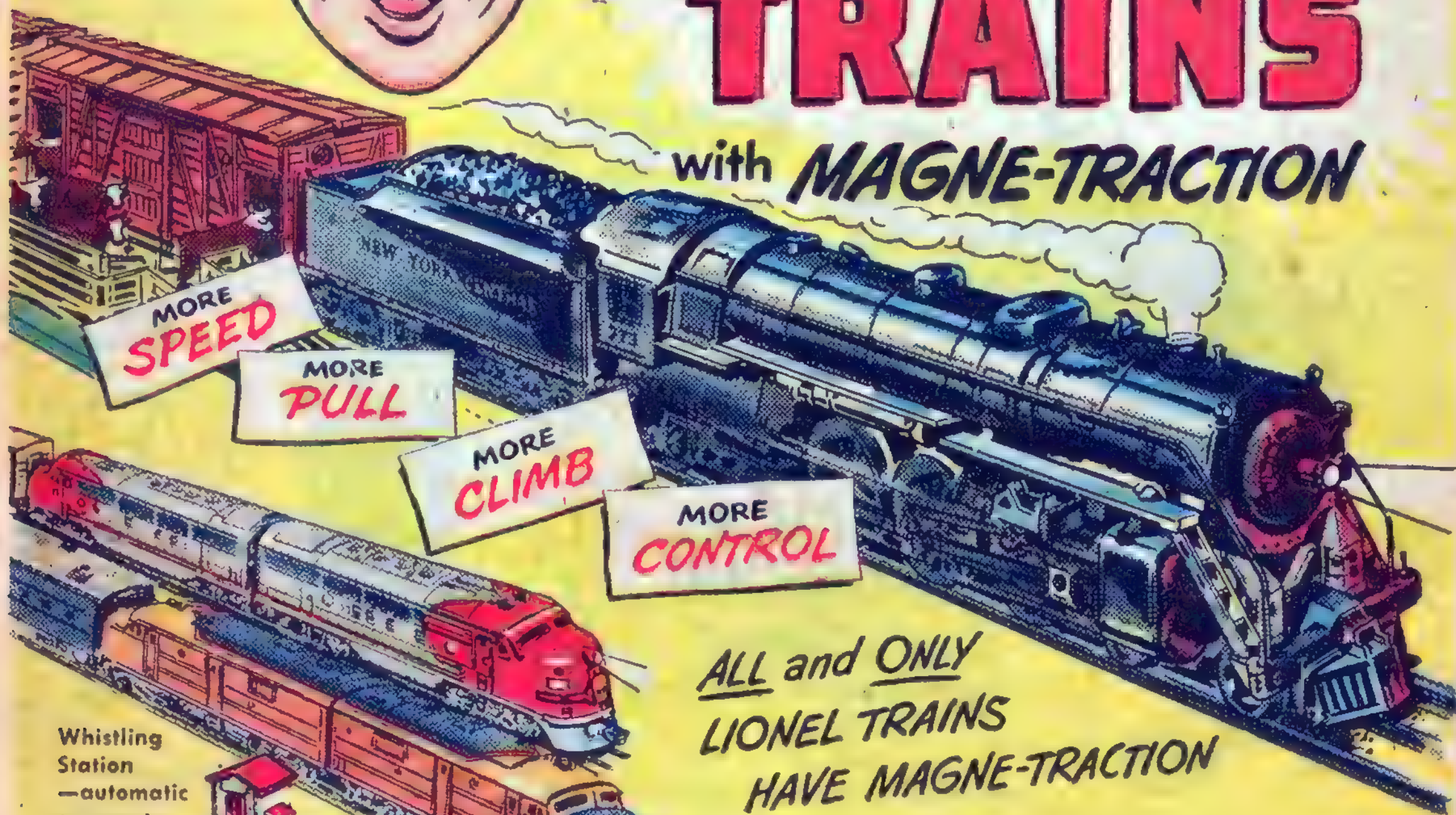


*They're a million miles
ahead of everything!*

THE NEW 1950

LIONEL TRAINS

with **MAGNE-TRACTION**



Whistling
Station
—automatic
or remote
control!

SEE THESE LIONEL FEATURES!

- Real smoke—clean, white, harmless, realistic!
- Built-in, two-tone, remote-control Whistle!
- Real R.R. remote-control Knuckle Couplers!
- Steel Wheels. Die-cast trucks. Built to last!

Diesel-Type Operating
Coal Loader



ALL and ONLY
LIONEL TRAINS
HAVE MAGNE-TRACTION

Only LIONEL TRAINS, with Magne-Traction can take terrific curves at top speed. Only LIONEL Locomotives, with Magne-Traction, can climb a 20% grade... pull twice as many cars twice as fast... stop on a dime... start instantly on command! Magical Magne-Traction is a LIONEL exclusive... like so many other features that make LIONEL TRAINS the finest in the world... for 50 years! Free catalog at your dealer's... or send 10¢ to Lionel today.

SPECIAL COUPON OFFER!

LIONEL TRAINS, Post Office Box 476
Madison Square Station, New York 10, New York

Please send me the full-color LIONEL TRAIN CATALOG.
I enclose 10¢ to cover mailing.

Name.....

Address.....

City.....Zone.....State.....

SEND FOR NEW BIG LIONEL CATALOG

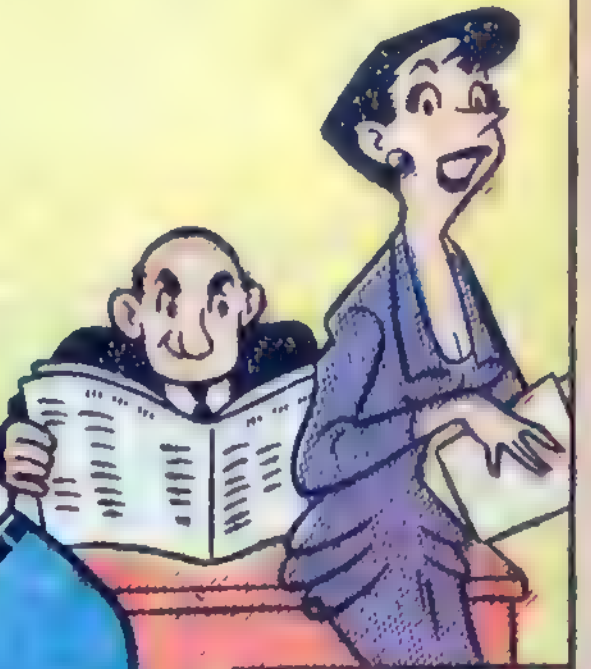
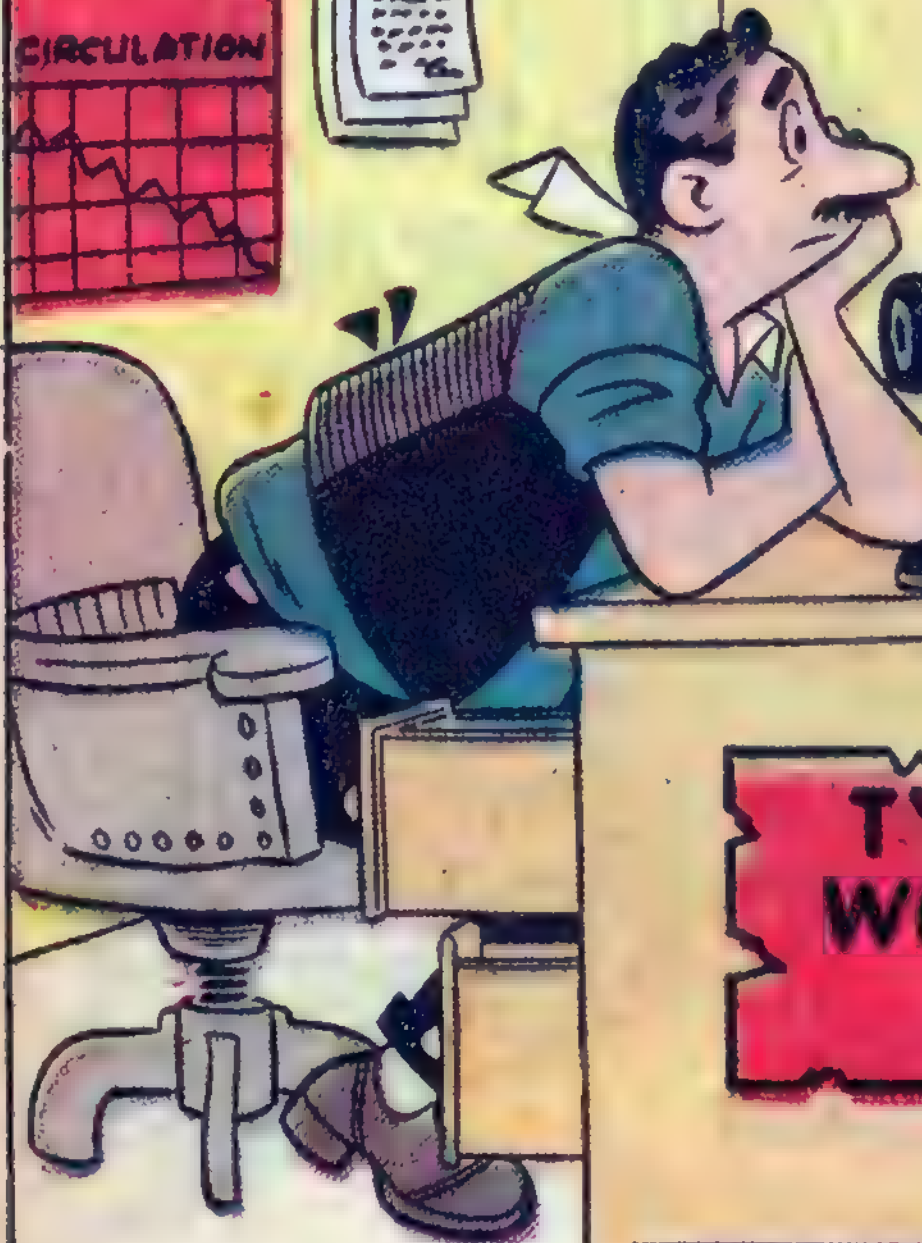
Thrilling, fun-filled—44 full-color pages.
The magic story of Magne-Traction...
all the new Lionel accessories. Millions
want it every year. Get yours now.

My Friend

IRMA

SCOOP...WE NEED AN IDEA FOR A FEATURE ARTICLE! GOT ANY SUGGESTIONS?

HOW ABOUT THIS CHIEF?...
"A DAY IN THE LIFE OF A TYPICAL AMERICAN WORKING GIRL!" IT'LL BE THE MOST SENSATIONAL STORY OF THE YEAR, OR YOU CAN CALL ME AN ESKIMO!



TYPICAL WORKING GIRL!

by Stan Lee

7815

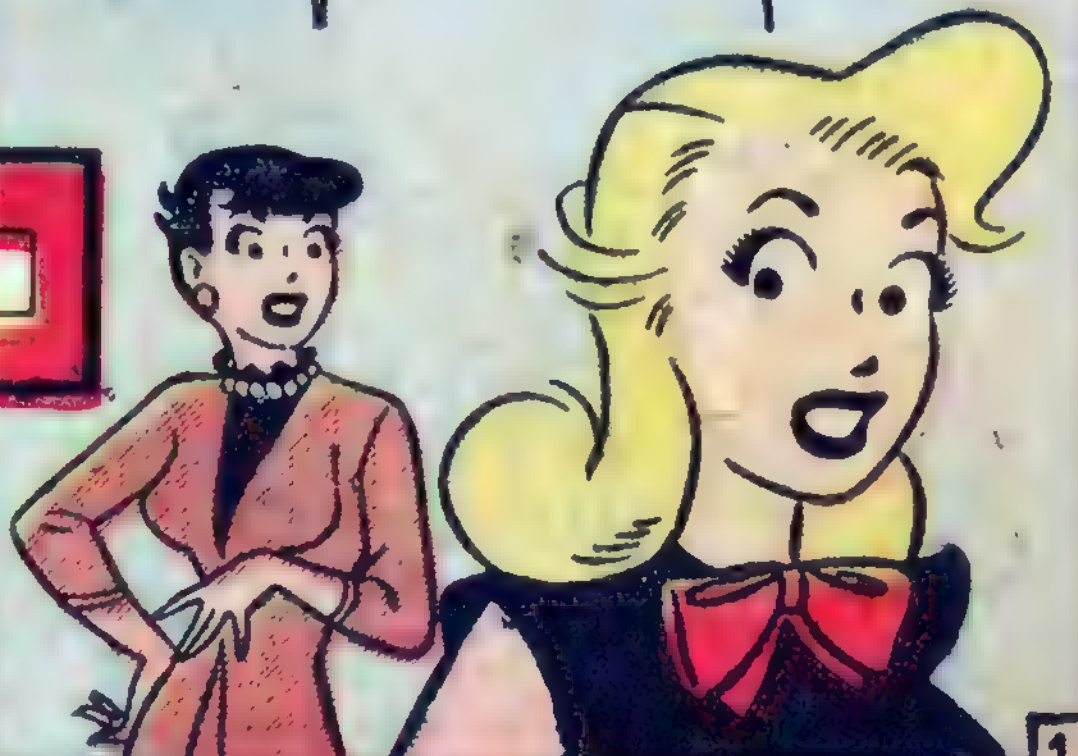
WHERE WILL YOU FIND A TYPICAL AMERICAN WORKING GIRL?

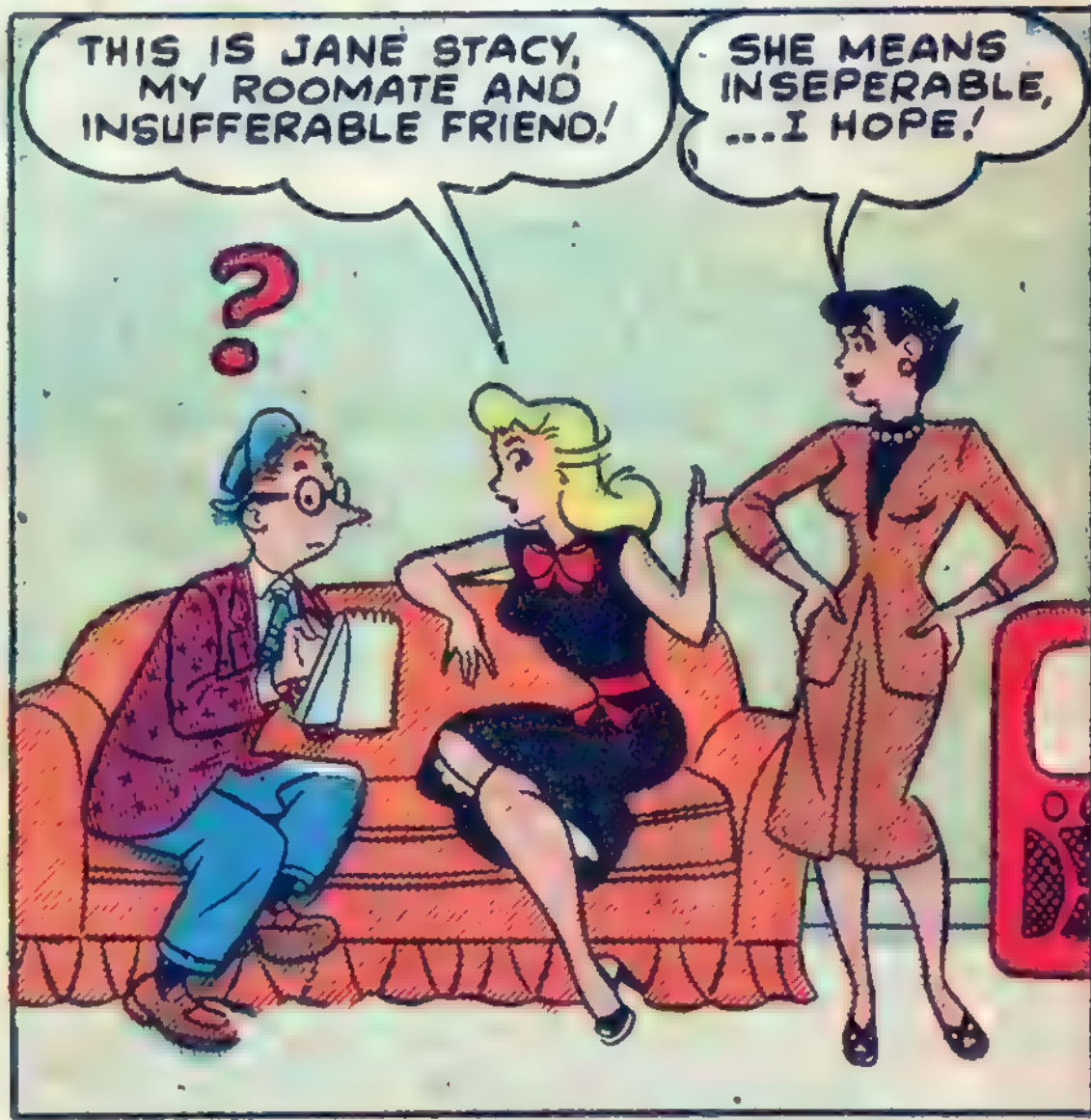
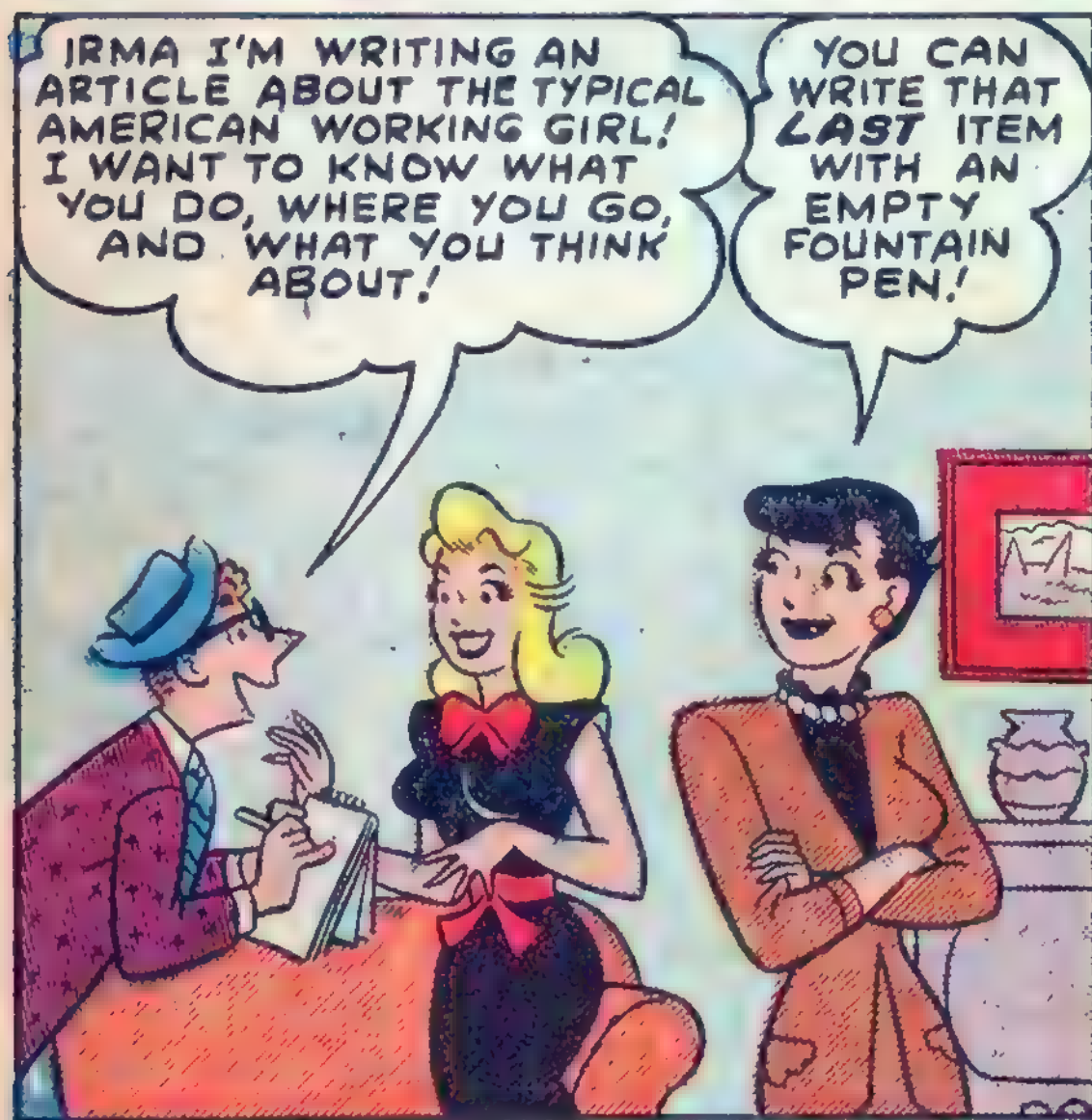
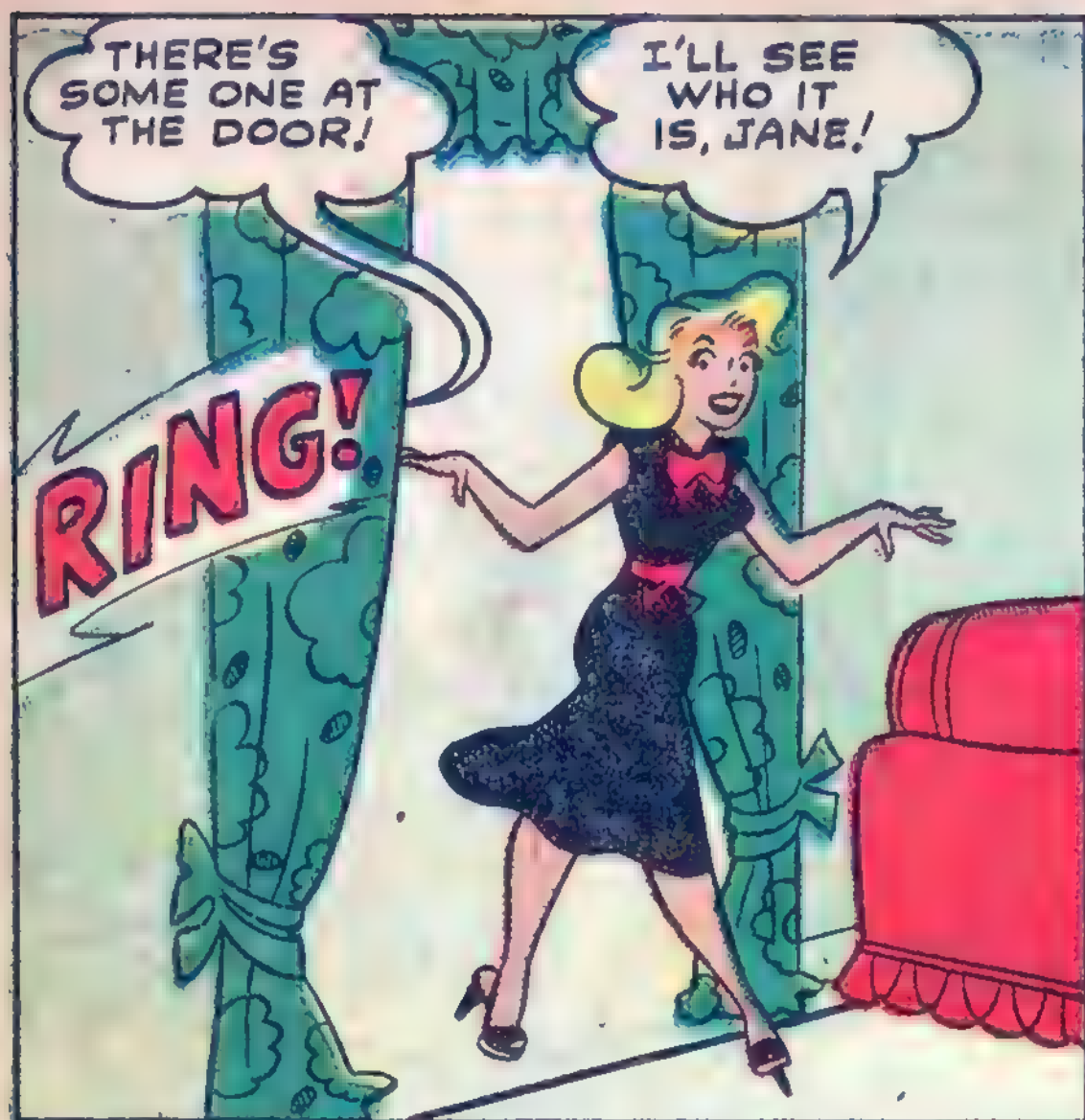
EASY...RIGHT IN THE PHONE BOOK...HERE'S A NAME THAT SOUNDS PERFECT! "IRMA PETERSON!" I'LL INTERVIEW HER!

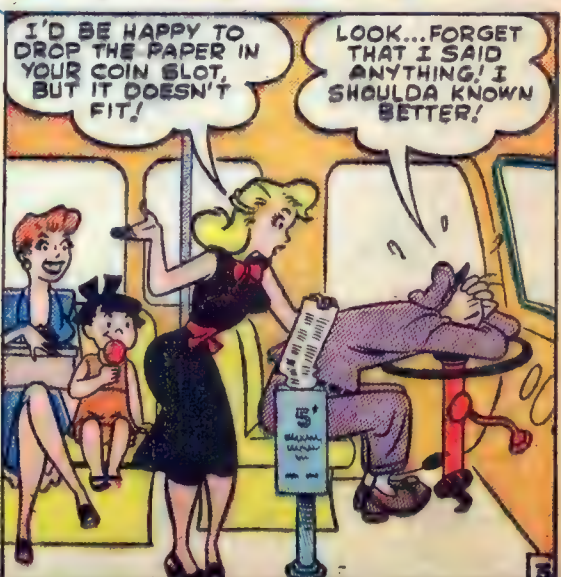
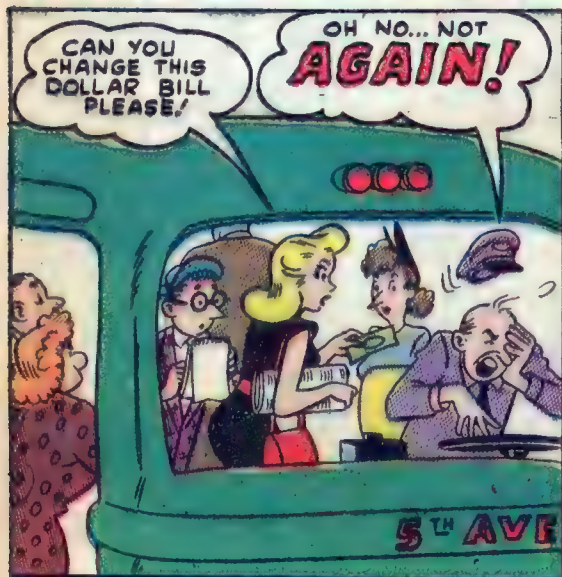
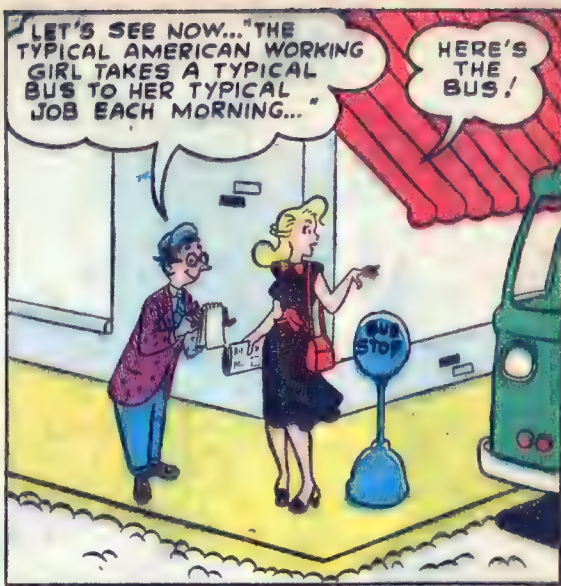


IRMA, WHY DID YOU ASK MRS. O'REILLY YESTERDAY IF SHE EVER PLAYED BASEBALL?

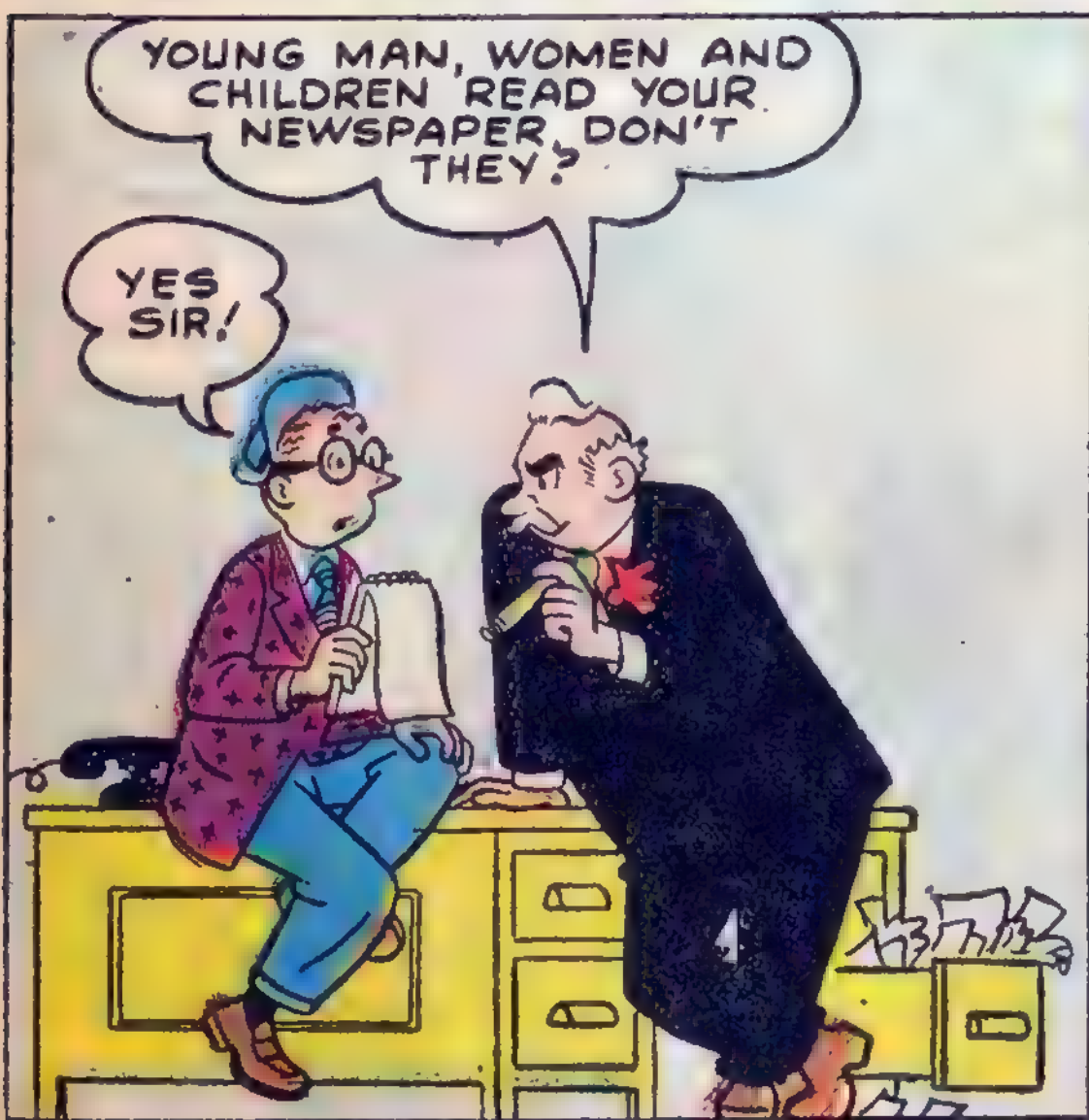
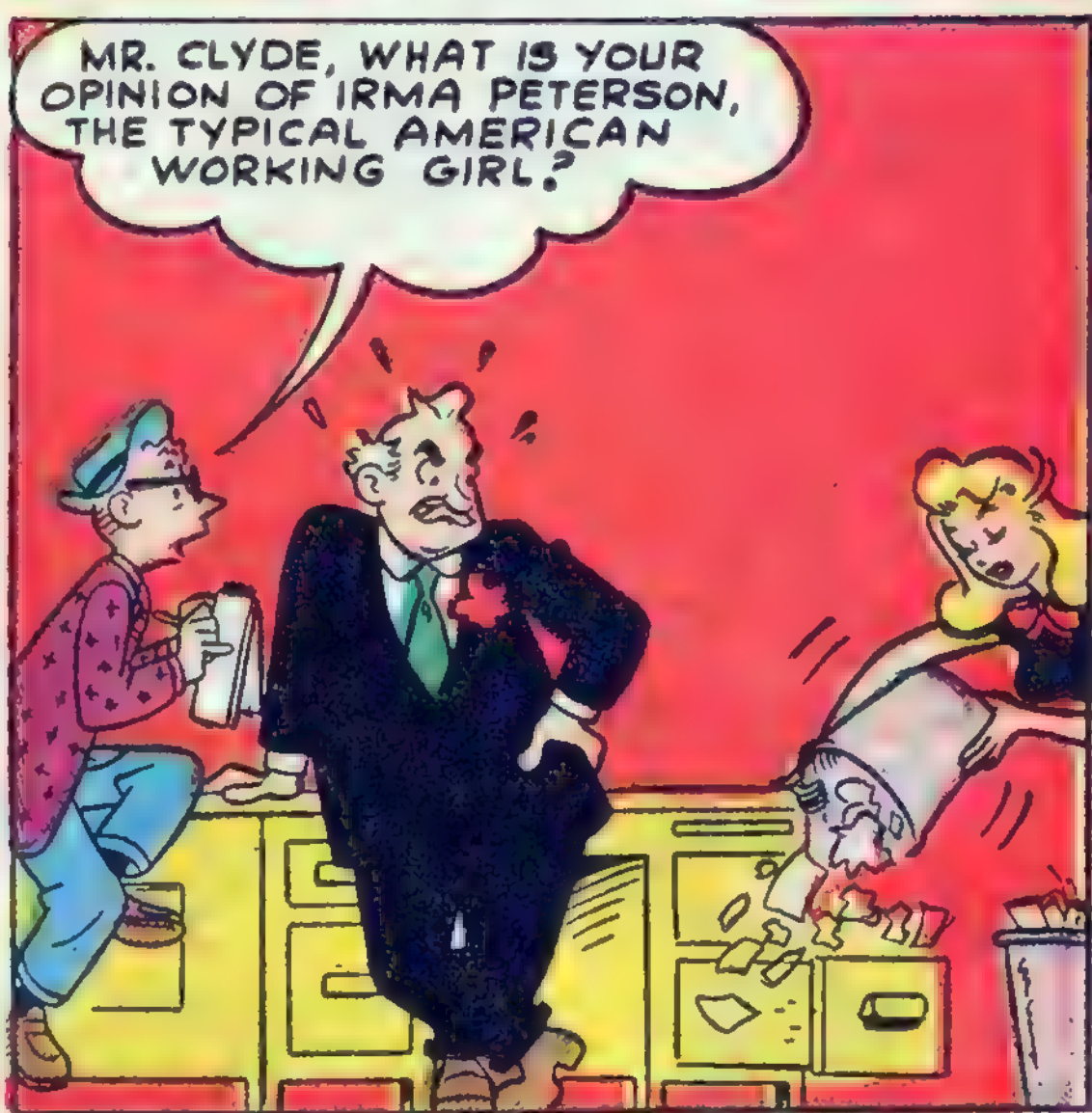
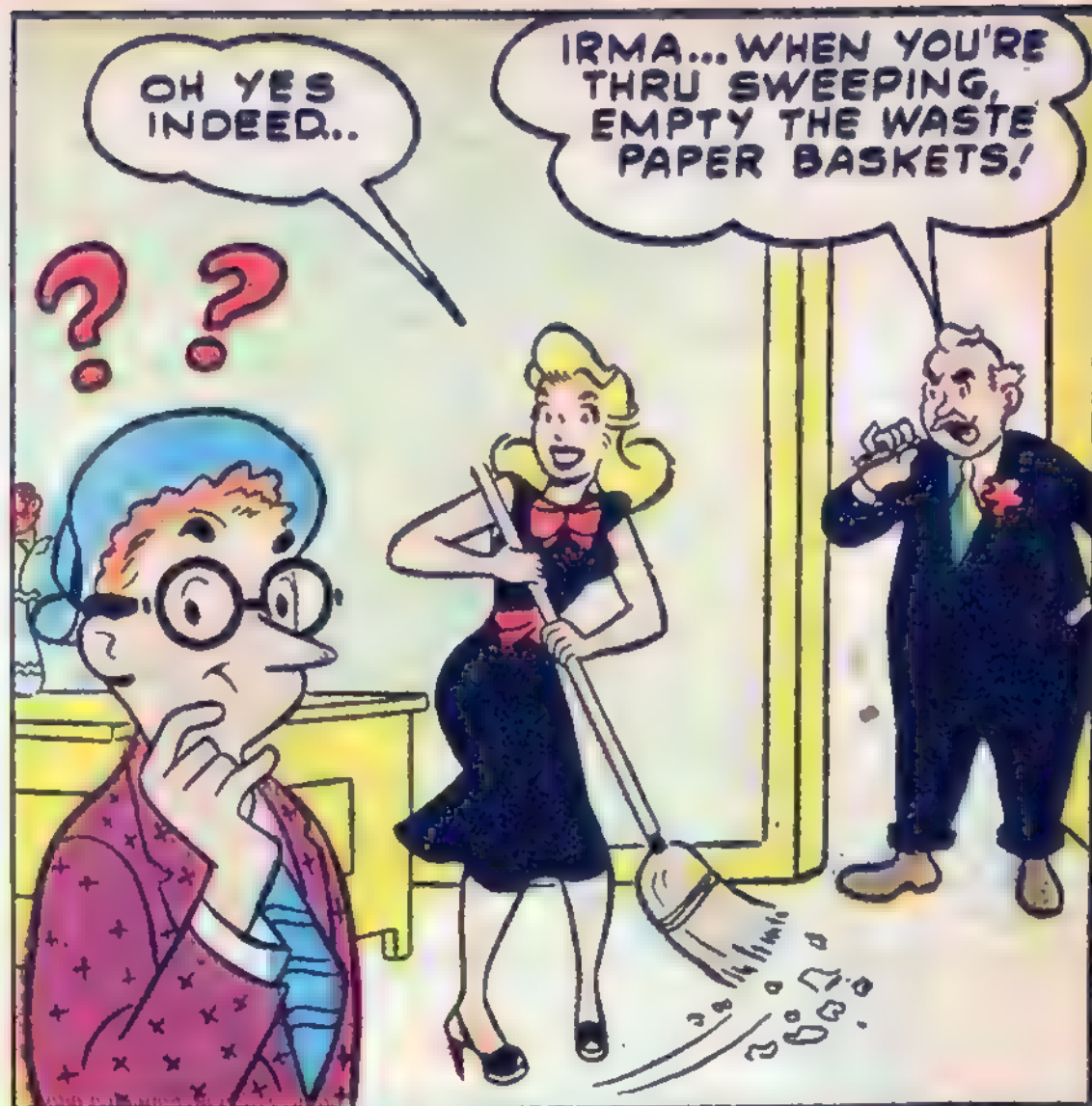
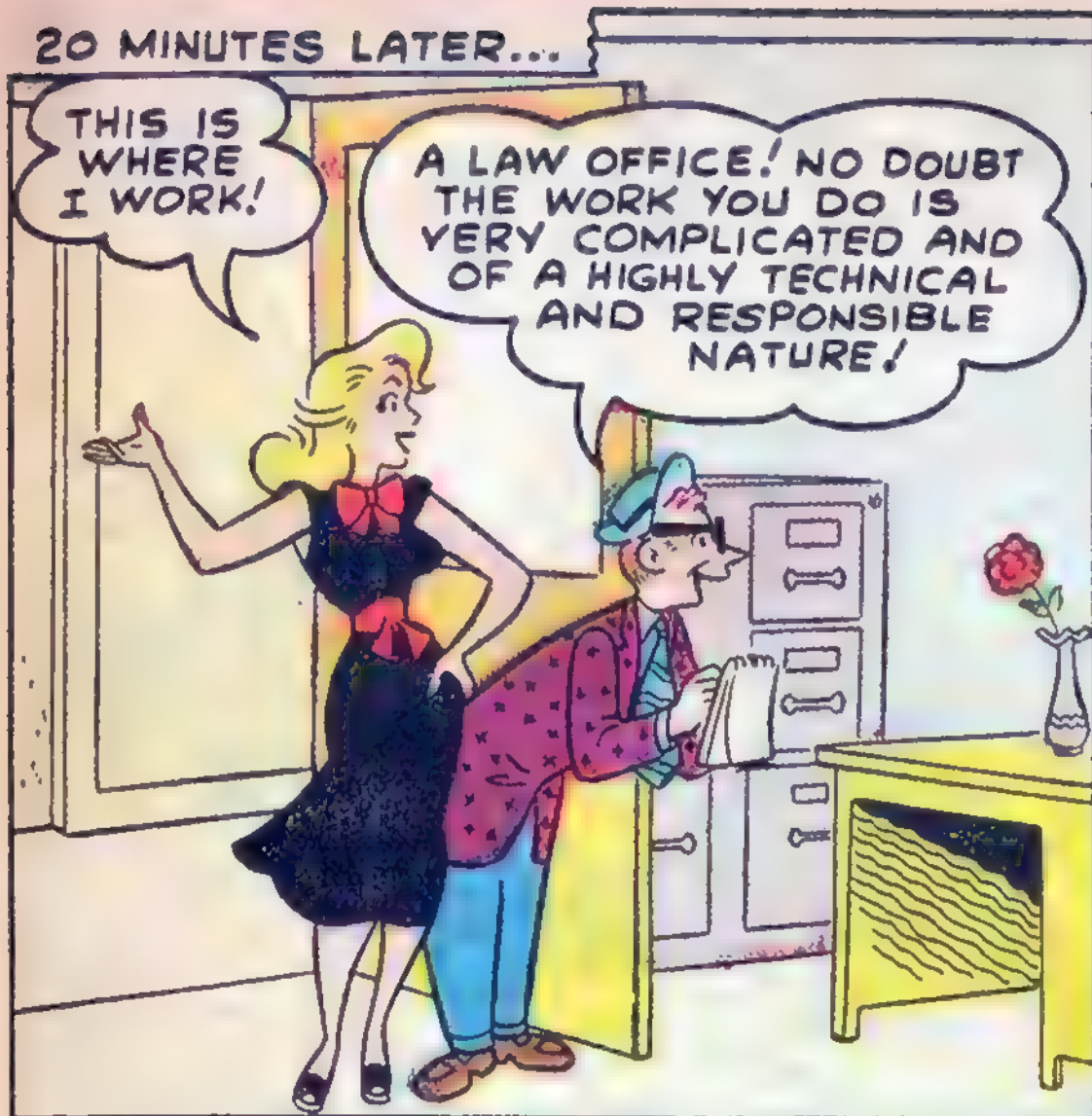
BECAUSE PROFESSOR KROPOTKIN SAID SHE WAS AN OLD BAT!

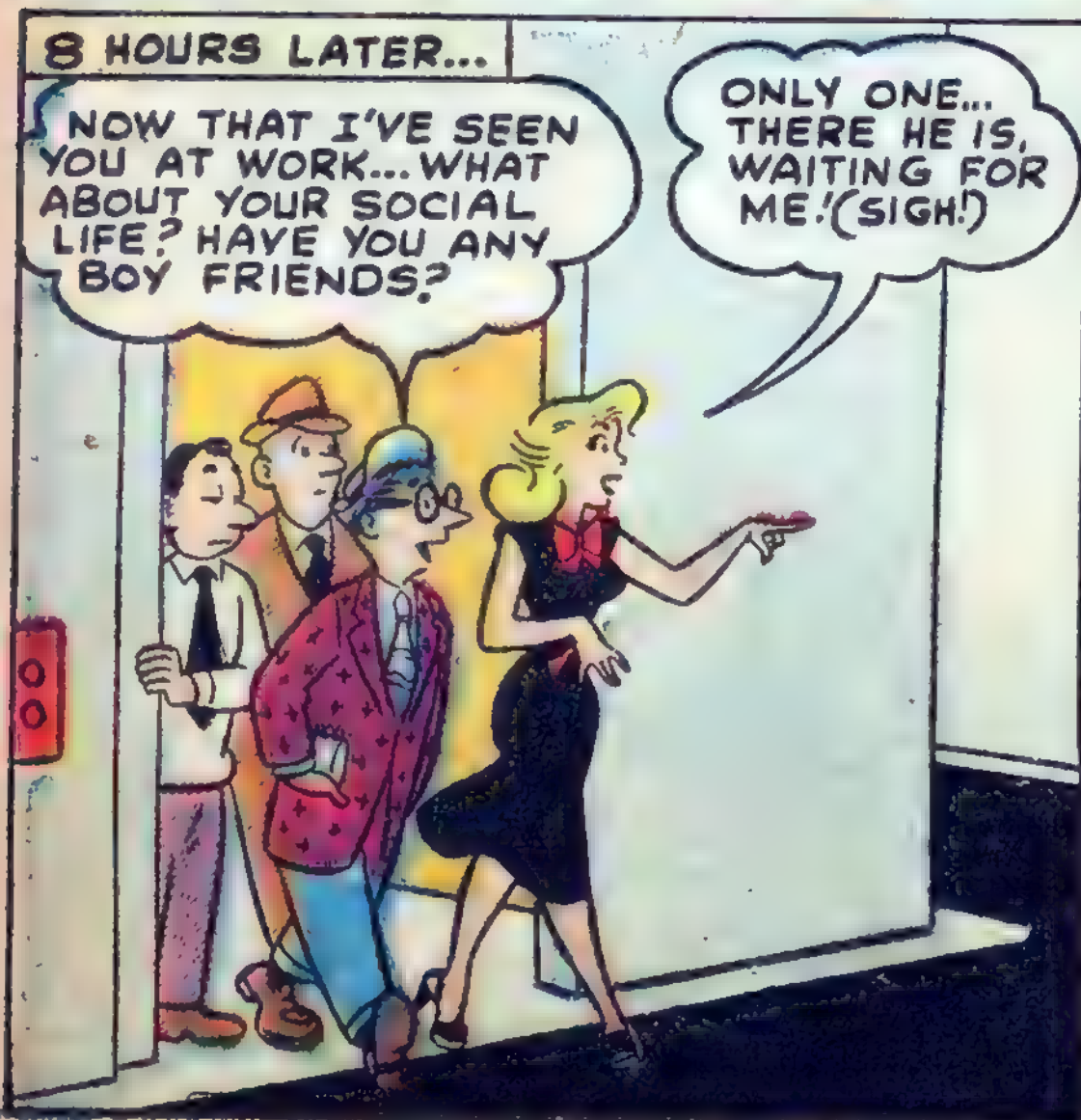
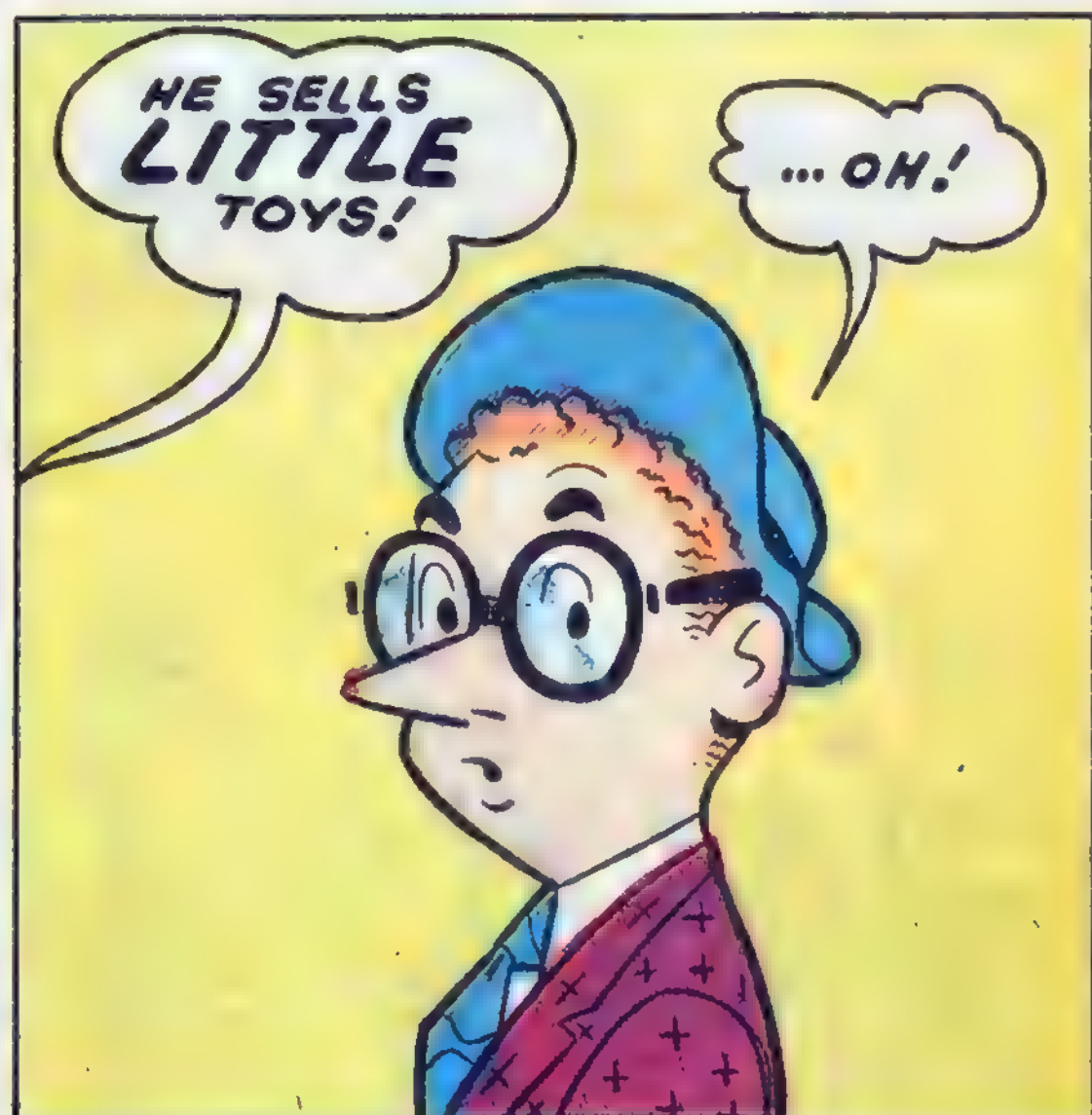
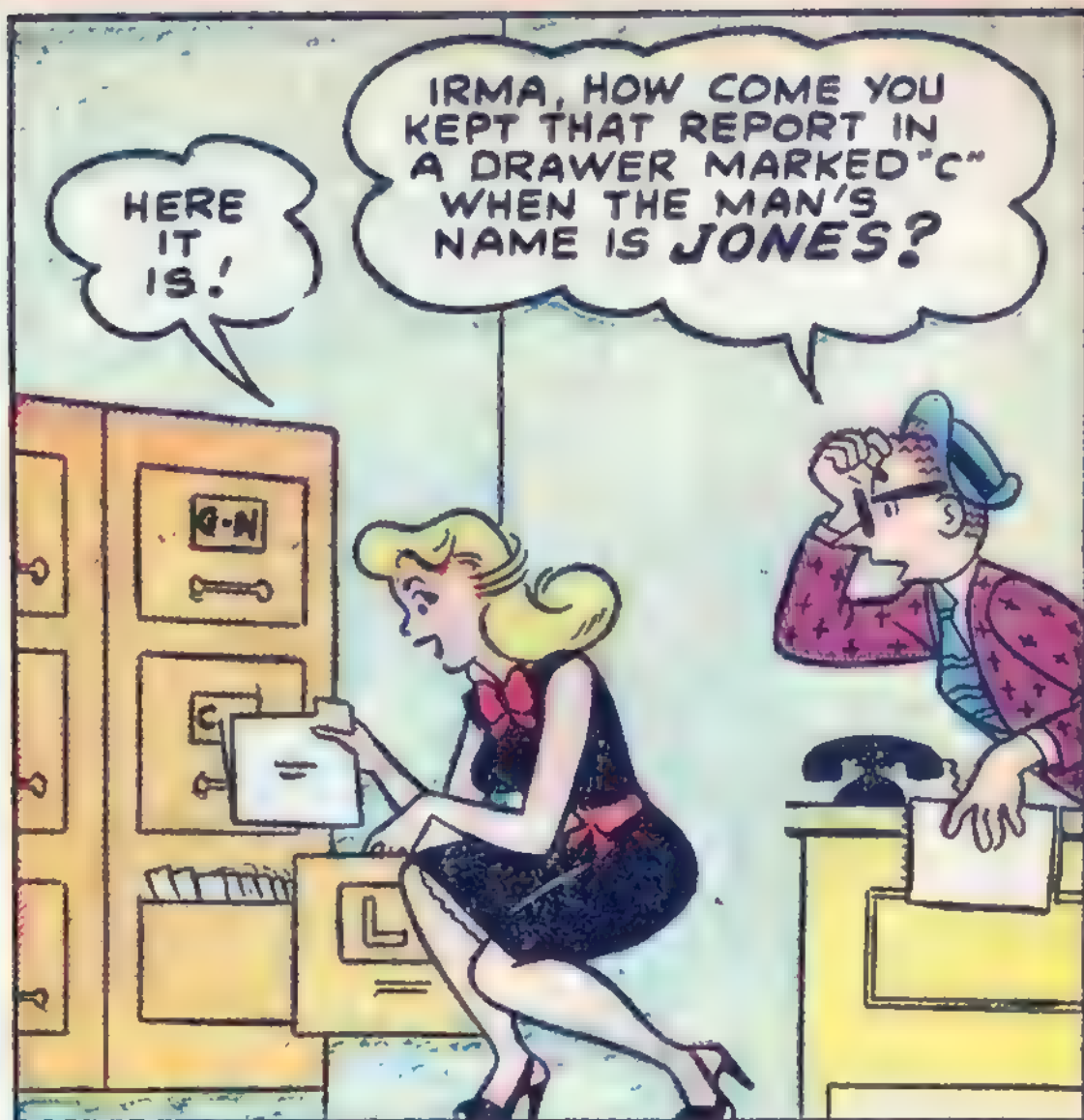


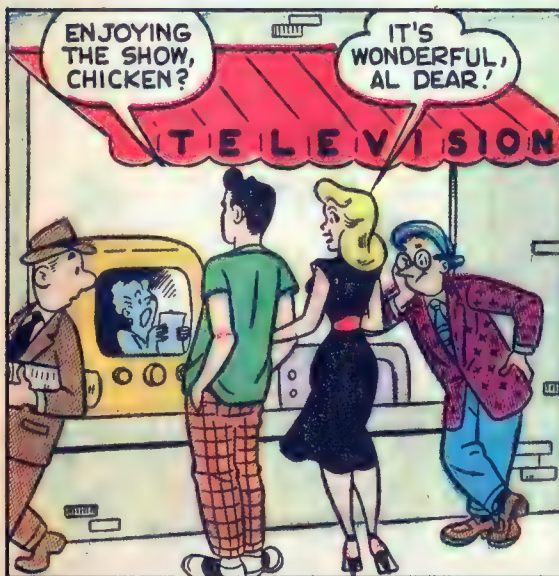
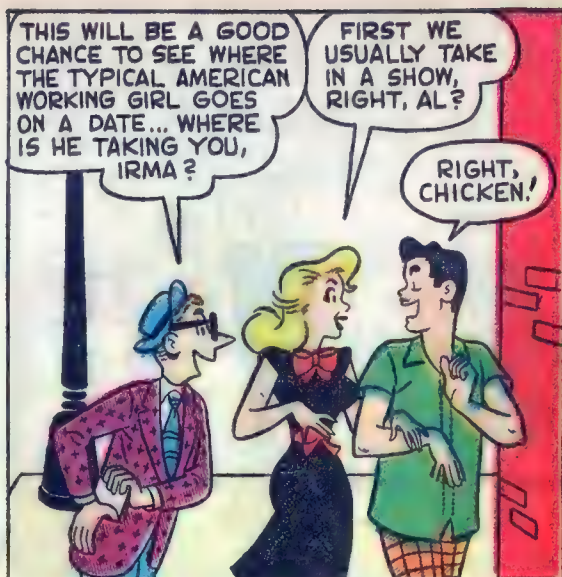




20 MINUTES LATER...









PIMPLE MISERY?

Acne • Blackheads • Enlarged Pores



NOW **For The First Time!** **ACNUREL...** **Available to YOU**

Used by Leading SKIN DOCTORS (dermatologists) FOR OVER 10 YEARS

Whether young or old, if YOU suffer from skin blemishes you'll be thrilled to know that now for the first time ACNUREL is available to you directly from the PURELON Laboratories.

A COMPLETE MEDICAL TREATMENT

PURELON'S ACNUREL is not merely a skin cream . . . it is a complete medical treatment which is the product of long years of research and clinical tests. . . .

FIRST, ACNUREL Detergent thoroughly penetrates and cleanses the affected area, removing foreign matter lodged in the pores. Dirt is attracted to your skin by oily secretions of over-active sebaceous glands, and ACNUREL Detergent (skin cleanser) counteracts oiliness, and removes the dirt and foreign matter.

ACNUREL CONCEALS WHILE IT HEALS

SECOND, PURELON'S ACNUREL Cream carries out the medication or healing stage of the treatment. While its active ingredients are attacking the infection, ACNUREL Cream conceals the blemishes under a pleasant, natural looking film, over which make-up can be applied . . . YOU will gain confidence when you can face the world with a clear, attractive-looking skin . . . While ACNUREL Cream is at work with its soothing, healing effects it is also preventing RE-INFECTION of the surface areas, raising scales, helping heal and clear rashes, and helping to prevent PERMANENT PITTING and SCARRING.

A MEDICALLY TESTED FORMULA

ACNUREL is a tested, proved medication which has been used for over 10 years by LEADING SKIN SPECIALISTS to help clear up PIMPLES—BLACKHEADS—ACNE-ENLARGED PORES and other EXTERNALLY caused skin blemishes. . . . NOW, you too can join the thousands who have found ACNUREL treatment successful where ordinary skin creams failed . . . Boys, Girls, Men, and Women to whom ACNUREL gave confidence and a new outlook on life!

PURELON Laboratories

15 West 17th St., New York 11, N. Y.

Please send me a Regular size of ACNUREL, medically tested skin treatment.

- ☐ Inclosed \$2, you pay postage plus handling.
☐ COD I pay postman \$2 plus postage and handling charges.
☐ Fair ☐ Brunette ☐ Sun Tan (PLEASE CHECK)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MONEY BACK GUARANTEE

BEAUTY AND THE BEASTS

JACQUELINE LOGAN sat stiffly on the couch in her living room. It was almost eight o'clock, and Andy would be there any minute, and Jackie had to be prepared this time. There'd been too many other times already. She'd always known exactly how she was going to explain it to Andy and how she was going to be really firm, but when Andy would walk in . . . all of her plans would fizzle away.

The effect that Andy had on her was very disturbing, Jackie had to admit. Whenever she had something bothersome to tell Andy, the instant she saw him everything would change—and either she'd only make some mild reference to the trouble, which Andy would dispel with a humorous story, or she'd forget it altogether.

But this time it wasn't going to be that way, Jackie said firmly, because this time Andy was going too far!

It was bad enough that Andy and animals had a definite affinity for each other. It was bad enough that Andy wouldn't simply pat all animals on the head and leave them alone, but he went too far . . . Andy collected them! He collected every kind he could find, and then he'd train them, pretending all the while that an alley cat was a fierce tiger or a monkey, a man-eating gorilla, or a raccoon, a grizzly bear, and he even used a chair and a cap pistol!

And finally, it was bad enough that Andy was known

jokingly throughout the high school as "Andy the Animal Trainer"—but now, Andy was going too far! Just that afternoon she'd overheard a conversation that had put her in her present mood. She was tossing her things in her locker when she heard a girl's voice around the corner of the corridor.

"Guess what!" the voice said in maliciously gleeful tones. "I just heard that 'Andy the Animal Trainer' is going to put on a circus!"

"With all those silly animals of his?" another girl asked incredulously.

"Don't see how Jackie bears up under it," from the second girl. "Those animals must be worse than a female rival."

The two girls wandered off down the corridor, and if this were true, it was definitely more than she'd stand for—and she intended to tell Andy that very night!

The door bell rang, and Jackie walked over and opened it.

"Hi!" Andy grunted, and Jackie began to grin back, but abruptly she averted her eyes and led the way to the living room. She didn't want to succumb to Andy's charm yet. "Wait till you hear the news," Andy said excitedly.

"First," Jackie said firmly as she sat down and began to stare at her shoes, "I have to ask you something."

"O.K.," Andy said easily.

"Andy," Jackie began, "I

heard today that you're planning on putting on a circus with all those . . . those *animals* of yours." Jackie accented the word somewhat disgustedly and waited for Andy to reply.

"That's what I was just going to tell you!" he exclaimed. "I was going to ask you to dress up like a circus performer and be my assistant."

"I will not be your assistant in any *animal* circus," Jackie declared, "and I suggest . . ."

"But why, Jackie?" Andy interrupted. "I thought you liked my animals."

"Liked is putting it a bit strongly," Jackie said meaningfully. "Anyhow, it isn't so much your animals . . . it's *you*!"

"Me!" Andy was puzzled.

"Yes, you!" Jackie said emphatically. "The whole school jokes about your being 'Andy the Animal Trainer,' and I never could see why you don't go in for something sensible like football or hockey instead of those silly cats and dogs, and today I actually heard two girls say that those animals are . . . my rival!"

"But I just asked you if you'd be my assistant," Andy said.

Jackie jumped to her feet. Assistant to Andy and all those horrid animals! "Andy," she said, "I've thought about this a lot, and I've made up my mind. Either it's those animals—or it's me. *You* have to decide."

Abruptly she ran out of the room and upstairs. Several minutes later she heard Andy let

CONTINUED AFTER NEXT PAGE...

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himself out the front door.

The next few days Jackie couldn't help worrying. Maybe she'd sent Andy away for good. But on the other hand what was the sense in having a boy friend who thought more about animals than he did about her? Now was the time to find out, she thought.

Finally Andy called. He phoned first while Jackie was out on an errand. "Did . . . did he say anything about his . . . his animals?" she asked when her mother told her about the call.

"No," Mrs. Logan answered. "He mentioned the circus, though."

The circus! If Andy thought he could invite her to a circus to impress her with all the animals and with what he could be some day . . . Suddenly an idea occurred to her. Maybe seeing the ferocious animals and the dangers their trainers obviously went through would discourage him. Maybe he'd realize that training alley cats and raccoons was hardly the same thing as being in a cage with an angry lion.

She'd go to the circus with Andy, Jackie decided. It might work, and if it didn't—well, things would be no worse.

At the circus Jackie insisted on taking a complete tour of the animal tents, and she didn't miss a chance of pointing out how dangerous this or that beast was. Unfortunately, fear, as far as Andy was concerned, didn't seem to be contagious. He'd simply tell Jackie some story about the animal in question that would explain its habits and the proper way to train it.

Still Jackie didn't give up. During one of the animal acts, she was right in the middle of

a sentence when suddenly a shriek went up from the seats nearest the performers' entrance.

The word spread through the tent quickly, and everyone immediately began running for exits. "Lion escaped! Going wild! Tearing up the whole circus!"

"Come on!" Andy cried. "We have to hurry!" Jackie was completely in favor of that. The tent was emptying fast. She hurried to keep up with Andy, but instead of leading her to an exit, he guided her to a spot beneath the tiered seats. "Now



stay here," he directed, "and you'll be safe. I'll be back for you in a little while."

Jackie was about to protest, but Andy was gone in a second, and then her chattering teeth kept her from calling out. Through the slats between the seats she watched Andy. Quickly he grabbed a chair and dashed to the performers' entrance. Jackie heard a loud growl, and she closed her eyes. Oh, Andy, she thought, come back! You can train cats and dogs all you want—but not a lion!

When she opened her eyes, she seemed to stop breathing.

There in the center ring were Andy and the lion, sparring for command. Whenever the lion would send a paw in Andy's direction, Andy would shoot his cap pistol. A small cage had been left in the ring, and Andy was trying to back the lion into it with the chair. The lion growled and pawed at Andy again, and again Jackie's eyes shut tight.

When she opened them, the lion was backing up the ramp and Andy seemed to be in control. Then another lunge from the lion, another feint with the chair—and the lion was in the cage. Quickly Andy pushed the door shut and bolted it.

Jackie rushed out from her hiding place. At the same time she saw a couple of circus men dash over to Andy. When she reached him, the men were shaking his hand and talking excitedly.

"We were watching you most of the time," one of them said, "but you looked as if you were handling him O.K., so we didn't step in."

"I'm the chief trainer," the other put in, "and I'll see that you get a big reward for this."

Andy looked at Jackie. Admiration and relief were written all over her face in capital letters. "No, thanks," Andy said with a grin. "I think I've already got my reward."

"And you see," Andy explained on the way home, "a lion is, after all, only an overgrown alley cat."

Jackie nodded. "What," she asked meekly, "were you saying about my being your assistant?"

"We'll talk about that later," Andy said masterfully. He smiled at Jackie, and they walked happily home.

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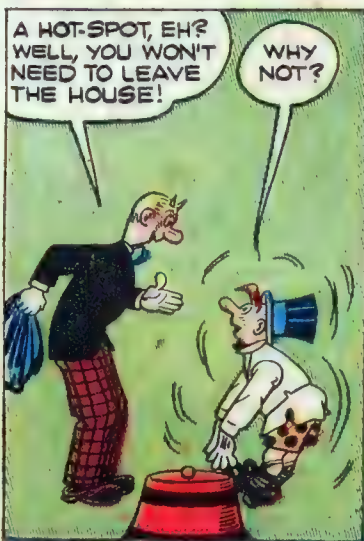
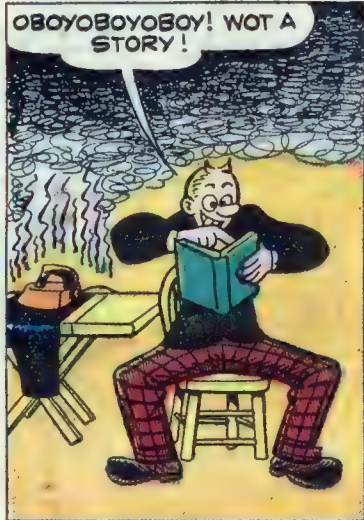
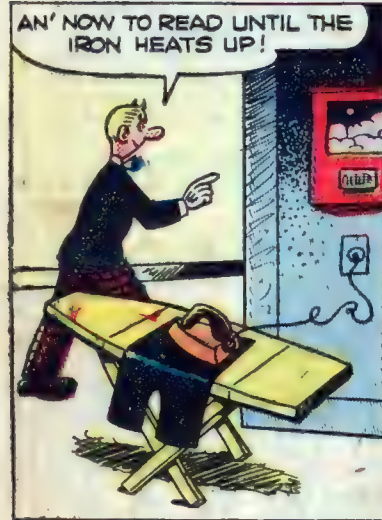
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HANK AND LANK





CAN YOU DEFINE
THE WORD
"SPORT"?

HANK AND LANK

IF A LION KILLS A
MAN, IT'S FEROCITY...
BUT, IF A MAN KILLS
A LION, IT IS
"SPORT"!



WHERE ARE
YOU GOING?

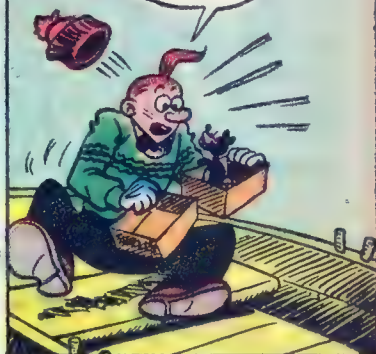
HUCK-DUNTING!
I MEAN
DUCK-
HUNTING!



...OVER THE
BOUNING
MAIN!



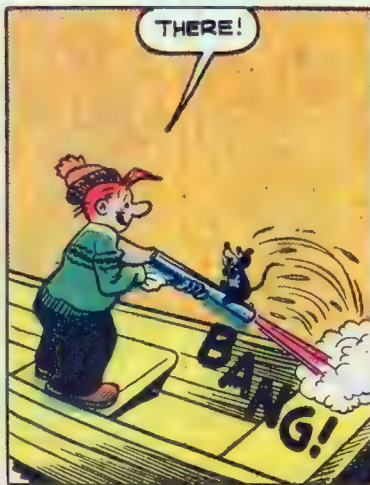
WHAT
TH...?



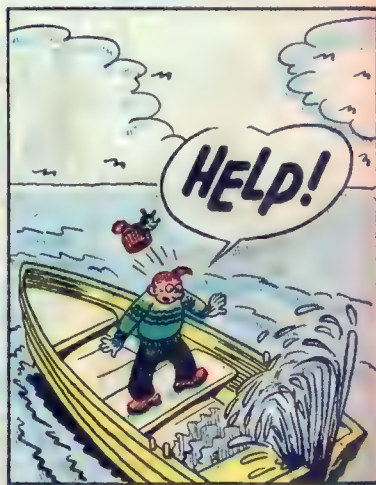
JUST STAND STILL...
I'LL FIX YOU!



THERE!



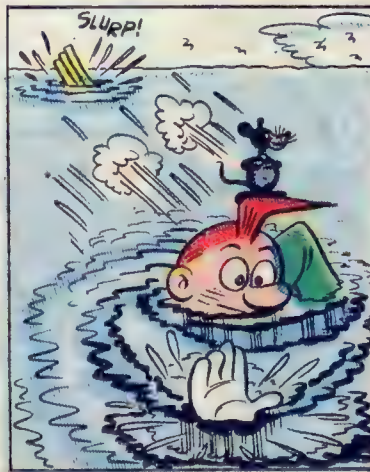
HELP!



I'LL HAFTA
SWIM FOR
IT!

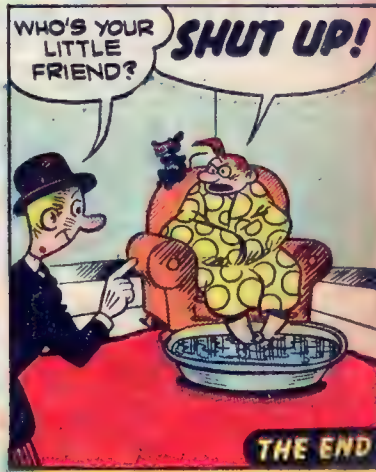


SLURP!



WHO'S YOUR
LITTLE
FRIEND?

SHUT UP!



My Friend **IRMA**

I'M GLAD YOU
SPRAINED YOUR
ANKLE AT A
TIME LIKE
THIS!

**SUBWAY
10¢
PER PERSON**

7645-H

OW!

EXCUSE US,
MISTER!

HEY!

EXCUSE
US, SIR!

OUCH!

EXCUSE US,
MISTER!

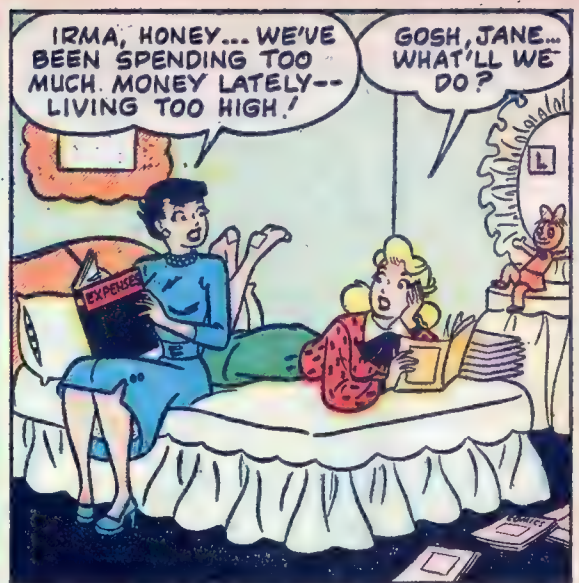
OW!

HEY, YOU!

APOLOGIZE TO MY
 LADY FRIEND BEFORE
 I PUNCH YA ON THE
 NOSE! NO ONE CAN
 SHOVE HER WHEN
 I'M AROUND!

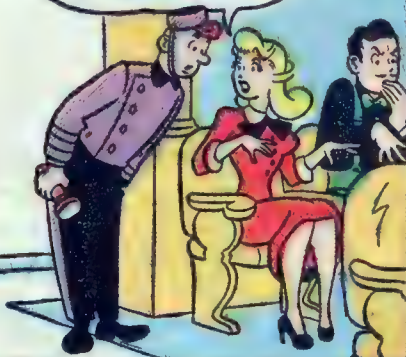
I'M
S-SORRY!

MY
HERO!



My Friend IRMA

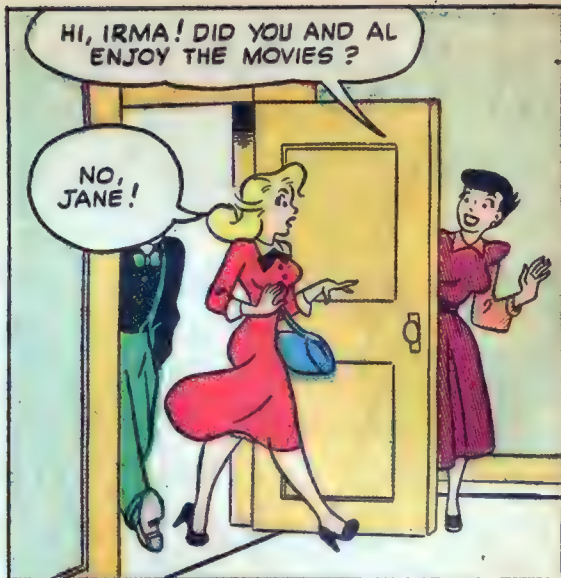
THE GUSPENSE
IS KILLING ME !!!
TELL ME ... DID THE
BUTLER DO IT ??



7649-J

HI, IRMA! DID YOU AND AL
ENJOY THE MOVIES ?

NO,
JANE!



□□

WE SAT BEHIND
A PRIZE-FIGHTER'S
WIFE ALL DURING
THE SHOW...



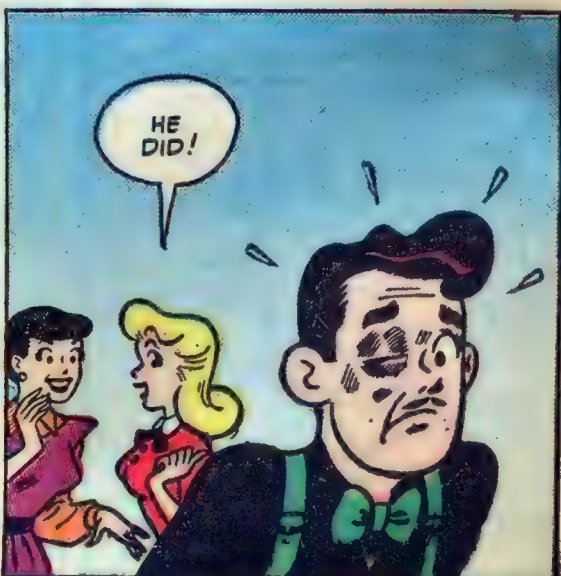
...AND SHE WORE
A BIG UGLY HAT
THAT WE COULDN'T
SEE OVER!



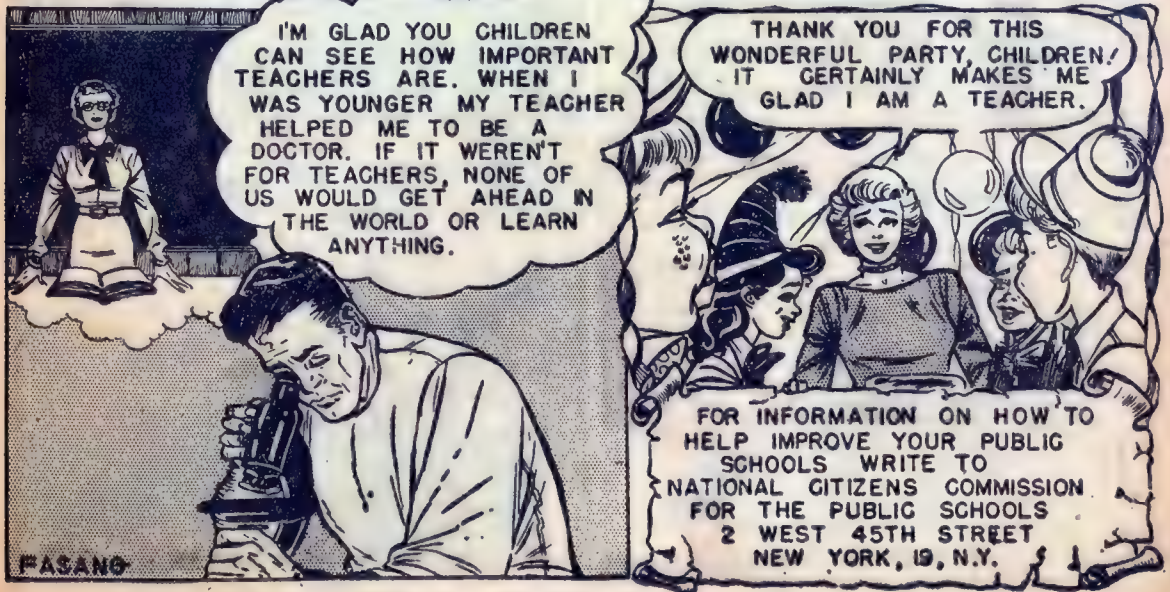
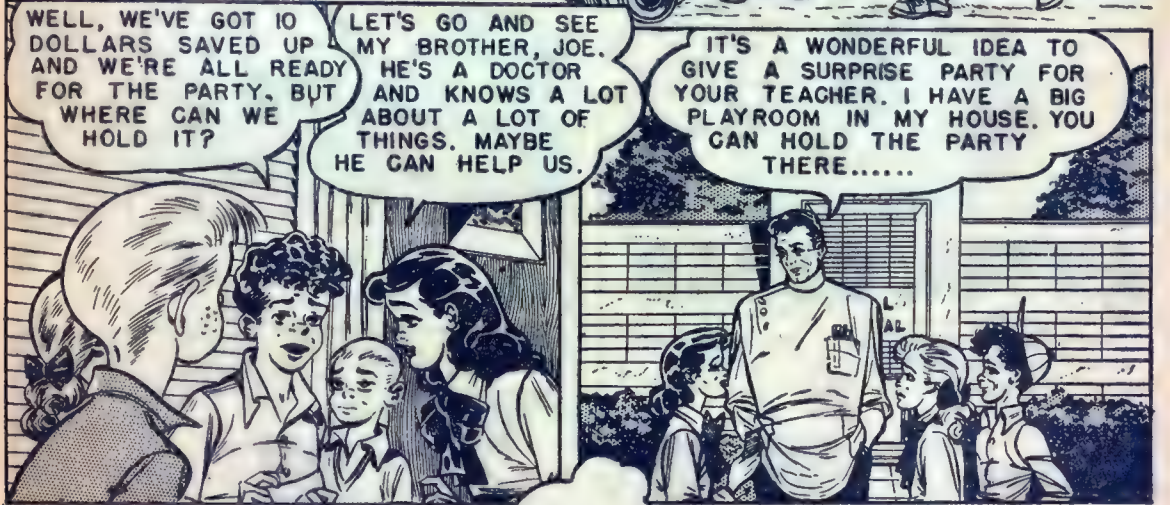
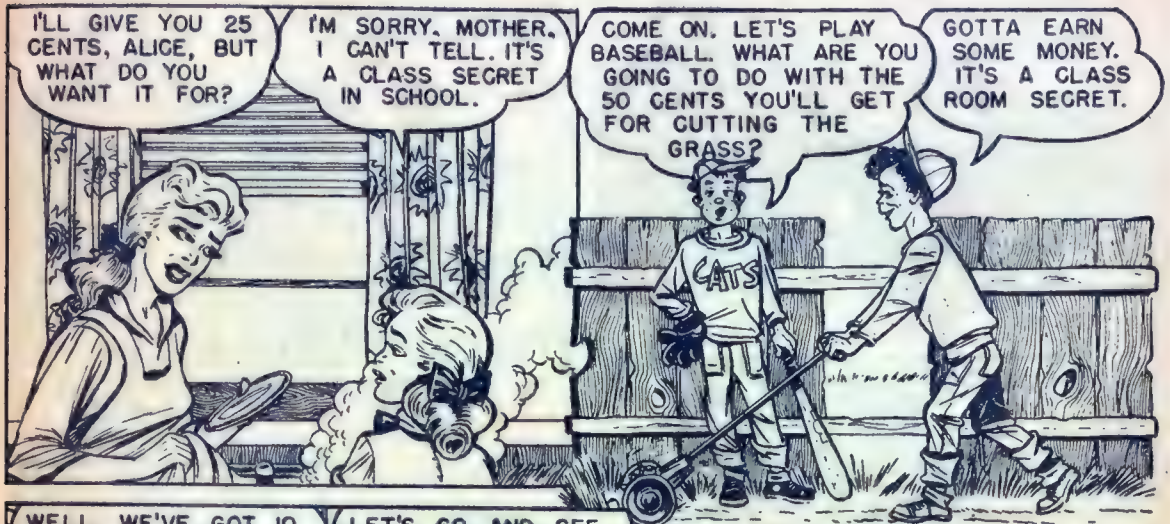
WELL, WHY
DIDN'T YOU TELL
HER TO TAKE
OFF HER HAT?



HE
DID!



the classroom secret



AWFUL OSCAR

AN' SO THEN...
GAB, GAB, GAB...

IN THE MOVIES!

AND NEXT...
GAB, GAB!

SSSSHHH!

LISTEN, SON, I CAN'T HEAR A WORD!

SO
WHAT?

WHAT I'M SAYING IS
PRIVATE ANYWAY!

AWFUL OSCAR

I WANT TO BUY A WATER
DISH FOR MY DOG!

WE HAVE TWO
KINDS...

THIS WATER DISH COSTS A
QUARTER AND THE OTHER
ONE IS FIFTY CENTS!

WHAT'S
THE
DIFFERENCE?

THIS IS JUST A PLAIN
DISH! THE **OTHER ONE**
SAYS "**DOGGIE**" ON IT!

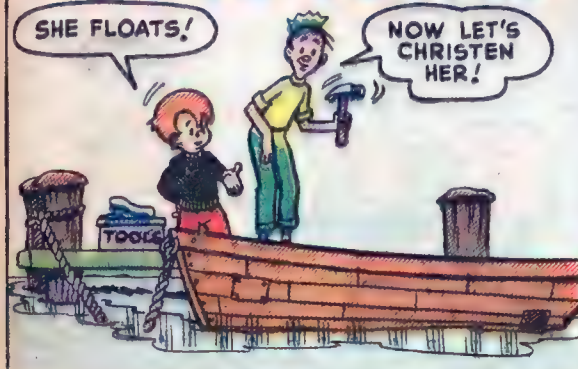
I'LL TAKE
THE **PLAIN**
ONE!

...MY DOG CAN'T
READ!

AWFUL OSCAR

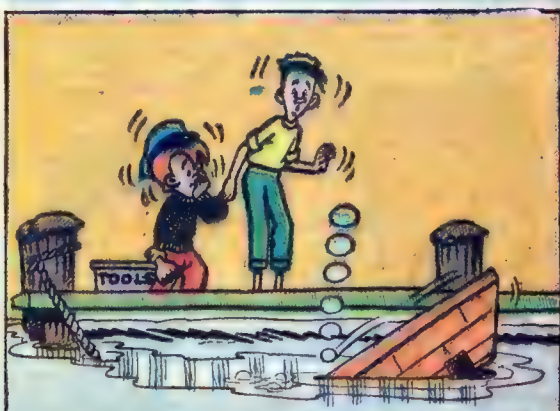
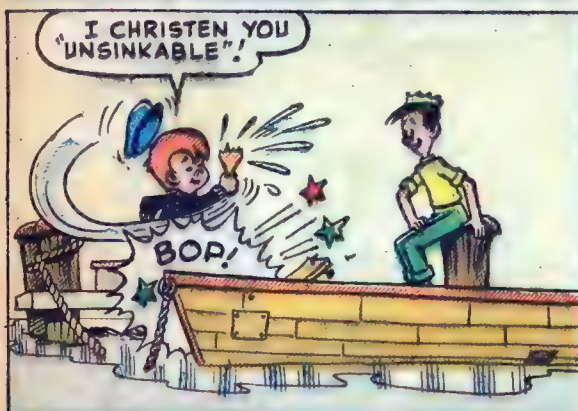
SHE FLOATS!

NOW LET'S
CHRISTEN
HER!



I CHRISTEN YOU
"UNSINKABLE"!

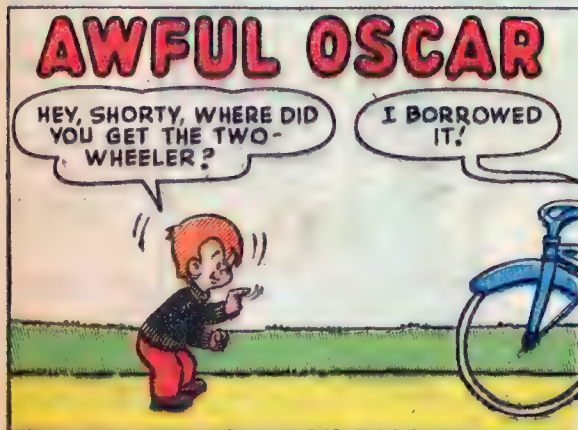
BOB!



AWFUL OSCAR

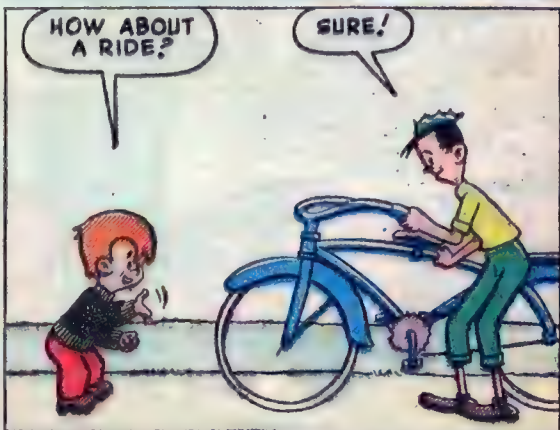
HEY, SHORTY, WHERE DID
YOU GET THE TWO-
WHEELER?

I BORROWED
IT!



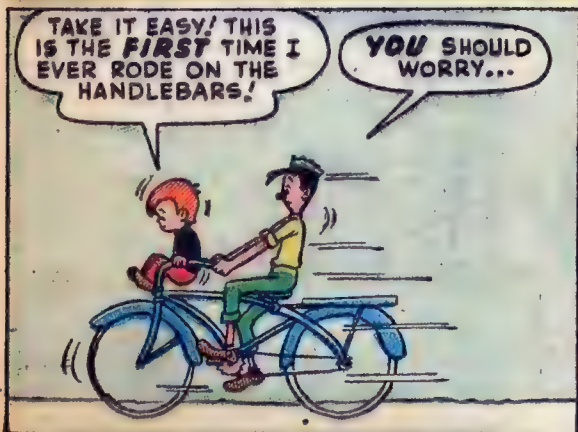
HOW ABOUT
A RIDE?

SURE!

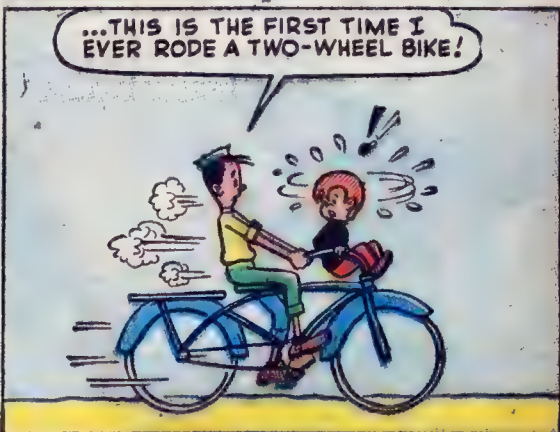


TAKE IT EASY! THIS
IS THE **FIRST** TIME I
EVER RODE ON THE
HANDLEBARS!

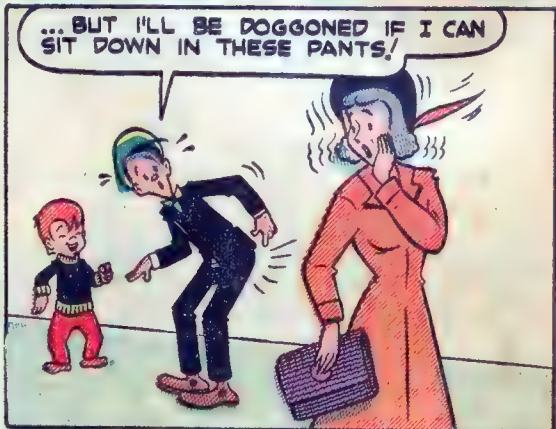
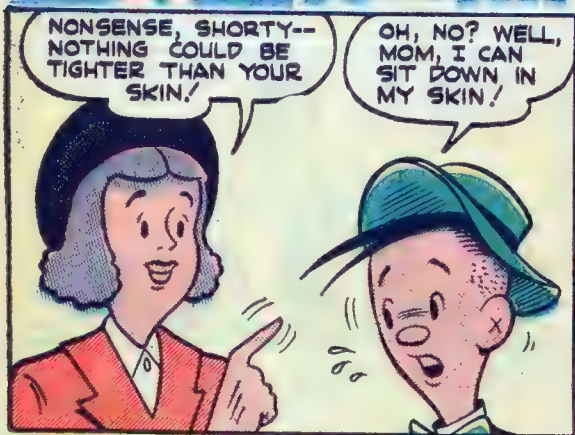
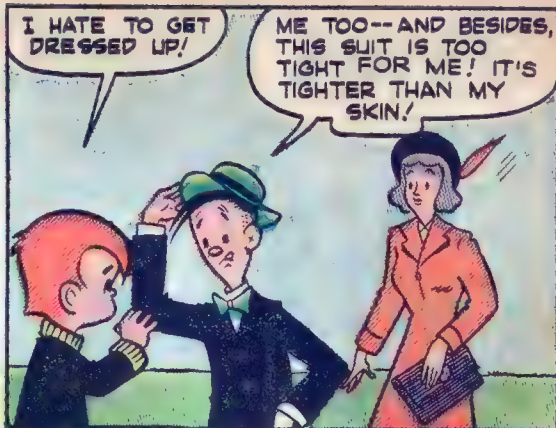
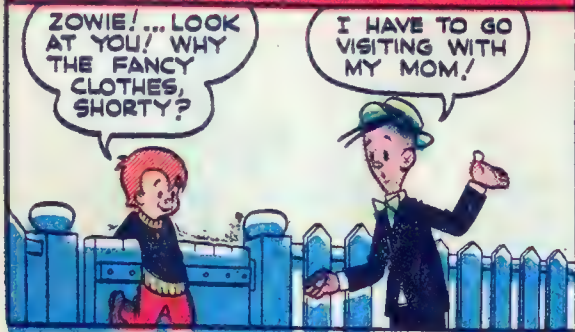
YOU SHOULD
WORRY...



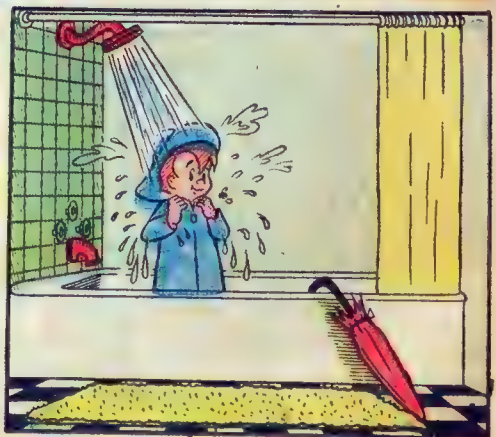
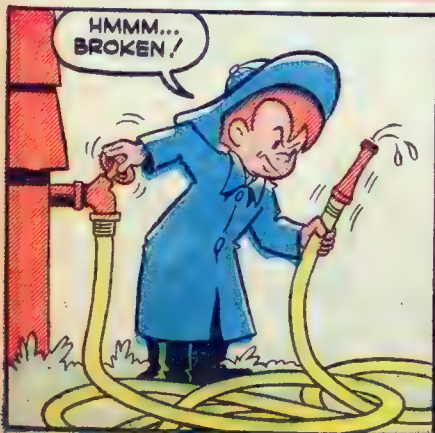
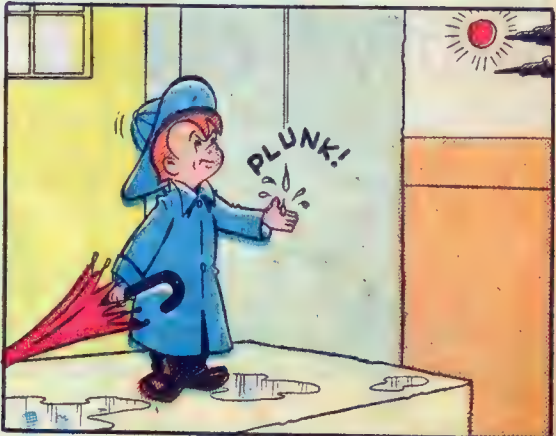
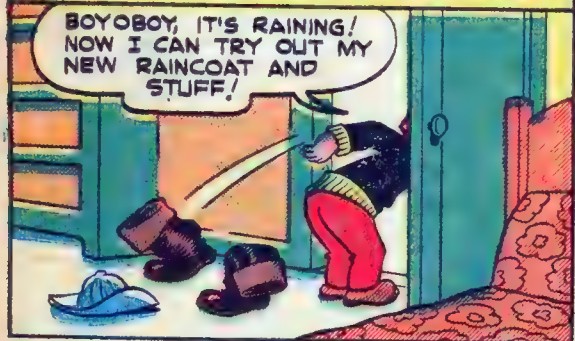
...THIS IS THE FIRST TIME I
EVER RODE A TWO-WHEEL BIKE!



AWFUL OSCAR



AWFUL OSCAR



AWFUL OSCAR

WOW! IT'S POURING!

BEEJEE, YOU CAN SPEND THE NIGHT HERE WITH OSCAR!

IT'S TIME TO GET READY FOR BED, OSCAR! WHERE'S BEEJEE?

I DON'T KNOW, MOM!

HERE I AM!

BEEJEE! WHERE WERE YOU?

SLAM!

I HAD TO RUN HOME FOR MY PAJAMAS!

AWFUL OSCAR

I HOPE IT'S NOT TOO CROWDED IN HERE!

CAFETERIA

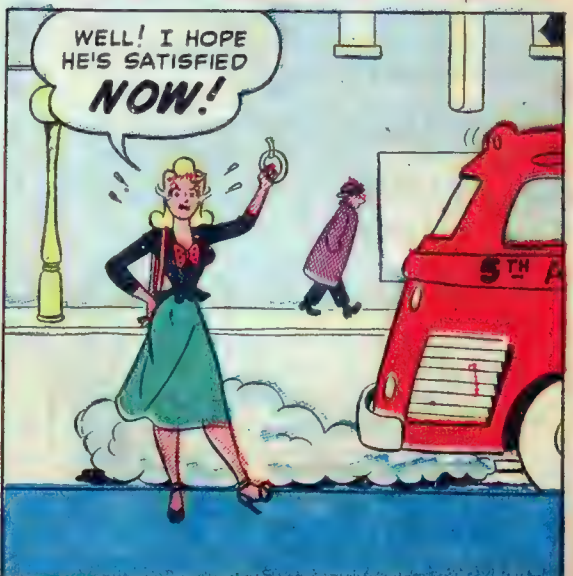
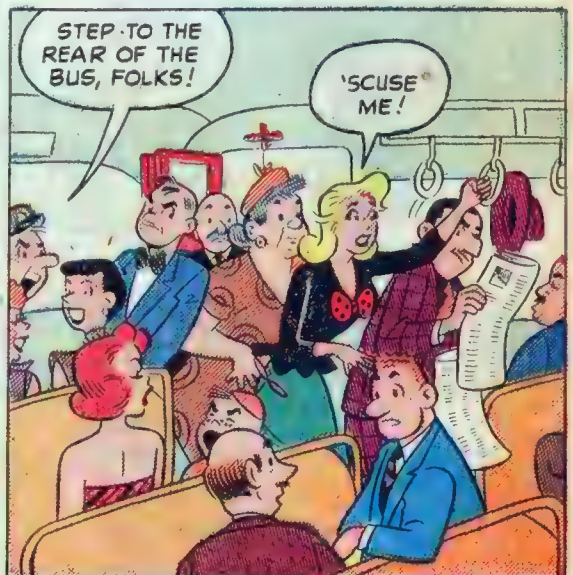
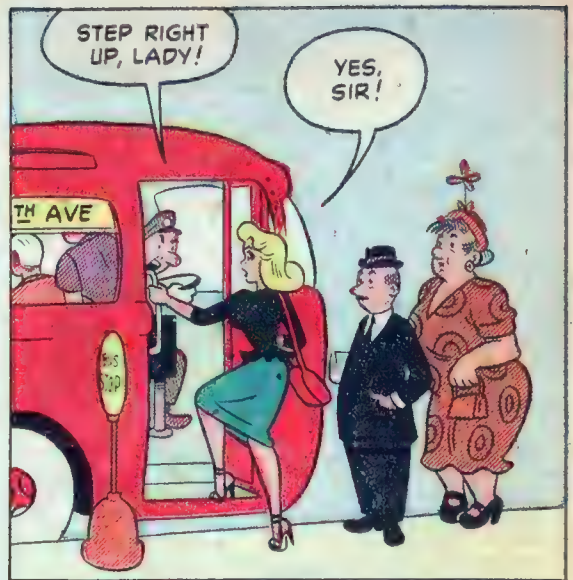
OH BOY! HERE'S A SEAT! I'LL RUN BACK AND GET MYSELF SOME MILK!

HEY, MISTER -- THAT'S MY SEAT! YOU'VE GOT MY CHAIR!

HOW DO YOU KNOW IT'S YOUR SEAT, YOUNG MAN?

BECAUSE THAT'S MY CHOCOLATE CREAM PIE YOU'RE SITTING ON!

THE END



My Friend **IRMA**

GET ME A
DENTIST - A
NURSE - A
HOSPITAL!

7649-F

OH, MY POOR ACHING
TOOTH! IT'S **GOTTA**
COME OUT! I'M GOING
TO THE DENTIST,
CHICKEN!

WAIT,
AL...!

I'LL SAVE YOU THE
MONEY! I'LL PULL
YOUR TOOTH FOR
YOU!

OH
OH!

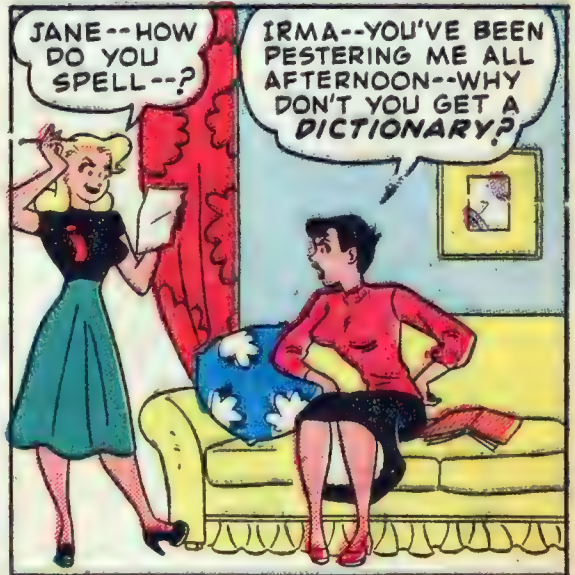
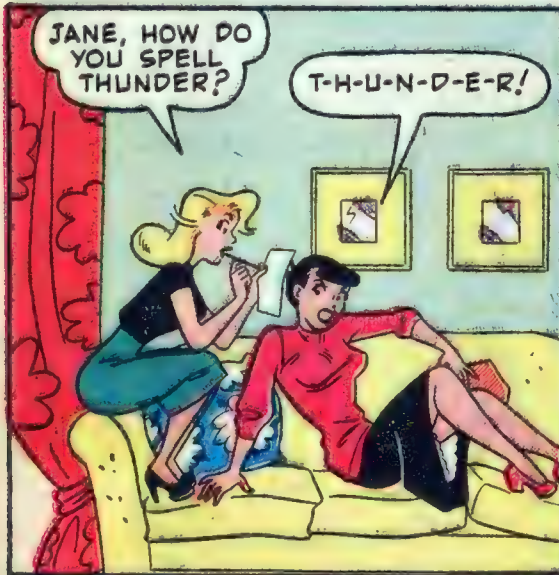
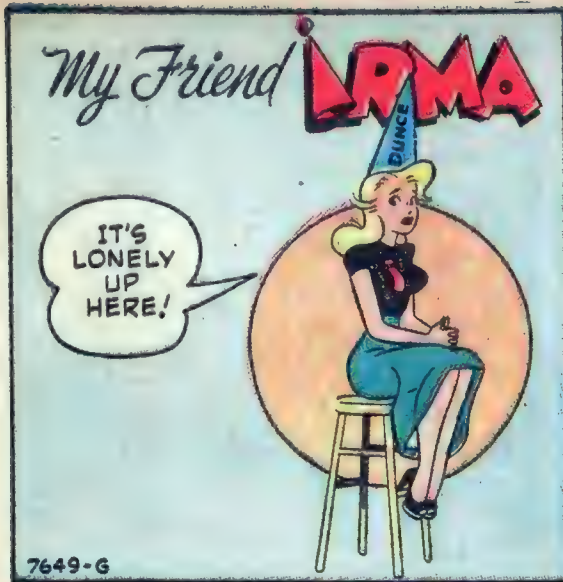
JUST LET ME TIE THIS
STRING ON YOUR TOOTH...
THAT'S IT... NOW WAIT TILL
I OPEN THE DOOR!

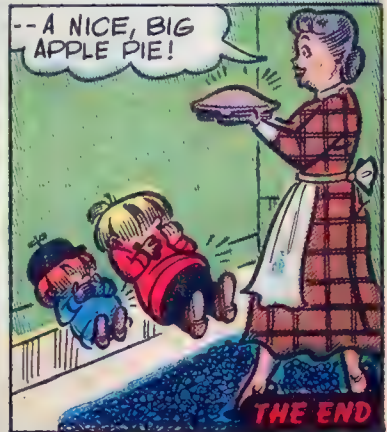
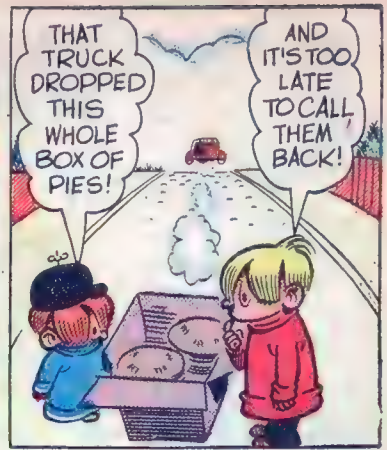
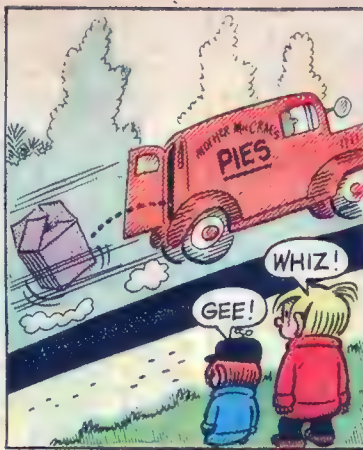
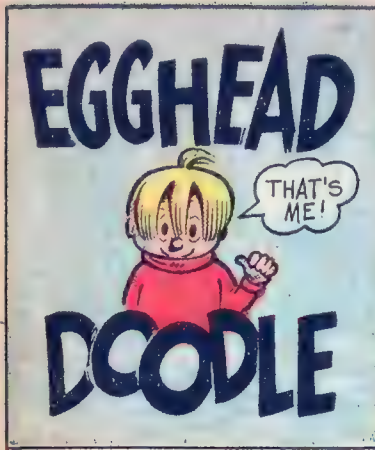
HURRY!

BOP!

NEXT!

DR.
E. OUCH
DENTIST





My Friend **IRMA**

IRMA... I'M GOING TO PROMOTE YOU AND MAKE YOU A RECEPTIONIST INSTEAD OF A TYPIST!

OH, THANK YOU, MR. CLYDE!

MR. GOLDBANK IS COMING TO SEE ME-- DON'T KEEP HIM WAITING-- HE'S A VERY BIG MAN!

OKAY, MR. CLYDE!

HELLO, I'D LIKE TO SEE MR. CLYDE, PLEASE!

HAVE A SEAT PLEASE! YOU'LL HAVE TO WAIT!

AN HOUR LATER...

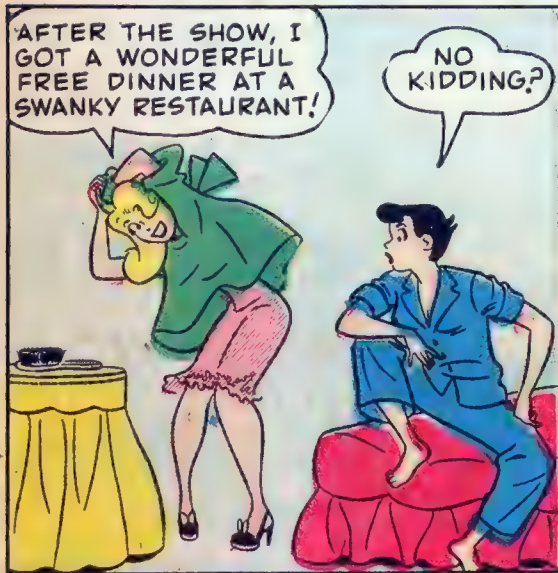
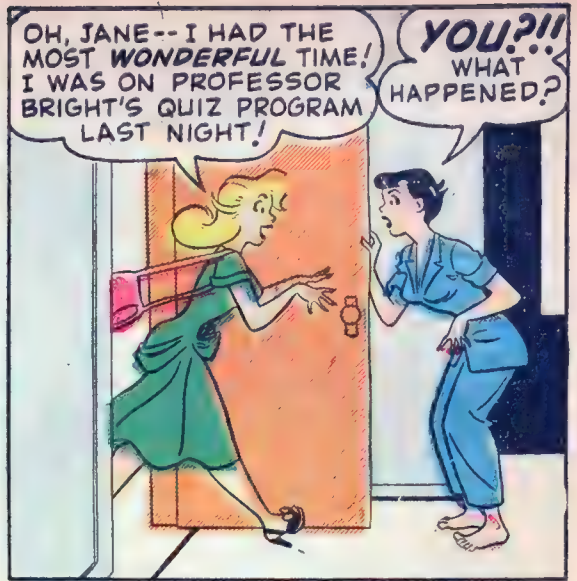
IRMA... WHAT HAPPENED TO MR. GOLDBANK?

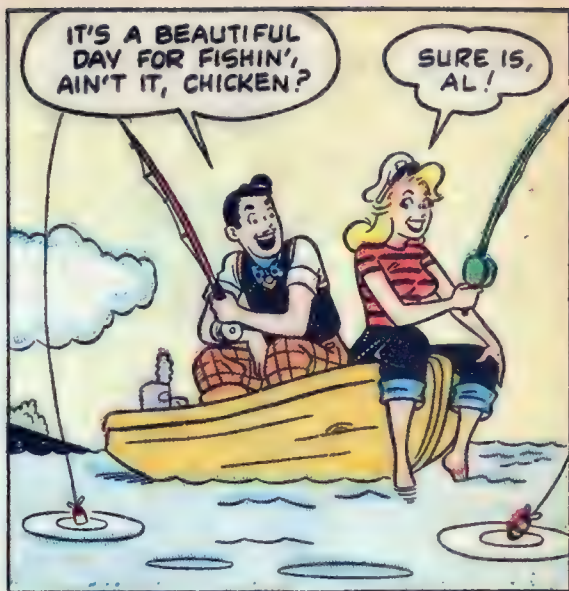
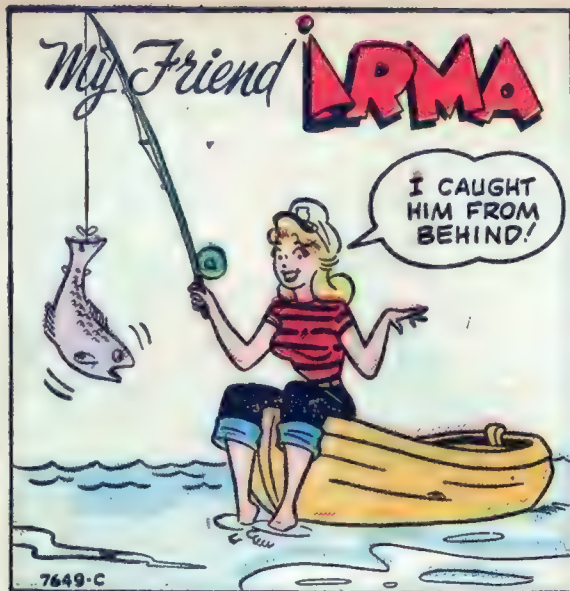
HERE I AM-- AND BECAUSE YOU KEPT ME WAITING, OUR DEAL IS OFF!

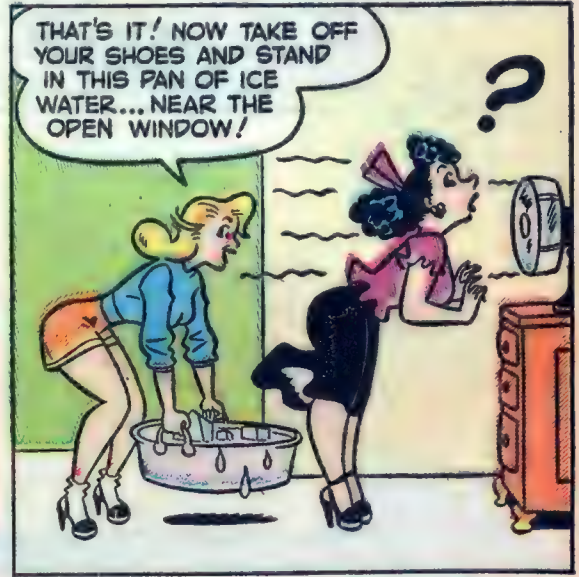
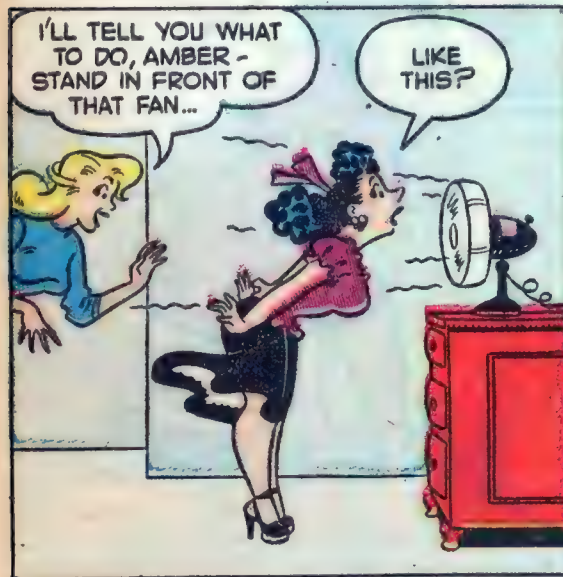
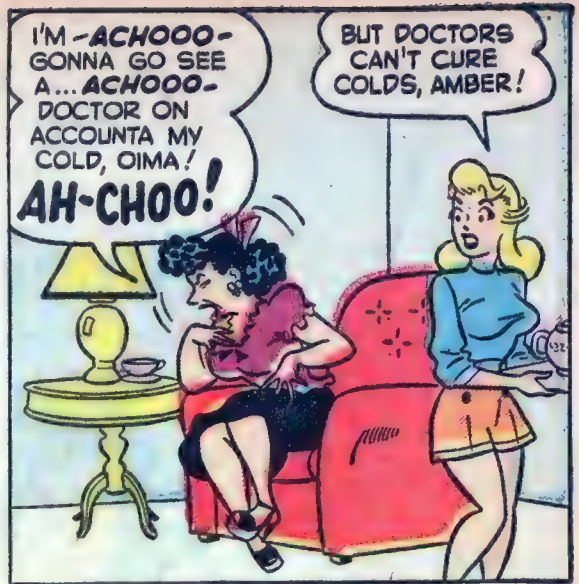
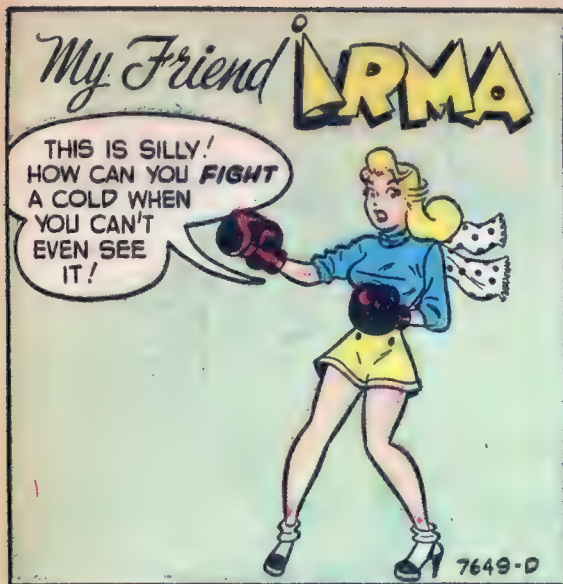
IRMA, YOU NINCOMPOOP! WHY DID YOU KEEP MR. GOLDBANK WAITING?

GOLLY, I DIDN'T THINK HE WAS MR. GOLDBANK-- YOU SAID MR. GOLDBANK WAS A **BIG** MAN!

SO WHAT'S WRONG WITH JUST BEING A TYPIST?

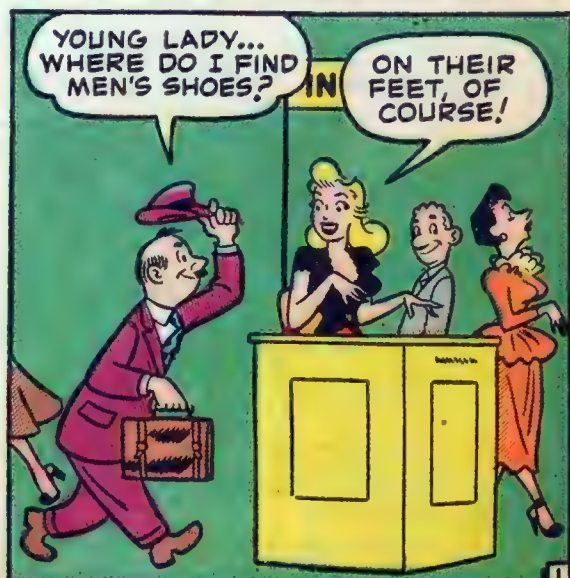
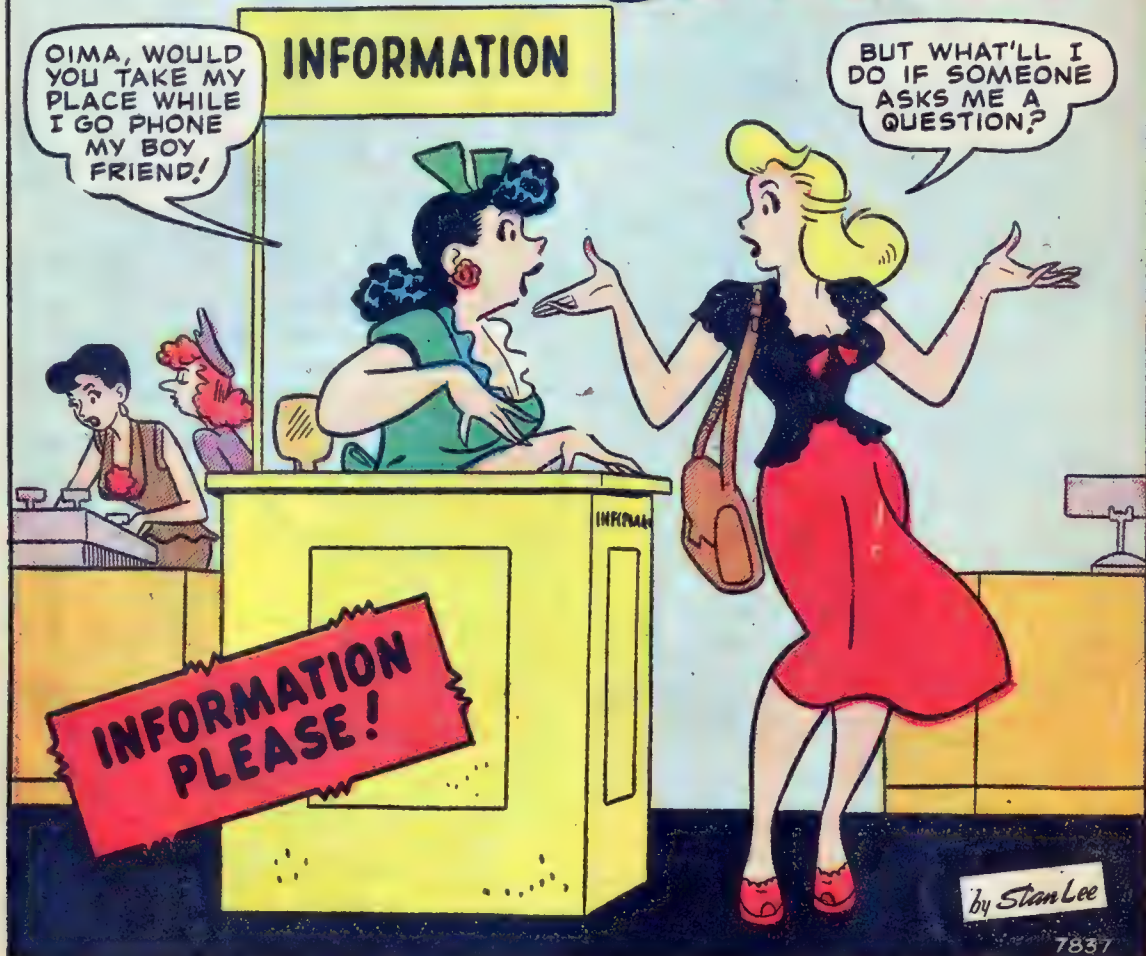


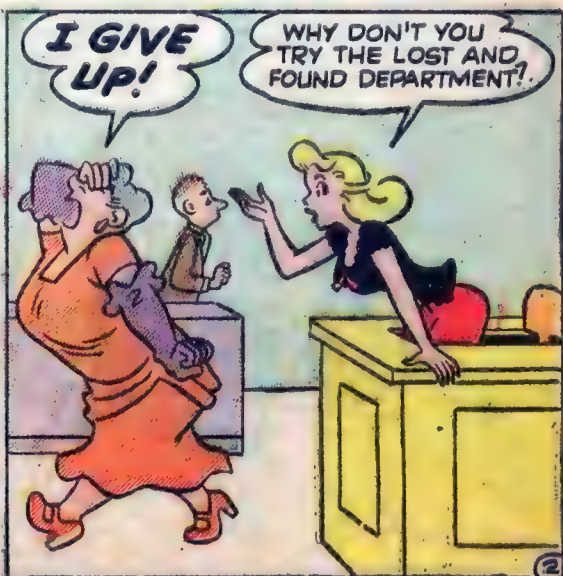
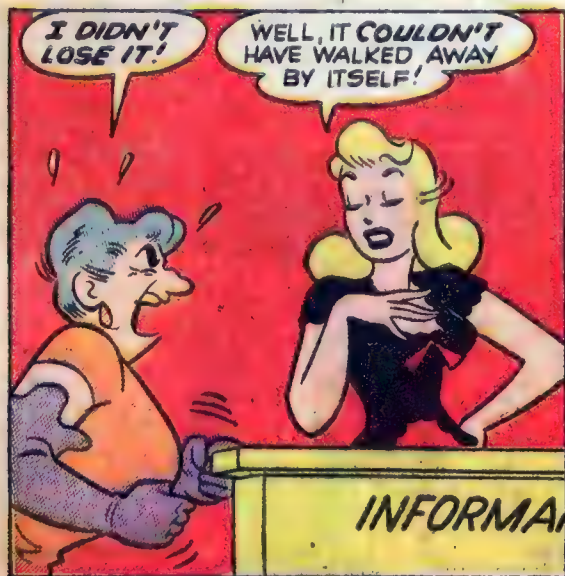
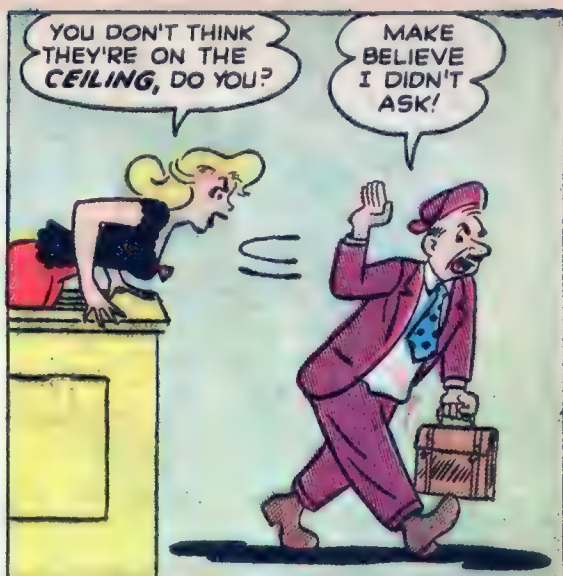
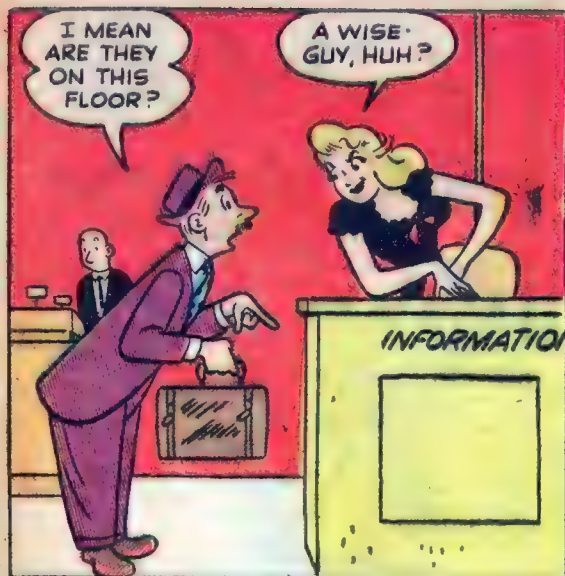


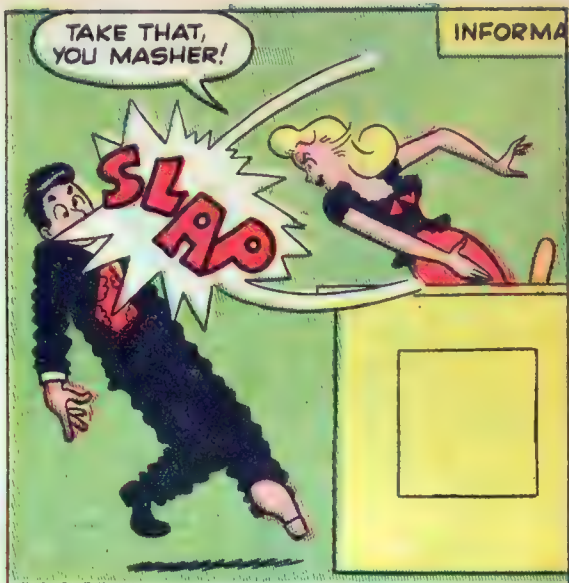


My Friend

IRMA







THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific! TELEVISION BANK

LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

**ONLY
\$1.98**

**COMPLETE WITH
BATTERY AND BULB!**

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midget wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

IT'S A MONEY—IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, $4\frac{3}{4}$ " x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU**, bank comes complete with bulb, battery and strong key for opening and emptying our your wealth of savings.

**BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL
NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!**

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

**SEAGEE CO., Dept. 4BN,
2 Allen Street, New York 2, N. Y.**

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____

(Please Print Plainly)

Street _____

City _____

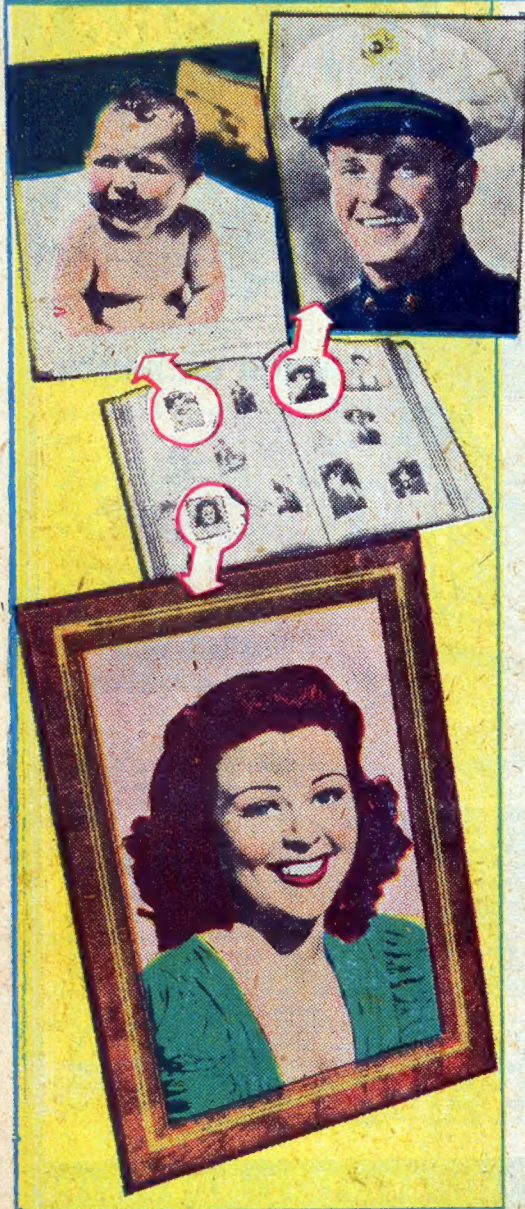
Zone _____

State _____

☐ I enclose \$1.98. You pay postage. Same money-back guarantee.

SEAGEE CO., 2 Allen St., Dept. 4BN, New York 2, N. Y.

New silk-finish enlargement, ivory gold-tooled frame



*Sensational
Offer
Only*

19¢ EACH

**FROM YOUR FAVORITE SNAPSHOT,
PHOTOGRAPH OR NEGATIVE**

Send Any Photo For Beautiful
5x7 Inch ENLARGEMENT On This
SPECIAL GET-ACQUAINTED OFFER!
Your Original Returned

Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glassine front and standing easel back for only 19c each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19c each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. *Be sure to include the color of hair, eyes and clothing for complete information on having your enlargement beautifully colored in life-like oils.* SEND NO MONEY! Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

RUSH YOUR ORDER! Your enlargement will be shipped direct from our Hollywood studios!

SEND NO MONEY! Mail Coupon Today!

HOLLYWOOD FILM STUDIOS, Dept. 7910-D
1227 Loyola Ave., Chicago 26, Ill.

Enclosed find _____ snapshot or negative
(Specify number, limit 2)

Please make _____ Enlargement and Frame.
(Specify number, limit 2)

I will pay postman only 19c each for Enlargement and Frame, on arrival, plus mailing costs, on your 10-day money-back guarantee offer.

NAME _____

ADDRESS _____

CITY _____ () STATE _____
(Zone)

Fill out description below. Mark back of picture 1 and 2.

COLOR—Picture No. 1

Hair _____

Eyes _____

Clothing _____

COLOR—Picture No. 2

Hair _____

Eyes _____

Clothing _____

**IMPORTANT!—DO NOT ENCLOSE ANY MONEY
to Receive Your Beautiful New Silk Finish
ENLARGEMENT and Ivory Gold-Tooled Frame**

Here's What to Do:—SEND NO MONEY! Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19c each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. *But you may keep the frame as a gift for promptness.* Limit 2 to a customer. Original snapshot or negative will be returned. **NOTE:** Be sure to enclose color of hair, eyes and clothing for complete information on having your enlargement beautifully hand-colored in oils. Rush coupon with photo or negative today before offer is withdrawn.

GIVEN!

**ACT NOW
MAIL COUPON!**

BOYS! GIRLS! LADIES! MEN! WE GIVE YOU CASH OR PREMIUMS!



WE
ARE
RELIABLE!

Candid Cameras
with Carrying Cases,
Radios (sent postage paid).
Mail coupon to start.



55th
Year



OUR 55th YEAR



Boys! Girls!
Ladies! Men!

ACT
NOW
55th
YR.

Lovable Dolls
over 15" high,
Cub Fishing Out-
fits, Genuine 22
Cal. Rifles, Daisy
Air Rifles (sent
postage paid).
Give pictures with
White CLOVERINE
Brand SALVE sold
at 25c a box (with
picture) and
remit per cata-
log sent with
order to start.
It's fun! Easy!
We trust you!
Begin at once!

BE FIRST



Boys-Girls Bi-
cycles (sent ex-
press charges
collect). Mail
coupon to start.

NO
MONEY
NOW

Pocket Watches,
Wrist Watches,
Baseballs, Bats
(sent postage paid).
Other Premiums or
Cash easily yours.
To start, mail
coupon for White
CLOVERINE Brand
SALVE and Pictures
easily sold to
friends, relatives,
neighbors at 25c
a box (with
picture).



**YOUR BIG
CHANGE!**

LOOK!



**START
TODAY!**



Footballs,
Basketballs
(sent postage
paid). Mail coupon to start.



Ukuleles, Jew-
elry, Watches
(sent postage
paid). Mail
coupon to start.

BIG CATALOG!

Alarm Clocks, Pen and Pencil Sets,
Bibles, Billfolds, Telescopes,
Roller Skates, Blankets, Alumi-
num Ware, Record Players,
Movie Machines (sent
postage paid).
Rush coupon to start!

**WE
ARE
RELIABLE**

MAIL NOW!

Wilson Chem. Co. Dept. 148-R, Tyrone, Pa. Date.....
Gentlemen:- Please send me on trial 13 colorful art
pictures with 13 boxes of White CLOVERINE Brand
SALVE to sell at 25c a box (with picture.) I will remit
amount asked within 30 days, select a Premium or
keep Cash Commission as explained under Premium
wanted in catalog sent with order, postage paid to start.

Name..... Age.....

St..... RD..... Box.....

Town..... Zone No..... State.....

PRINT LAST
NAME HERE

Paste coupon on postal card or mail in envelope today

**JIM and
BETTY FIND A NEW
"TREASURE"**



I'M TIRED OF PLAYING
PIRATES! WE NEVER
FIND ANY TREASURE
ANYWAY-



ME
TOO!

HI, KIDS! LOOKIT TH' SWELL NEW
WATCH I EARNED, SELLING
WHITE CLOVERINE
BRAND SALVE!



-AN' I'M
WORKING
FOR A
BIKE NOW!

SAY, BETTY, THAT
BEATS DIGGING FOR
PIRATE TREASURE!
LET'S SEND IN
THOSE COUPONS!



A FEW
DAYS
LATER
JIM AND
BETTY
ARE BUSY
SELLING
WHITE
CLOVERINE
BRAND
SALVE

GOLLY! THIS SALVE
SURE SELLS FAST!
NOW LETS CALL ON
MRS. BROWN-



IT'S FUN!

--AND WITH EACH PURCHASE OF
WHITE CLOVERINE
BRAND SALVE, YOU
GET A BEAUTIFUL
ART PICTURE!

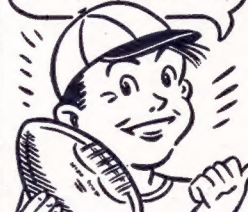


GEE! SHE BOUGHT
2 BOXES! YOU'LL
HAVE YOUR DOLL
IN NO TIME,
BETTY-

-AND YOU'LL
SOON HAVE
YOUR FOOT-
BALL, JIM-



YES, KIDS, IT'S EASY
TO EARN THESE
PREMIUMS! TO
START, JUST MAIL
IN THIS COUPON--



For Boys - Girls - Hunters - Campers -
Everybody!

THE MOST AMAZING SUN WATCH IN THE WORLD!

JUST LOOK
AT WHAT IT DOES!

TELZALL

9 IN 1

THE
TIMEPIECE OF
ADVENTURE!

1. TELLS TIME

the truly scientific
sun dial way

**2. WEATHER
FORECASTER**

secretly concealed,
changes colors to
predict weather

**3. GLOW-IN-THE-DARK
COMPASS**

tells directions day
or night

4. STRAP

is durable plastic
8" measure

**5. 6-POWER
MAGNIFYING
and burning glass,
secretly concealed**

**6. WORLD'S SMALLEST
BALL POINT PEN**

writes thousands of
words

7. SIGNALLING DEVICE
on the back

8. CONSTELLATIONS
Chart shows how to
find the North Star

9. MORSE CODE
engraved on the back

You'll be the envy of all your friends when you wear this sensational 9-way wonder — the amazing, patented new TELZALL SUN WATCH. It's the only watch of its kind in the world. This tickless time piece tells the sun time ... nothing to go out of order.

The gracefully designed case of gleaming jeweler's bronze with durable red plastic 8" measuring strap looks like an expensive watch on your wrist. The weather forecaster and the magnifying and fire-starting glass are secretly concealed inside the case.

You'll marvel at the other fascinating features of this wonderful new invention. It may even save your life—with the Morse Code permanently engraved on the back, a glow-in-the-dark compass, signalling mirror, all right on your wrist in case of emergency! What fun, too, being able to predict the weather at a glance, measure objects, write with the world's smallest ball point pen, and locate the North Star and other constellations. Don't delay—rush your order today to be sure of prompt delivery.

SEND NO MONEY Wear the 9-in-1 Telzall Sun Watch on your wrist. See how perfectly it operates. If you don't agree it's worth many dollars more than the small cost, simply return within 10 days for full refund of purchase price.

MONEY-BACK GUARANTEE—ORDER TODAY

TELZALL, 430 N. Michigan Avenue, Chicago 11, Ill.

© 1960 Arsay
Enterprises
Patent Pending

Amazing Value
\$1.98

10-DAY TRIAL COUPON

TELZALL, Dept. W-316

430 N. Michigan Ave., Chicago 11, Ill.

RUSH

Gentlemen: Rush ☐ 9-in-1 Telzall Sun Watches described above—on your no-risk 10-day money-back guarantee offer. On delivery I will pay postman only \$1.98 each plus C.O.D. postage, with the understanding that if I am not completely satisfied, I may return within 10 days for full refund of purchase price.

Name _____ (please print)

Address _____

City _____ Zone _____ State _____

☐ I enclose \$1.98 for each—send the Telzall 9-in-1 Sun Watch all postage charges prepaid—on money-back guarantee.